BULL, NOVEMBER 23, 1929
WOPENCE

JOHN BULL

OVER A MILLION SALE

No. 1223.
Vol. XLVI.

Simply say "Sandom"!

For Real Winters-worth!

"Sandom" Stylecoats are made in four ranges, of which that illustrated is the Double Breasted "Sandom" Westleigh Model - 42/-
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There's character in every stitch of a "Sandom" Stylecoat, character of cut, style and fine cloth alike.

From the 4 smart styles and 27 fashionable shades in the "Sandom" Stylecoat Range you may choose an overcoat to fit you to perfection.

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Write for a free copy of the "Sandom" Booklet and the name and address of your nearest agent to

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SANDOM
STYLECOAT
42/-

Every genuine 'Sandom' Stylecoat bears this label.

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY.
Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The Oldest, Largest, Cheapest and Best Wholesale Firm. Write now for Catalogue B., Cochrane, Sons & Co., 2, Thomas St., Manchester.

DRAPERS.—Buy your supplies from the Largest Warehouse. Stocks of Hosiery, Pennants, Readymades, etc. Large Catalogue Free. —H. Clegg (Dept. B.), Turner St., Manchester.

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EARN £2 to £5 weekly. Run a bed-clothing Club amongst friends. No outlay. Particulars free. —Carlisle Mills Co., Dept 11, Birstall, Leeds.

EARN £3 weekly, plus Bonus.—Run Bed-clothing, Drapery and Fancy Clubs amongst Friends. No outlay. Illustrated catalogue free.—Grove Mills Co. (Dept. M.), Birstall, Nr. Leeds.

WANTED, 100 Agents. No experience 10/- in £ Com. You want cheap cards—we have them. Finest book of Private Christmas Greeting Cards free with full instructions. Make Merry and Make Money now! Dept. 1, Cleveland Press, 6-8, Sycamore Street, E.C.1.

10/- in £ com. on all sales. Best Book of personal greeting cards free. Treat yourself to £20.—Dept. A., British Card Association, 9, Middle Row, Goswell Road, E.C.1.

AGENTS WANTED for All-the-Year-Round Club. 1/- weekly payments. Write for our 96-page catalogue of 400 articles of personal and household requirements; very generous terms.—The M.M.T.A., Ltd., 66, Greenmount, Plymouth Grove, Manchester.

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A CHANCE OF A LIFETIME to make £££ —Sell to your friends and others our Hosiery, Underwear, etc. It shows the biggest profit ever. Courtauld's Artificial Silk stockings, point heel, 12/- doz. pairs. Our 16-page Illustrated Catalogue is brimful of such Bargains. We state clearly what to sell at, and your profit on each line. Single articles gladly supplied. Our Large London Warehouse is open all day for Direct purchasing and assisting our patrons. Real silk shade cards supplied. Send for our Catalogues and particulars of Free Gift Scheme.—Nickson's, Manfrs., Broadway Chambers, London, W.6.

WANTED for Overseas, capable domesticated women. Free and assisted passages. Church Army has excellent welfare arrangements in all our dominions.—Write or call, Overseas Dept., Church Army, 55, Bryanston Street, W.1.

BUSINESS OPPORTUNITIES, SERVICES.

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CHEAP PRINTING.—1,000 Billheads fr. 3/6. Handbills fr. 7/6. Memos, Business Cards, etc. Samp. free.—Cretway Press, 8, Buxted, Sussex.

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WANTED, 5,000 SCHOOLBOYS to send postcards for FREE copy of the famous "EXCHANGE & MART." Thousands of jolly bargains in stamps, pets, bikes, wireless, etc.—Write, J. B. Burt, 4, Greville Street, E.C.1.

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WALL-PAPERS.—Great Clearance of 1929 designs at reduced prices. Write for mammoth pattern book post free.—BLAKEY, MORRIS & CO. (LONDON), LTD., DEPT J., 32, LONDON ROAD, SOUTHWARK, LONDON.

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Hand & Machine, 11d. oz. Rug Chenille, 7½d. lb. Thrums, 1/-, 6-ply 1/6½. Guide and Samples free.—Newcastle Wool Co., Quality Warehouse, 160, New Bridge Street, Newcastle-on-Tyne.

LEATHER.—Our noted Tannage at 1/5½, 1/8½, 1/10, 2/- and 2/3 lb. Send for free cutting and list.—Yard Leather Co., Merthyr.

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7/6 NOVELS FREE.—Fond of reading? Then join the Postal Library Service and get the books you want. A postcard brings full particulars and details of special introductory offer.—Postal Library Service, Ashington House, New King's Road, London, S.W.6.

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YOUR NEW OVERCOAT. Why not be tailored by post by Wallingford's (of Oxford St.), Ltd., and pay whilst you wear? You get the best cloth, the best service, and the easiest of terms. Call or write for new patterns, self-measurement chart and full particulars.—Wallingfords (of Oxford St.), Ltd. (Dept. W.2), 125, Edgware Road, London, W.2.

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A FREE illustrated Folder, "J.B.," is offered in the LONDON VALVE CO.'s advt. on page 12. Simply send the free coupon.

MANY interesting GRAMOPHONE OFFERS appear in this issue. Free Catalogues are offered by ROBEY (p. 16), REGENT FITTINGS (p. 16), DEAGE (p. 28), O'BRIEN (p. 30), CATESBY'S (p. 29), MEAD (p. 36).

Write for FREE ART CATALOGUE "J.B.s" offered in the BETTA TRADING CO.'s PORTABLE WIRELESS SET advt. on page 38.

FREE.—Send the coupon in the BURMA GEM CO.'s advt. on page 29 for beautiful FREE ILLUSTRATED CATALOGUE. Send for this NOW!

FREE CATALOGUE No. 240 is offered in the CRANE PIANO & ORGAN advt. on page 35.

NO MORE WET FEET. Wear fleece-lined Wellingtons. See advertisement on opposite page.

READERS' attention is drawn to the BLANFORD advt. on page 36.

DRESS.

BABY'S BEAUTIFUL LAYETTE, 30/- 99 home-made pieces. Everything from Christ. Robe to Napkins. Self-praise being no recommendation, read what purchasers write:—"Worth £5." "Delighted." "Highly satisfied," etc. Get the best by posting 30/- now for this bargain on appro. Cash or terms. Original and Actual maker.—Mrs. D. Munston, 97, Lake Road, Portsmouth.

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HOLBORN—51, GRAY'S INN ROAD, W.C.1.
WHITECHAPEL—223-5, WHITECHAPEL ROAD, E.1
WILLESDEN—81, BROADWAY, N.W.10.
UPTON PARK—361, GREEN STREET, E.13.
ELEPHANT—96-97, LONDON ROAD, S.E.1.
STRATFORD—379-381, HIGH STREET, E.15.
202, HARROW ROAD, PADDINGTON, W.2.
KING'S CROSS—212, CALEDONIAN ROAD, N.1.
PALMER'S GREEN—23 & 27, GREEN LANES, N.13.
228, WESTMINSTER BRIDGE ROAD, S.E.1.
BOW—165, BOW ROAD, E.3.
HOLLOWAY—162, HOLLOWAY ROAD, N.7.
CHELSEA—303, FULHAM ROAD, S.W.10.
CLAPHAM—80, 81, 83, HIGH STREET, S.W.4.
PADDINGTON—219, SHIRLAND ROAD, W.9.
WATFORD—12 & 13, HIGH STREET.
CROYDON—5, LONDON ROAD.
THORNTON HEATH—93, HIGH STREET.
BRISTOL—77, 78, 79, REDCLIFFE STREET.
WOKING—11, THE BROADWAY.
COVENTRY—4, FLEET STREET.
WORTHING—15 & 17, ROWLANDS ROAD.
EXETER—194, FORE STREET.
NORTHAMPTON—29, GOLD STREET.
CARDIFF—66 & 68, ST. MARY STREET.
NEWPORT (MON.)—78, HIGH STREET.
SWANSEA—236, OXFORD STREET.
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PLYMOUTH—3 & 5, THE OCTAGON.
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BRIGHTON—127, QUEEN'S ROAD.
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CARNARVON—CASTLE SQUARE.
BRISTOL—21, STOKES CROFT.
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SHAVING LUXURY.—If you can use an open razor, send for a No. 42 French Razor. Made of special steel, taking the keenest edge. Cuts stiff beards without "pull." Used by leading London Barbers. 6/6 post free. Seven days' trial. Satisfaction or money refunded. Booklet D. free.—ROBIN ADAIR CO., DEPT D., Montpellier Walk, Cheltenham.

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REAL HARRIS TWEED, hand-made, 6/- yd. Patterns free.—Mrs. C. Morrison, Dept. J.B., Leverburgh, Harris, N.B.

MUSICAL.

GRAMOPHONES, 22/6; motors, 8/6; accessories, 12 types internal horns cheap. 64-page list, 3d. How to make Gramos.—Regentsull, 120, Old Street, London, E.C.1.

VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc., from 5/- deposit, 2/6 weekly. Lists free.—Palmers, 135, Linthorpe Road, Middlesbrough.

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Enquiries for Agency Invited.
LAVENDER HILL, LONDON.

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GRAND CRYSTAL PALACE SHOW NUMBER of "Fancy World" out November 25. Coloured plate. Many extra pages. Graphic show report. Order now, 4d.; or 5d. post free from J. B. Burt, 4, Greville Street, E.C.1.

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DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New Discovery. Wonderful! No lying pads, no springs, durable, cheap. Binds and draws parts together quickly, as sent on Trial. Catalogue free.—Address, Brooks Appliance Co., Ltd., 4448, 80, Chancery Lane, London, W.C.2.

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FREE SAMPLE of ANTIKAMNIA for RHEUMATISM. Be sure to mention Dept. L.3.—Address appears in advt. on page 16.

A FREE copy of the "YADIL" BOOK OF HOME TREATMENT. See page 29.

BALDNESS.—I cured myself and can cure you. Large Trial Outfit, 2d.—Douglas Dew, "KWIK," 79, Victoria Ho., Victoria St., S.E.15.

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BEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Antiques, Old Plates (not Valuation). Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 10, Woodstock St., London, W.1.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

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A PAYING PROFESSION.—We teach Free modern Swedish Massage, and when you are qualified put you in touch with patients. Our system includes all joint manipulations, which are sometimes given other names. We teach thoroughly in your own home. Free parties. 47, Swiss Institute, Belmont Rd., Leyton, E.10.

FREE.—£337 in prizes for "Limerick" lines. The proprietors of "Diploma" Crustless Cheese offer a 1st prize of £5 for the best line to the limerick appearing in the advt. on page 27. Write your line on a postcard or label from a packet of "Diploma" or "Coronet" Milk. Note the "Diploma" or "Coronet" Milk. December 16 closing date, which is Tuesday. Be sure to send your attempt NOW! Be sure to mark your entry Wilts United Dairies, Ltd., Dept. 7, Trowbridge, Wilts.

WINNING AGAIN!—Football forecasting success every week by the Master Judge of Forecasts, "Tomahawk." Exclusively in "Boxing, Racing and Football." 3d.; or 4d. post free from J. B. Burt, 4, Greville Street, E.C.1.

FREE.—A free trial bottle of COROFIX HAIR CREAM. Simply send the coupon in the advt. on page 34, enclosing 3d. in stamps. Be sure to write to Dept. 3. The address is in the coupon.

DANGERS AHEAD.—Don't miss T. Bowen Partington's straight talk to bridegrooms in this week's "Health & Strength." One November 20 3d.; 4d. post free from J. B. Burt, 4, Greville Street, E.C.1.

HOW £310/- BROUGHT £343

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West End Tailored OVERCOATS for 6/- a month

Be tailored by Wallingfords, and so be assured of absolute satisfaction. These overcoats, cut and made in our own workshops, are the keenest bargains ever offered for 42/- cash or 6/- down and 6 monthly payments. They are marvellous value. Write NOW for free patterns and easy self-measurement chart.

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Model No. 84. *"It stops itself."* **FULLOTONE**

GRAMOPHONE DANCERS

The "Tango Two" Magnetic Dancers

Simply place them on your Gramophone when they will WALTZ, FOX-TROT or ONE STEP to the music.

REQUIRES NO FIXING AND FITS ANY MAKE OF GRAMOPHONE. Charmingly dressed and life-like, they create endless fun and amusement.

Complete satisfaction or money refunded. Usual Price, 6/- **SPECIAL OFFER** sent by return.

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(complete 8d.) **1/11** Post 3d.

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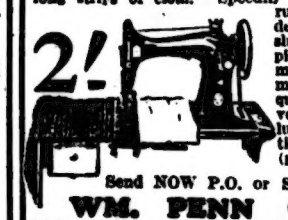

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enables you to make a rug on an ordinary sewing machine (hand or treadle). A full-size hearthrug can be made in a few hours, better and stronger than with any other apparatus, also wool is not wasted on back of foundation. Use any wool or long strips of cloth. Speedily makes any size rug or mat. With devices for long, short, or medium pile. No adjustment to sewing machine is required. With very simple illustrated directions, price 2/- (post 3d.).

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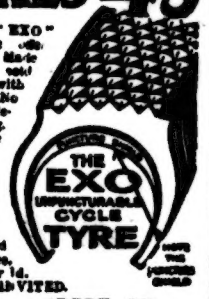

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Our Clothing List is a real eye-opener. Besides many other lines, it contains 50 Bargains in Trousers at knock-out prices, for work, ordinary wear and best, including Derby Tweed Trousers 6/- Melton heavy-weight trousers ... 8/6 Yorkshire Tweed, Dark Grey and Brown, 2 p'rs 10/- Single p'r, &c., 5/6. All sizes 28-46 in. waist, post free. Sample pair at above wholesale prices. Send cash stating waist and inside leg measurement, or write for list.

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Woollens should never be rubbed. That's what shrinks them. How then—you will think—can they be thoroughly cleansed. Quite simple! With *Preservene Soap* there is no necessity to rub at all—merely squeeze in and out in the suddy water. You will be surprised how all dirt and stains will *fall* out of the garments, leaving them spotlessly clean and soft. Try Preservene next time and compare results with your present method. No rubbing—no shrinking.

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FLEECE-LINED WELLINGTONS

Smart cut. BRIGHT Black Finish (Tan, 1/- extra). Warm, light and cosy. Made of toughest Rubber. Stylish Military Heels. Utterly waterproof. Women's 3½ sizes, 2½-8, 12/6. Child's: 9-10½, 10/- 4-8, 9/-. Postage 9d. all sizes.

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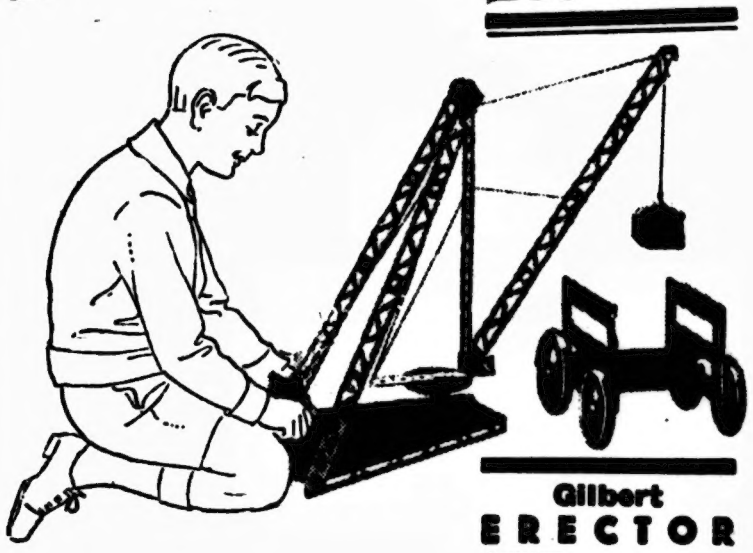

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"Escalado" the thrilling new race game, makes a delightful present for youngsters of all ages up to 90. A most fascinating and exciting game for your Winter parties; gives all the pleasure of the racecourse, tote and sweepstake betting, complete, in your own home. And for yourself—there's always the pleasure the whole year round of smoking BLACK CAT the quality cigarettes.

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for Week ending Saturday, Nov. 23, 1929. Twopence.
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"If you see it in 'John Bull,' it is so"

Large-Scale Land Settlement—Premier's Salary Shelved

The New Air Invasion

Double-faced M.P.s

WHEN the Government announces its agricultural policy it will be found that ample provision is being made for a large-scale attempt to settle workers on the land.

The details of this are at present being worked out by the Minister of Agriculture, Mr. Noel Buxton, and his experts, and they are endeavouring to avoid the waste of public money in the purchase of land at unreasonable prices.

It will not be long before the scheme is ready for announcement.

Buying back the earth

There are about 7,000 owners of mining royalties and rights of way. Last year, when thousands of miners were living on charity, these fortunate persons drew the pretty sum of £5,500,000 out of the coal industry.

* * *

In the depressed coal areas of South Wales and Monmouth the royalty charge amounted to nearly 8½d. on every ton of coal raised and the average royalty charge over the whole country was more than 6d. per ton.

It would cost about £100,000,000 to buy out the royalty-owners on the ordinary basis of purchase. But Mr. Snowden is thinking out ways and means of making a shrewder bargain.

Hard-headed converts

Mr. Philip Snowden, on the strength of his financial reputation, is making many converts in the City of London.

The most remarkable conversion of all is that of his Conservative opponent in the Colne Valley at the last election, Mr. R. B. Carrow, member of Lloyds, who was once prominent in the Junior Imperial League.

Mr. Carrow has joined the Labour Party, and his conversion has been very thorough. He is now referring to Toryism as "the most hypocritical, oppressive and dangerous creed that exists."

The dockyards

The naval dockyards are still anxiously waiting to know their fate, although the rumours that certain of them are to be closed down entirely may be dismissed as gross exaggerations.

There are too many Labour fortresses in the dockyard towns to risk a drastic step like that.

The plain truth is that the dockyards are surplus to the Navy's present requirements, and that any refits or overhauls that warships need could be carried out quite as efficiently and considerably cheaper in the private shipyards.

The Government has got to face that fact, political considerations apart.

Not just yet

The fear that it will be used as propaganda will most probably stop steps this session to adjust the anomalies in Ministerial salaries.

Consequently, the Prime Minister will continue to receive £5,000, against which heavy expenses have to be charged, while two of his subordinates—the Attorney-General and the Solicitor-General—get respectively £7,000 and £6,000, plus fees amounting to two or three times those sums.

Kill and cure

The banks, as a sequel to the speculative fever on the Stock Exchange, are calling in loans to all the most notorious speculators, or demanding securities which these men cannot give.

In consequence, holders of speculative shares are being forced to sell at any price they can get.

As a result, quite a number of the big speculators who, a little while ago, had large paper fortunes may be practically ruined.

The cure is drastic, but necessary.

New air scheme

A proposal has come privately from Germany to run a flying passenger service with the new type of giant *Dornier D.ox* seaplanes from the Ems and the Elbe to the Thames and the Humber.

The inventor, Dr. Dornier, gave his name to D.ox

The Post Office must support the scheme, and make it worth while for British firms to take part in such a service.

Delivery of letters to Germany from this country usually takes about thirty hours. The flying-ships estimate that letter-transport will take four hours.

Naturally, the German enterprise will be supported by the German Government and the Post Office.

Both Lufthansa, the great German air combine, and National Flying Services would welcome a sea-connecting link, for the advantages cut both ways.

Words and deeds

Our M.P.s are very fond of prating about the need for buying British goods, and especially of the need for encouraging the British motor industry by using British cars in preference to imported ones.

Yet in the Members' car-park in the yard at the House of Commons the other evening nearly one-half of the cars that we counted were foreign—either from the Continent or across the Atlantic.

Cries unheard

The Poor Prisoners' Defence Bill, which is making its way through the House of Commons, will achieve some useful objects; but it has many defects.

It will not, for instance, provide free legal aid in the courts for poor persons concerned in complicated civil cases. Nor will it provide a poor person with the means to appeal against conviction.

Every week poor people go to prison in doubtful cases because they have no money with which to appeal to a higher court.

Until such grievances as these are remedied, it is mere nonsense to talk of all citizens being equal before the law.

An Indian truce

By common agreement, there is to be a political truce in the controversy on Indian affairs to allow the Simon Commission to complete its labours.

The Commission should have completed its report early in the New Year, and there is little doubt that the Labour representatives on the Commission will join in making the report unanimous.

After that the Indian problem will be a very serious preoccupation for the Government. It is certain that further reforms will be introduced and that controversy will break out again as to the length to which they should go.

Knee-breech commercials

Strong pressure is being put on the Government to increase the number of commercial representatives on our Embassy staffs abroad. The United States regard the commercial side of their Embassies as being more important than the diplomatic side. We lag sadly behind them in this respect.

Efficiency in other directions does not compensate for a complete lack of interest in the nation's commercial well-being.

We are heartily in favour of a Corps of Commercial Counsellors being appointed. And it would not be a bad thing to pay them a small salary and a large commission on results.

Before you die—

"Do not let the man who signs the death certificate hide his mistakes" is the slogan with which pharmacists may shortly go forth to do battle against the doctors.

There is a strong feeling among pharmacists that doctors should not be allowed to dispense medicines, and the Pharmaceutical Society of Great Britain is likely to take action soon.

It intends to seek powers to make dispensing by doctors illegal, except in case of urgency.

Partly true blue

Motor-cars sent from Canada to this country enjoy preferential rate of duty if only 25 per cent. of the total value is the result of labour within the British Empire.

No wonder American car manufacturers erect factories in Canada to get the benefit of the reduced British duty. Canada insists that at least half the cost must be made up of British material and labour.

This provision keeps out some of Lancashire's staple products. As raw cotton is bought outside the Empire, the quota cannot always be reached.

We said it

The arrest in Paris last week of that dashing adventurer and racehorse-owner, Michael Corrigan-Cassidy, has

"His career will be stale . . ."

provided the newspapers with columns of "copy."

But the "revelations" now being made about his career will be stale matter for our readers, because the history of the man in question was fully recorded in John Bull months ago, when he was still at large.

We were alone in disclosing the fact that he was on the Continent. Lord Byng has now applied for extradition proceedings to be taken.

The antiquated state of our extradition laws will probably involve long months of delay before Corrigan can be handed over to our authorities.

Quick and dead slow

This prompts us to compare the Extradition Act with the Fugitive Offenders Act, which seem to err in opposite extremes.

For instance, under the latter, application was made to Sir Chartres Biron at Bow Street for the return to South Africa of a man on the slender ground that he had failed to keep proper books while insolvent.

The application was granted immediately, and, once back in South Africa, the man can be tried on any further charges the police care to prefer against him.

Clearly, both Acts demand drastic overhauling.

Proof of the pudding

The resumption of diplomatic relations with Russia has already had good effects on trade.

Official figures which are to be published shortly will show that Russia has spent several million pounds more here this year than last.

The main increase has been since negotiations with the Soviet were reopened by Mr. Henderson.

IF YOU SEE IT—Continued

Little, but good

The "Maggie Must Go" movement, which at one time looked like assuming formidable proportions within the ranks of the Parliamentary Labour Party, is now definitely on the wane.

M.P.s are coming to realise that much of their earlier criticism of Miss Bondfield was a little bit unreasonable.

Unemployment insurance changes were things that could not be executed hurriedly as well as properly, and the results show that she really has not been wasting her time.

Also it is perfectly obvious that Miss Bondfield has come off her high horse.

Puffed

Directors of the "big four" railway companies are this year faced with the ticklish problem of finding more capital for the construction of locomotives.

"Stock lying idle," said Sir H. Fowler

Since the war large numbers of the 23,000 railway engines in use in this country have had to be scrapped and many new engines are required.

Last year, according to Sir Henry Fowler, the chief engineer of the L.M.S., £12,500,000 was spent in repair work, and only a few months ago stock valued at £8,000,000 was lying idle, waiting overhauling.

The L.N.E.R. has set a notable example in the construction of the new hush-hush engine which has been built at Glasgow, and is now being completed in secret at Darlington.

This engine is believed to be capable of doing 100 miles per hour. Its funnel is flush with the boiler-line of the locomotive.

Eyes open

With the approach of the slate-club season—which will doubtless bring the customary crop of defaulting secretaries and treasurers—a branch of the Amalgamated Engineering Union has drawn attention to a scheme which it has put into operation for safeguarding the members' money.

All the money has to be paid into a banking account immediately on collection, and none of it can be drawn out without the signatures on the cheque of the secretary, the treasurer and the trustee.

There is not much chance of all three officials succumbing to temptation at once.

A British triumph

A well-known London firm of diving-dress manufacturers has perfected a device known as the Davis Submerged Escape apparatus. It will give each individual member of a submarine crew a fair chance of escaping to the surface in the event of a disaster.

We are in a position to state that the Admiralty tests of the apparatus were exceptionally severe and that steps are to be taken to have it issued to all officers and men in the Service.

This apparatus is a considerable advance on the American method, the "lung" device developed by the U.S.A. experts on the lines of the original British idea.

Black rubber

We had occasion to comment on the shocking conditions under which 350,000 blacks work for the Firestone Rubber Company in Liberia.

Now comes the interesting news that the company has declared a dividend of 400 per cent. on its common stock, and offered $60,000,000 worth of 6 per cent. preference shares.

Our baby

We are glad that a cause which alone we have advocated in the Press has at last found supporters in the House of Commons.

A Bill, just now presented to the House, provides for an annual holiday of not less than eight consecutive days on full pay for all persons who have been in the same employ for the past twelve months.

An average wage is to be computed for piece-workers. The holiday will be in addition to any now enjoyed by law or custom.

There is a penal provision for any employer who seeks to evade the purpose of the Bill.

Obviously this child of our nursing has our support.

The "City of Rome"

We are able in certain respects to forecast the general trend of the finding of the commission of enquiry into the *City of Rome* air-mail disaster, in which seven lives were lost.

Lack of seafaring knowledge was, according to the captain of the Italian steamer *Famiglia*, responsible. The Italian made fast the longest heaving-line in the ship to a towing hawser, and advised the man in the 'plane to haul away until he came to a thicker rope.

As the Italian could not understand English, and the airman could not understand Italian, and the latter had not sufficient nautical knowledge to know that he was handling a thin heaving-line and not a towing hawser, the heaving-line broke away every time it was made fast.

After breaking all the heaving-lines, the rescuing steamer had no alternative but to seek other aid.

Injury and insult

Last January the British Ambassador at Lisbon made an official protest against the treatment meted out in Portuguese West Africa to Mr. A. J. Brewer.

He was in prison nine months

Mr. Brewer was kept in prison for nine months before being tried on a trumpery charge of stealing £1. He was then fined and sentenced to 300 days' imprisonment.

Although nearly eleven months have elapsed since the Foreign Office decided to take action, no satisfaction can be obtained. The Portuguese Government is trying to shuffle out by continuous delays.

This scandal warrants Mr. Henderson's personal intervention.

A double Dutchman

An absconding financier whom Scotland Yard badly wants to see is a Dutchman named Johan Peter Mathys Hauser, who has had many business interests in England.

The charges pending against him involve bribery and corruption, but, with a passport in his possession available in several countries, he absconded as soon as he learnt that enquiries were being made.

Careful investigation in Amsterdam will reveal his present whereabouts.

Foster frauds

A disgraceful traffic in unwanted children is now proceeding in Belfast. The provisions of the Illegitimate Children Affiliation Order Act of 1924 are being brazenly evaded.

Lord Craigavon can "end this shameful abuse"

Large numbers of children are being placed with nurses, who hand them on to foster-parents for adoption. These "parents" pass on the children to various institutions, and eventually they find their way to the union infirmary.

In the meantime, the foster-parents make good their escape with the various sums of money paid, ranging from £15 upwards, and are never heard of again.

It only remains for the Ulster Government to end this shameful abuse by granting powers to the Board of Guardians to keep a list of all foster-parents and adoptions in the city. The effect of such a measure would be instantaneous.

Million to one

Mr. James Campbell, of 106, Charing Cross Road, should make a fortune—if he lasts long enough.

He is a bookie, and he has a "long odds" football coupon which is grotesquely in his favour. He offers 7 to 1 for five results in five leagues. You have to name the winner, who must win "by two clear goals."

What does that mean? You would never guess. *It means that the loser must have failed to score.*

The legitimate odds are about a million to one.

Nigger-driver

The sooner the Ipswich Corporation does the right thing by its 'busmen, the better.

The Corporation trackless 'bus is run by one man, the conductor-driver. Considering that the 'buses, which are one-decker, seat thirty, and often carry fifty to sixty people, you can imagine what his work is like.

Moreover, he goes on duty in the early morning and comes off duty finally twelve hours later. He has breaks. But what good are they to him? He is not even allowed to go for a drink while in uniform.

But the over-work and the underpay are the greatest scandal.

Without a blush

The egg-merchants usually arrange things so that new-laid British eggs reach their highest price about Christmas, when they are sold at 3d. each.

This year they have already forced up the price to 3d., and we are warned that eggs will probably be 4d. each in December.

There is the usual tale of seasonal shortage. Then we are told that, owing to the Egg-marking Order, the merchants can no longer mix a reasonable quantity of cheap foreign eggs with the "British new-laid."

In short, new-laid eggs are now dearer because they are new laid, whereas in previous years they were cheaper because they were not new laid.

As far as the public is concerned, it is merely a choice between being swindled and being robbed.

A correction

In an article in our issue of February 9, 1929, we made a reference to Mr. Mariani and Mr. Pelotto, who had formerly been the proprietors of a restaurant in Bloomsbury, and, in the course of the article, we suggested that they had conducted the premises as a disorderly and disreputable house.

We have investigated the matter fully, and we find that our statements were unjustified. During certain proceedings, Mr. Mariani and Mr. Pelotto were called as witnesses, but no charge was made against them.

We therefore desire unreservedly to withdraw the statements that were erroneously made and to correct the impression caused by their publication.

Her money

A reader of this paper was employed by the Islington Board of Guardians as a ward-maid from May, 1925, to July last.

She was engaged in cleaning and other domestic work from 6.30 a.m. to 10.45 p.m. at a salary of 30s. a week, less deductions for national insurance and towards superannuation benefit.

On the termination of her service, she applied for the refund of her contribution to the superannuation fund. It is *her* money. Yet the Guardians refuse to give up a penny.

Here's bureaucracy at its best!

Mildred-Doris goes down

Mildred Delworth, alias Doris Baker, has got her deserts.

On October 12 we warned our readers against this harpy, who had pillaged Douglas, Isle of Man, in the guise of a distinguished evangelist.

Since leaving Douglas she has been accompanied by a youth of twenty—an officer of the Salvation Army—*who believed in her.*

Certainly this lady is a first-rate adventuress. There were dozens of warrants out against her, but more could have been had.

Bitter fate

Nearly a year ago, Mr. James Stranex, a Belfast Post Office employee, was sentenced to three years' penal servitude and fifteen strokes with the cat in connection with an armed raid on a sub-post-office.

After serving part of his sentence—mercifully the cat was not inflicted—he was released last March absolutely innocent, a man having confessed meanwhile.

Now comes the announcement that he has been granted a free pardon for the crime he never committed.

But why has he not long since been reinstated in his employment? And is he not entitled to compensation?

Sheer magic

John Beard and Co., of 335, City Road, London, E.C., are still at it. We exposed them and their methods in our issue of February 16 last. They are best left alone.

Anybody who makes the following statement is asking for trouble:

"For some time past we have been successfully organising a series of operations in stocks and shares, on which profits shown are never less than £30, and sometimes as much as £50—that is, a deposit of £10 secures profits from £30 to £50, and the return of the deposit sent."

In wintry fields

Now that the cold weather has set in, we appeal to all farmers and other owners of horses and cattle to provide for the poor beasts field-shelters and food supplementary to the frost-bitten grass.

Capable dairy-farmers with an eye on the milk supply know that cruelty to cows is a folly. But cruelty to horses and other animals does not seem to matter so much.

And we merely hint that causing "unnecessary suffering" is an infringement of the law which carries a heavy penalty.

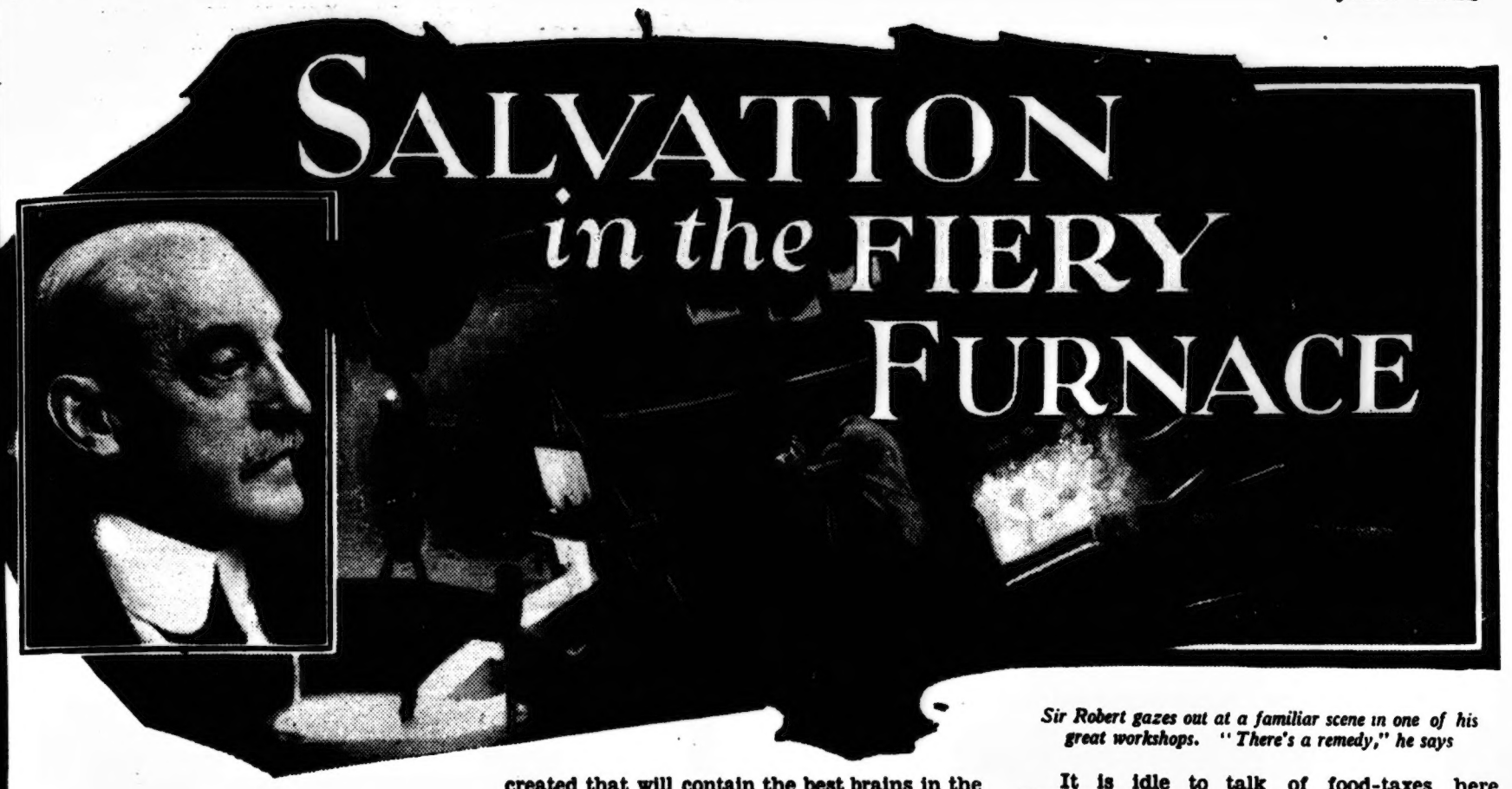
£7 a month

In February last we published an article giving the facts of the case in regard to Mr. E. W. Fawcett, formerly Vice-Consul at Helsingfors.

We showed how he was captured by the Germans, although in a neutral country, and suffered imprisonment in a common jail from March until November, 1918, and that the total amount of compensation he had received was £50.

We trust that now, with another sort of Minister at the Foreign Office, justice will be done to this ex-public servant who has been so brutally abused, and who is at present in poor health, without money, and without adequate clothes for the winter.

SALVATION *in the* FIERY FURNACE



Sir Robert gazes out at a familiar scene in one of his great workshops. "There's a remedy," he says

MORE WORK PLAN *of a* GREAT INDUSTRIALIST: SIR ROBERT HADFIELD

THERE is no magic cure for unemployment. Mr. J. H. Thomas emphasised this fact in his recent speech in the House of Commons, and it has been said many times before. A stroke of the wand will not find work for over million unemployed.

I am not, therefore, among those who riticise Mr. Thomas. I realise his difficulties, nd I know that he has been asked to work nly on certain lines. If the outcome of his abours is a proposed expenditure of £42,000,000 to provide work for a comparatively mall number of unemployed, surely this in itself alone is a step forward.

The greatest amount of unemployment xists in our heavy industries, and although pending this sum will help to put the ational shop in order, it will not absorb many f these workers. Iron-smelters, miners and uch folk will not be wanted to build roads nd drain land.

One thing only will solve the unemployment problem as it exists to-day in our basic ndustries, and that is a steady procession of ew customers.

We have lost some of our pre-war customers, partly because they have become industrialised themselves. Tariffs protect their narkets. Once customers, they are now, in act, our competitors.

Now, a good deal of nonsense has been alked and written about finding new markets n the Empire. The average person has lost all nterest in the idea. He has for years been verwhelmed with impressive statistics and ored with vague schemes.

Bored with "Empire"

HE has been asked to Buy British, Think Imperially and Emigrate. He has been told that the Empire can solve all his roubles; yet year by year his troubles have ncreased.

But the fact still remains that the British Empire does offer us a solution to all our present difficulties, and it can be made to provide it if we tackle the subject in a right and practical way.

Recently, I put forward a suggestion to form an Empire Development Board. It has been taken up with considerable enthusiasm by all branches of industry and politics.

I recommend that a sum of money should be set aside and a permanent organisation created that will contain the best brains in the Empire. No such fund or organisation exists.

To show what such a body could do working generally throughout the Empire, I recommend those interested to read the presidential address delivered in 1926 by my friend, Mr. Frederick Palmer, C.I.E., President of the Institution of Civil Engineers for that year, in regard to our Indian Empire.

These facts related to some of the remarkable developments there carried out by British enterprise in India, largely with English material, and they include docks, harbours, dams on an immense scale, irrigation works, railways, tramways, city and other improvements.

Let us take railways alone. The total route mileage of Indian railways, including sidings and additional work under construction, amounted, in March, 1926, to no less than 55,000 miles. The total expenditure on these was £572,000,000.

The annual earnings were £85,000,000, and annual working expenses £53,000,000, giving a net revenue of £32,000,000, equal to 5.54 per cent. of the capital cost—indeed a magnificent Empire investment in this one development alone.

Gigantic backing

AN Empire Development Board could find many other opportunities equally sound from the financial point of view, and equally beneficial to home trade and the overseas Empire.

Such projects, once approved by the Board, could have appropriations set aside for their execution, and when a scheme of development had been completed, the undertaking could be handed over, along with the capital obligations, to the appropriate authority or company, which would subsequently control and operate it.

Another method of financing such schemes would be to raise loans for specific projects. With the guarantee of the Empire Development Board, backed, as it would be, by the Governments of the Empire, there is little doubt that the needed capital would quickly be subscribed.

I do not for a moment suggest that either the initial capital support or the work of development itself should be restricted to Great Britain. The overseas parts of the Empire should be encouraged to support the scheme by money and labour to the full extent of their desires and capabilities.

Industry in Great Britain is working much under full capacity, and its buying capacity is therefore far lower than it should be.

The Empire wants to sell us food and raw products, but it does not wish to take our manufactures in return—only our capital. It is a one-sided bargain and the Empire cannot benefit from it.

It is idle to talk of food-taxes here. They would cause a condition approaching revolution. That is why some of the present schemes must fail. They cannot keep their ideals away from politics, and it is beyond the wit of man to secure a solution that would be politically acceptable to a quarter of the world.

The Empire Development Board would be strictly non-political. It would make the needs of the Empire—home and overseas—each partner's opportunity. In helping on the development of the Dominions and Colonies we should find an outlet for some of our surplus labour as migrants, and employment for the rest at home.

The services and products of our specialists and manufacturers would help to pay for more foodstuffs and raw materials from the Overseas Empire, while helping to expand the internal resources and industrial development of those parts. There is and could be nothing one-sided about that bargain.

The Advisory Board I propose could be started with quite a modest sum of money. Great Britain might provide £20,000 per annum, India and each Dominion £10,000 per annum each, the self-governing and Crown Colonies £5,000 per annum each, and the Mandated Territories £2,000 each per annum.

A larger sum might be eventually needed to attract the ablest brains; but many would consider the opportunity of service as an honour apart from any financial reward.

A practical start might be made at once on the Empire Transport System. I am a great believer in cheap transport, as I consider it to be the key to all development.

But if this project should seem to be too ambitious, then I suggest a smaller start might be made by pooling the annual Empire requirements in locomotives, for example, and giving each part of the Empire its quota to manufacture according to its industrial capacity.

This at least would prevent orders going outside the Empire, which, as we all know, does happen.

Smothered enterprise

FOR instance, in spite of the fact that the British capitalist has found the money for the building of Indian and South African railways, a far too small percentage of the sums spent annually in the maintenance-plant of these railways is obtained by the British manufacturers. A far too large percentage is spent abroad, going to foreign and Continental manufacturers.

I do not mind if the start is small, as long as it is a start and one leading to getting bigger things done in the future.

The Empire Development Board would gradually solve our unemployment problem, which, in my view as a staunch Free Trader, will exist as long as Empire development is stifled or limited to its present insignificant scale.

Superintendent CHARLES COOPER,
Scotland Yard, London, S.W.

DEAR SIR,—How happy you must be
When you look round Soho and see
Those clubs, once "night," now "dance and supper,"
Which, till you came, were so improper.
And how the exiled alien gnashes
His teeth beneath his wild moustaches!
No longer, in Armida's bowers,
They serve bad liquor after hours.
"Last drinks!"—the stern-faced waiters shout,
And coffee and meringues come out.
But triumph greater still is this:
Young men no longer lounge and kiss,
But play at ludo, ping-pong, darts,
With Judges, Ministers, and Barts.
Bravo, Inspector! Yet, methinks,
If you'd perfect these high-souled jinks,
You'll start them playing tiddley-winks.

JOHN BULL.

Mr. H. B. LEES SMITH, M.P.,
Postmaster-General

DEAR SIR,—I welcome your announcement that in future it will be possible for depositors in the Post Office Savings Bank to withdraw £3 on demand instead of £2 as hitherto.

I should welcome still more the issue of a cheque-book to everyone having an account, and the payment of rates of interest equal to those obtainable from the big banking corporations.

If you are bent upon reforming the banking department of the Post Office, you may as well do the thing thoroughly.

JOHN BULL.

The Rt. Hon. Lord PASSFIELD,
Colonial Secretary

MY LORD,—It is said that the Labour Government intends soon to define its policy with regard to Kenya and East Africa. I submit that the most vital point in such a policy is its treatment of the problem of forced labour.

I know that, while slavery flourishes unblushingly in Portuguese Africa, in British possessions there is nominally no forced labour at all.

But you know quite well that the system of contract labour is in fact slavery.

The men are tricked into being perpetually in debt for wages, and if they run away they are jailed.

The Portuguese method is more honest.

JOHN BULL.

CANDID COMMUNICATIONS

Night-Club KINDERGARTENS

Give the Man Peace!—Remarque's Crowr
Where's that Gesture, Mac?

The Rt. Hon. J. R. CLYNES, M.P.,
Home Secretary

DEAR SIR,—For twenty-five years a faithful citizen has appealed in vain to your predecessors for justice. During that time he has struggled against illness and adversity, until now he is a physical wreck.

The man I refer to is Ernest Taylor, at one time a warder at Wandsworth Prison. Taylor's skull was fractured by a blow from a sledge-hammer wielded by a frenzied convict.

Sick and weary in his attempts to secure compensation, Taylor knows not which way to turn to shelter himself, his ailing wife and their family.

Surely you will see that this man has peace and comfort for the rest of his days.

JOHN BULL.

Mr. C. M. NEWTON,
Northampton

DEAR SIR,—You want the farmers to receive a 20 per cent. subsidy for wages. But then you are an agricultural accountant, and you are considering especially the interests of the big farmers. I am not.

And I look with envy at the gigantic experiment of the Czecho-Slovakian Republic, which has established over a million small-owners on the land.

If we did ditto, rationalised farming on a big scale, and put a tax on land used for non-agricultural purposes, British agriculture would revive.

JOHN BULL.

Sir GERALD DU MAURIER,
Cannon Hall, Hampstead, N.W.

DEAR SIR GERALD,—You are sincerely interested in the welfare of the less fortunate members of your profession, and you are a prominent official of the Stage Guild.

I call your attention, therefore, to the fact that the law in restraint of bogus or unregistered theatrical managers is entirely useless.

An unregistered man was fined £25 at the Guildhall the other day. And probably the Lord Mayor was unable to punish him more.

Now, you remember the Actors' Association, led by Sidney Valentine and Norman McKinnell, framed the Actors' Charter. You may remember how West End managers formed the Stage Guild with the definite purpose of downing the Actors' Association.

We look to you and the Stage Guild to tackle this and other problems.

JOHN BULL.

Herr REMARQUE,
Berlin

DEAR SIR,—Of all the compliments that have been showered upon you, I imagine you will value none more than the announcement that the Czech General Kadlec has forbidden the soldiers of his division to read your book, "All Quiet on the Western Front."

If you have brought nearer the day when the nations will be forced to disarm, for the simple reason that no man who knows the reality of warfare can be induced to shoulder a rifle, you have indeed achieved immortality.

JOHN BULL.

Rt. Hon. Sir RONALD LINDSAY,
Foreign Office, Downing Street, S.W.

DEAR SIR,—Your appointment as British Ambassador at Washington is a great stroke.

The Americans expect our representative to be an aristocrat—they are keen on that. And yet he must be a man with liberal instincts and in sympathy with the democratic point of view.

You are the very man to preserve our new and excellent understanding with America at this crucial moment, when some European nations look at us with doubtful eyes.

JOHN BULL.

The CHIEF CONSTABLE,
Glasgow

DEAR SIR,—Are you aware of the methods by means of which one of your police-inspectors and an accomplice secured evidence against Robert Ross, a fruiterer, that he had infringed the Shop Closing Order?

Are you aware that the accomplice entered Ross' shop after closing-time, and asked for two lemons for a sick person, and that when, out of sympathy, Ross had sold him the lemons, your police-inspector was beckoned in?

If you are, I trust that you have paid Ross' fine of £1, and have severely reprimanded the inspector.

JOHN BULL.

Mrs. PHILIP SNOWDEN,
11, Downing Stre t, S.W.

DEAR MADAM,—You are right. Mr. J. H. Thomas should admit that no one political Party can solve the unemployment problem, and he should get all Parties together to attempt a solution on non-Party grounds.

It is as certain as death that the poor men and women who are in constant danger of the sack will not stand Party manœuvres with this life-and-death question.

The moment has come for a great gesture. Mr. MacDonald can make it.

JOHN BULL.

STRAIGHT from the Shoulder

SIR JOHN REITH: "It is damnable that the Christian religion should be so much a thing of old women and Bible-classes and coddling saints."

It isn't. It would be damnable if it were.

* * *

SIR T. WALTERS, M.P.: "The cost of building is still ridiculously too high."

Very true. Until the ring is broken the cost won't go down.

* * *

DR. BERNARD HOLLANDER: "Young people should be taught the difficult art of facing life as it is."

But not the trick of turning their backs on life as it might be.

* * *

SIR ROBERT ARMSTRONG-JONES: "To produce maximum output at minimum effort is the essence of success."

It is for uttering platitudes like this that masters of organisation get thousands a year.

* * *

MR. W. E. D. ALLEN, M.P.: "Capital which should be the servant of industry, has become its master."

All right—abolish it; and then we'll begin eating each other.

The Sentence of the Court

EPITAPH *of a* DIE-HARD

But will Evan Ever Go?

CHARGED with obstruction, Evan Williams, president of the Mining Association, said that the indictment was not in a sufficiently concrete form to warrant his putting himself to the trouble of pleading.

"The statement with which the accused has just favoured the Court," said Mr. Watchdog, K.C., "is typical of the methods he has consistently displayed.

"The latest example of this was when he coolly informed the Government that certain proposals, brought forward after careful consideration, were 'not in a sufficiently concrete form to enable the Mining Association to offer any comments'—this being a quotation from a letter in which he conveyed the mine-owners' refusal of the Government's invitation to a round-table conference.

"That the invitation was refused was bad enough; but where there's a Williams there's a way of making the worst of a bad case. So the intimation was conveyed by telephone, and some time after the hour fixed for the conference to begin, and an hour later the letter of confirmation was still being drafted.

"But the manner of making known this decision is not more open to criticism than the methods by which the decision was reached.

"The Yorkshire colliery owners have disclosed that a vote by tonnage favoured acceptance of the invitation; but the chairman asked for a show of hands, and then declared, 'to the annoyance of many owners,' that this second vote favoured its rejection."

* * *

Mr. Strawsplitter said that the Mining Association refused to attend the conference because it was unalterably opposed to any reduction of hours of work, and regarded wages as a matter, not for national settlement, but for district negotiation.

Mr. Williams was a busy man and failed to see that any useful purpose would be served by discussing a matter about which he had already made up his mind.

* * *

"Whether Mr. Williams is a busy man or not," said Mr. Justice Bull, "it would be for the good of the industry if he were provided with facilities for leading a life of leisured ease away from the limelight in which he has for so long basked.

"The interests of the coal industry have too often been sacrificed to the diehardihood of would-be dictators on both sides. The public is as bored by the mineowners' imitation Mussolini as it was a while back by the antics of Comrade Cook.

"Cook having been given 'the bird,' it is time to present an entire aviary to this Welsh wizard who never produces from his hat anything more useful than a wet rag or a necklace of negatives.

"Since the prisoner has been represented as such a busy man that he has not even time for common courtesy, the obvious remedy is for me to give him 'time.' I will therefore sentence him to six months' compulsory leave of absence from the Mining Association.

"I can only hope that the removal of this stumbling-block will enable the owners as a body to realise, as some of them already appear to have done, that better results can be obtained by striving for good will on earth (and under the earth) than by relying on the wrath of Evan."

Heart-break Story of Rejected Family

The tragic English victims back from Canada's Ellis Island—Mrs. Heathcote-Jeeves and her daughter and son-in-law

Graft Charge: EMIGRATION OUTRAGE

NOTHING has been more remarkable among the many sad complaints we have to deal with daily than a recent very large increase in the number of cases of British families being humiliated by the Canadian immigration authorities.

A situation has arisen which requires stern and quick attention by the Canadian Government and its High Commissioner in London. It is exemplified by the following case:

For many years one of the most respected citizens of Ventnor has been Mrs. Annie Heathcote-Jeeves, an elderly member of a distinguished family, whose lapidary's business in Pier Street is well known to collectors and holiday visitors to the Isle of Wight who are interested in jewels and stones.

Some weeks ago, Mrs. Heathcote-Jeeves was invited by her sister in Vancouver, B.C., to go there to settle, so that they might spend the rest of their lives together.

She consented on condition that her son-in-law and daughter, Mr. and Mrs. Heathcote-Frost, went with her.

This was made possible, because another relative is head of a large public school in Canada, and had arranged that Mr. Heathcote-Frost, who has been a physical-training instructor in the Royal Navy for fifteen years, should have the post of sports master.

The old-established business in Ventnor was sold, the furnishings of the home were packed and sent to Vancouver at much expense, and passages were booked.

Twice examined

Before the three sailed it was stipulated that, as is usual, they should be examined by a doctor nominated by the Canadian Government representatives in London. This was done, and all of them were given clean bills of health and pronounced fit and worthy to become citizens of Canada.

On the voyage there was another medical inspection, again with a similar result.

Mrs. Heathcote-Jeeves is not the ordinary type of Canadian immigrant. She is a woman of some means, and this fact was obviously known to some people she encountered at the port of arrival.

From the ship the three Britishers passed into the immigration detention quarters. Mrs. Heathcote-Jeeves was summoned into a room of the building, and a rain of questions fell upon her from the official who was with her alone.

She was astounded when told that she would not be allowed to proceed to Vancouver, but must be detained for observation as a mental case.

Her son-in-law was next sent for, and was also given this information. He protested that a ghastly mistake was being made, because his wife's mother had been healthy all her life, and even the doctor in London appointed by the Canadian Government and the doctor on the liner had declared her to be well and sound.

"I might be able to fix it; but it is a risk and against the rules," said an immigration official to Mr. Heathcote-Frost.

Prison-like p'ace

The significance of the remark was apparent. Mr. Heathcote-Frost showed plainly that he would never consent to such an outrageous suggestion.

Suddenly the family were separated. Mrs. Heathcote-Jeeves was taken to a State institution, and Mr. and Mrs. Heathcote-Frost found themselves being conducted by an escort of foreigners through the corridors of a prison-like establishment.

The man was placed in a room, fitted with 276 beds, consisting of a sheet of wire laid over a wooden frame, each provided with one blanket and one sheet. His wife was removed to a kind of cell, and during the five days they were there, permission was given to them to meet only at fixed times.

After twenty-four hours' detention in the institution to which she had been despatched, Mrs. Heathcote-Jeeves was visited by the immigration official who was responsible for her being there, and was invited to speak to him in a room privately.

She refused, insisting that anything he had to say must be spoken in the presence of witnesses. The interview did not take place.

The lady was told that the action against her liberty had been taken in consequence of a report made by a medical officer on the liner.

This was incomprehensible to her, because she had helped the doctor to tend the sick during the stormy voyage, and had received his thanks.

She wrote a letter to him, and asked the official to have it delivered. A verbal reply was brought to her that the doctor had received her communication and had nothing to say.

Mrs. Heathcote-Jeeves then demanded to rejoin her son-in-law and daughter, and she was ultimately allowed to do so.

The remainder of the time was spent behind the bars of the immigration detention quarters, with guards, who could not speak English, constantly watching over them.

A Board of Enquiry was asked for, and to the astonishment of the English family, they found that the three men composing it were of French and Russian origin.

An interrogation followed, and the result was extraordinary.

Mrs. Heathcote-Jeeves was ordered to be deported to Britain, because, on the report of one of the officials who had questioned her, she was suffering from senile dementia, and Mr. and Mrs. Heathcote-Frost were ordered to be sent back with her for accompanying a rejected person.

By coincidence they returned to Britain on the liner they had travelled on to Canada. The first person they met was the doctor, and he was astonished to see them.

He denied to all three that he had made any representations to the Canadian authorities, and declared that he had not received the letter which Mrs. Heathcote-Jeeves had addressed to him from the institution.

Perfectly sane

Three weeks after setting out the family are back in this country with one of them branded as mentally incapacitated. The contents of their home are in Vancouver, and, unknown to them, their other property had been forwarded there while they were under detention.

We have interviewed Mrs. Heathcote-Jeeves. She is hale, active, most intelligent, and normal in speech, manner, and deportment. She has been examined by a specialist since she returned, and this is his report:

14, Dorset Square, N.W.1.
November 11, 1929.

Mrs. Heathcote-Jeeves, formerly of 4, Pier Street, Ventnor, has been personally known to me for over three years, and I and my father have been her medical attendants for the last forty years.

I have no reason to think that she has ever been in a hospital or institution for any mental condition.

I consider her perfectly normal mentally, and that the diagnosis of senile dementia made on the deportation order a gross misstatement of fact.

I have had every opportunity for forming an estimate of her intellectual capacities, which I consider above the ordinary.

(Signed) B. P. ALLINSON,
M.R.C.S., L.R.C.P.

This is a monstrous case. Without delay the Canadian High Commissioner in London must lay the facts we present before his Government, have this insult wiped out, and have provision made for the free entry of this family to Canada.

Recent Canadian mails have brought to us a number of amazing cases of other people now detained at Canadian ports, which suggests that Canada's immigration clearing-house is acquiring the notoriety and evils once associated with Ellis Island.

Fade-Away FOSTER

A SHORT time ago Mr. Ralph Foster, self-styled as the managing director of Messrs. Foster and Company, 160, Evington Road, Leicester, engaged three canvassers through the Derby employment exchange.

Described on his business-card as a manufacturer and advertising agent, Mr. Foster explained that he required the services of the canvassers in pushing a special brand of custard-powder.

His habit was to meet his staff, in the early days of organisation, at Derby railway station every morning and hand out supplies of the commodity they were to handle.

The men were given to understand that they would be remunerated on a commission basis unless they succeeded in selling more than 120 packets of custard-powder each week, in which event they would be given a salary of £1, plus commission.

All went well for the first fortnight, but at the end of the third week Mr. Ralph Foster disappeared, leaving his canvassers to whistle for their last week's money.

No information of Foster's whereabouts can be found at his deserted offices, which consisted of two rooms over a jeweller's shop.

But it is clear that he was controlling at least two other undertakings from the same address, the Opalite Lamp Company and a manufacturing company.

One of his canvasser victims is a man who brought his wife and children from his home in Burton-on-Trent to Derby so as to be near his work. They are now, thanks to Foster's duplicity, on the verge of starvation.

It is monstrous that this unscrupulous individual can go to any employment exchange and, posing as a genuine employer, secure dupes in this fashion. We hope the authorities will get on his track at once.

JOHN BULL'S Great Threefold Xmas Gift to you

1
2
3
John Bull's Xmas Gift Voucher
THIS Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler 5/- Pen (guaranteed for five years). Only one voucher will be accepted in part payment for each pen.
Available only until December 31, 1929.
1/-
Name engraved in Gold on Pen 6d. extra

The response to "John Bull's" Sensational Threefold Christmas Gift Offer is simply phenomenal. Every post is bringing a flood of applications. We advise every reader who wishes to participate in this great distribution of gift packages to take **immediate** action.

See what "John Bull" offers you FREE!

(1) A GILLETTE "MAYFAIR" DE LUXE PRESENTATION SET, containing a genuine gold-plated model of the world-famous Gillette Razor, complete with blade. The case is of antique finish, handsomely decorated and sumptuously lined in primrose velvet.

(2) 2/6 SILVER PLATED "EVERPOINTED" PENCIL, every line and curve of which denotes elegance and beauty. The silver-plating at once puts it in the "luxury" class. A marvel of precision. Rubber and extra leads are included.

(3) A SHILLING XMAS GIFT VOUCHER, which will be accepted as One Shilling cash in part payment of the famous 5/- "John Bull" Lever Filler Pen, universally acknowledged to be worth 15/-. A five years' written guarantee is sent with every pen.

Avoid the Christmas rush! Cut out Free Shilling Voucher above now, and attach to Coupon below.

The Golden Gift 3/6 Pen and Pencil are packed in a dazzli golden box.

CHRISTMAS GIFT COUPON

To JOHN BULL Pen Dept., 85, Long Acre, London, W.C.2. (B)

Please send me your Three-fold Xmas Gift Package consisting of the famous 5/- "John Bull" Pen; the Free 2/6 "Everpointed" Pencil and the Free Presentation Razor Set. I enclose Gift Voucher, which please accept as One Shilling in part payment of the Pen, and also postal order for Five Shillings (which includes One Shilling to cover postage, packing and insurance, pocket clip, and extra tube of pencil refills).

NAME .....

ADDRESS .....

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Fine, Medium or Broad nib (cross out grades not required).
Your name engraved in gold on Pen, 6d. extra. Write in CAPITALS name or initials desired.

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Cross cheque, p.o. "/& Co./" and make payable to "John Bull."

J.B., 23/11/29.

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to Asthma sufferers instant relief!

Potter's Asthma Cure makes breathing easy, gives comfort by day and peaceful sleep at night. It works wonders in Bronchitis, Catarrh and Whooping Cough. *Best remedy for Bronchitis of Children.* Keep a tin handy. Entirely free from opiates. Of all chemists 1/6, or direct post free 1/9.

POTTER'S ASTHMA CURE

Send for Free Trial

of Potter's Asthma Cure, Smoking Mixture and Cigarettes, together with booklet "Are you Asthmatic?" which will be forwarded to all who write mentioning this paper and enclosing 2d. stamp. Address — Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

GRAVES 'TRIUMPH' BARGAIN BALE

is the most amazing Quality and Value Offer ever put before the readers of this journal.

It includes the following superb quality goods:

One Pair WHITE FLEECY BLANKETS with Blue Borders. Warranted to wear and wash well. Whipped edges. Size 60 x 80ins. Weight 7lbs pair.

One Pair ALL WHITE FLEECY BLANKETS of excellent make and finish. Extremely durable. Whipped edges. Size 60 x 80ins. Weight 6lbs pair.

One Pair GREY BOLTON TWILL SHEETS of guaranteed quality. Hemmed and finished ready for use. Size 70 x 90ins. Weight 6lbs pair.

A COLOURED ALHAMBRA QUILT of tasteful design, finished and hemmed ready for use. Size: 75 x 94ins.

A BLEACHED DAMASK TABLE CLOTH in a very handsome dice design, beautifully finished. Size 54ins square.

Two pure WHITE PILLOW CASES with flap and buttoned ends. Size 20 x 30ins.

A pure WHITE BOLSTER CASE to match. Size 20 x 32ins.

VERY IMPORTANT By way of extra benefit, and to demonstrate that reliable Sheffield Cutlery is still the finest product of its kind in the World, we are including in the Graves 'TRIUMPH' Bargain Bale a 16-Piece Sheffield Cutlery and Plate Service for the use of four persons. The 16-PIECE SERVICE comprises 4 Knives of Stainless Sheffield Steel with keen edged blades and beautiful ivory-grained handles; 4 Dessert Size Forks, 4 Dessert Size Spoons, and 4 Tea Spoons of 'Columbian' Silver, an amalgam of metals which all through stains and wears perfectly white and silver-like Complete Sale (including the 16-piece Cutlery Service) Carriage Paid £3

TERMS. Our Bargain Price for the Graves 'TRIUMPH' Bargain Bale is for Deferred Payments. Send 5/- now, & complete purchase, at 11 Monthly Payments of 5/- If you are entirely satisfied with the Bale after inspection in your own home. Money back in full if in any way disappointed.

CATALOGUE of any of the following departments: Ladies' Fashions, Household Drapery, Footwear, Blankets & Curtains, Cycles, Men's Wear, Gramophones, Records, Wireless Sets, Baby Cots, Carpets, Lino, &c.

J. G. GRAVES LTD. SHEFFIELD

BEWARE of the MAN from SING-SING

ALFRED BURRIDGE is a cunning and utterly heartless fraud, who stages his rogueries with great care.

Recently he drove into Nottingham in his fine Chrysler car, and, putting up at the best hotel he could find, sent a letter on the hotel notepaper to an important estate-agent, explaining that he wished to purchase a business, and asking for an early appointment.

Later he drove up to the estate-agent's office in great style, and, giving his permanent address as being in Uxbridge Road, Acton, London, explained that he had just returned from a successful business trip to the United States.

Honest old trader

Although comfortably off, he declared that he could not remain idle. He had therefore decided to invest a thousand or two in some provincial business that seemed capable of development.

Very shrewdly he considered the details of the various businesses that the estate-agent had on his books, stipulating that he must see the owners and check the facts and figures at first hand.

Having selected a likely business, he asked the estate-agent to furnish a personal letter of introduction to the owner on the spot.

The business belonged to a hosier in Ilkeston, and Burridge's affluent manner, coupled with the letter of introduction, greatly impressed the proprietor, an honest old trader, who did not mind how much trouble he took in satisfying his visitor.

After poring over pass-books and ledgers for some time, Mr. Burridge suddenly looked at his diamond and platinum wrist-watch and, mentioning an important engagement at his hotel, asked for the books to be sent on to his private suite.

The books were duly sent, and on the following morning the parcel was returned as promised.

When it was opened the shopkeeper found that important books and documents were missing, including the latest cheque-book.

Lt.-Col. Frank Brook, Nottinghamshire's Chief Constable, would be glad to meet Burridge

The shopkeeper at once applied to the hotel, only to learn to his dismay that Mr. Burridge had left that morning, incidentally paying his bill with one of the cheques from the stolen book.

Sheaf of cheques

Burridge made Derby his next place of call, and cunningly extracted a large sum of money from a resident as a "deposit" on the Ilkeston business, using the stolen documents to suggest that he was the rightful owner.

He also passed all the stolen cheques for amounts ranging from £10 to £70.

At Ipswich he interviewed a shopkeeper as a prospective purchaser of the business, and pocketed a cheque-book almost under the owner's nose.

"The one thing Burridge omits to say is that half the time was spent in Sing-Sing prison . . ."

It is up to Mr. E. H. Blake, President of the Institute, to warn his estate-agents of this swindler's methods

The cheques from this book have likewise been forged and uttered by Burridge, who, for the purposes of this coup, passed as "Mr. Frederick Granger."

Burridge has many other strings to his bow. While in Derby, for instance, he visited a jeweller and asked to see some expensive rings.

Finally selecting one, he gave instructions for it to be sent to his hotel, and persuaded the jeweller to accept a cheque in excess of the amount of the purchase and to hand him £15 in change. Here he used the name of A. F. Short on the worthless cheque.

As "Captain J. R. Duncan," this polished rogue also stayed for some days at an hotel in Leeds, where he not only passed about two dozen worthless cheques, but obtained a variety of goods, including a gramophone, by false pretences.

Then, to make his visit really worth while, he also repeated his "business purchase" fraud.

At Leicester, in the alias of "James Reid," he engaged a small office, and although it was as bare as Mother Hubbard's cupboard, he advertised in various newspapers, offering bargains of all kinds.

Letters with remittances arrived from all quarters, but as soon as people who had been kept waiting for their goods began to grow restive Burridge disappeared.

One grain of truth

As a sideline he also duped at least four unemployed men of £100 apiece.

At Chatham, too, he swindled three other poor fellows within three days and then disappeared.

He is a dangerous criminal, and the one grain of truth discernible in his many fantastic stories is that he has been in America.

What he omits to say, however, is that half the time was spent in Sing-Sing prison for fraud.

Our own police should make an effort to place him under similar restraint here. He has been at large far too long.

The Duke of SHOPPING WEEK

VARIOUS shopkeepers have just been cleverly duped by an organisation known as the Manchester and District Trade Protection Society of Oxford Road, Manchester.

This society proposed to run a series of special shopping events, and announced that at least 20,000 householders would be circularised prior to each event, while shopkeepers would be provided with posters for window-display and coupons for distribution to customers.

Each individual purchase entitled a customer to receive one coupon, and as soon as five coupons had been collected the customer would be eligible to compete for a handsome cash prize by estimating the total number of purchases made during that particular week.

Many shopkeepers were induced to pay the Manchester and District Trade Protection Society an entrance-fee of £2 2s.

* * *

But with the collection of this money, the organisation of the society became lamentably lax.

The proposed shopping events never took place, and, finally, when one or two impatient shopkeepers called at the society's headquarters they were astounded to find them closed. The Manchester and District Trade Protection Society had vanished completely.

Several canvassers who were employed to collect the two-guinea fees from shopkeepers are also dupes, having been engaged on an employment-with-investment basis.

One poor fellow actually deposited £500 with the society in his eagerness to get work, and he has lost every penny.

* * *

We have ascertained that the moving spirit behind this swift shopping-week swindle is one Francis E. Duke. It was a one-man venture, in which Duke relied upon the money obtained from investing canvassers.

We exposed Duke earlier this year when he was operating at Liverpool, where he also used the title of District Traders' Association.

His business, which was entirely bogus, affected to embrace debt-collecting, rent-collecting, tax-recovery, auditing, insurance, valuation, property transfer and accountancy.

It is characteristic of his impudence that he should have left Liverpool, where he had many accumulated debts, to operate so near at hand another swift swindle in Manchester.

What have the police been doing since we denounced him in May last as a man who should be made to disgorge his criminal gains?

Meet "HARRY BILKINOWEIZ"

Head of the Cunard Line, Sir T. Royden would be puzzled by those cheques

OUR hospitable shores have harboured few more unwelcome guests than Alberto Simoni, a gifted Italian, who has defied our authorities for at least two years.

He is armed with an Italian passport issued at Torino, and available in several countries, and this document has served him in good stead on many occasions.

Polished, and speaking seven languages, Simoni lately appeared in Liverpool, posing as a mining engineer commissioned by the Italian Government to visit this country.

At the boarding-house where he stayed, his romantic stories of foreign travel created a great impression; but after living in luxury for some weeks, the arresting Alberto disappeared suddenly, leaving his bill unpaid.

* * *

Afterwards it was discovered that he had raised several loans, and had obtained goods on credit on the strength of a cheque drawn on an Italian bank, which he pretended he was about to negotiate.

Dublin has also been visited by Simoni, and many shopkeepers and hotel proprietors have been badly duped.

From one hotel he visited there he stole a traveller's cheque issued by the Cunard Company. This was subsequently negotiated in Edinburgh, having been forged with the signature, "A. Menan."

Throughout his diversified travels, Simoni makes a practice of obtaining clothing and anything else he may require at the time by means of stolen cheques.

The names he has used lately include "Arthur Anderson," "Harry Symes" and "George Green."

* * *

Simoni is a dangerous Continental crook whose aliases abroad are distinctly colourful.

He has toured lightly through Europe under such names as "Leopold Bilkinoweiz," "Leonard Bilkinowitsch," "Leonhard Bilanowitzch," "Leopold Konstantinovitch" and "Ismael Evonh."

How a man with such a record was ever permitted to land on our shores is a problem that the authorities ought to consider most carefully, while steps should also be taken to banish this unwelcome guest for ever.

Beecham's Pills cleanse, restore, and tone the system and keep you in the pink of condition

Beecham's Pills Worth a Guinea a Box

WORLD'S FINEST VALUE

Graves 'Vulcan' 2-Valve Wireless Set is the World's greatest achievement in Wireless Value and Efficiency. Even if you are only a beginner, this magnificent installation will enable you to start where others leave off; or if you are an experienced wireless operator, this superb set will give you a sense of power and command over the mysterious forces of the ether which will astonish you. The Graves principle stands for Highest Quality, Lowest Price, and Easiest Terms.

10/6 NOW

TERMS Our Inclusive Bargain Price is for deferred payments. Send 10/6 now, and 14 Monthly Payments of 10/6 if satisfied after trying Outfit in your home. Money back if at all disappointed.

SPECIFICATION Cabinet (as illustrated below) of polished Oak, beautifully finished with ringed lid; all internal parts (including valves) easily accessible. Dull Emitter Detector and Power Valves of proved efficiency, anti-microphonic valve holders. No coils to change. Latest type H.T. Battery; 2-volt Accumulator, and complete Aerial Outfit. Cost of upkeep negligible. **The LOUD SPEAKER** (as illustrated) is of exclusive design Cabinet Type in Oak to match the Set. Finest tone and wide range of musical frequencies, the Unit being of the 'four pole' balanced armature type, with a large magnet, ensuring perfect reproduction. Price complete and Carriage Paid **£7.17.6**

ANOTHER WONDERFUL BARGAIN IS THE GRAVES SCREENED GRID THREE-VALVE WIRELESS RECEIVING OUTFIT

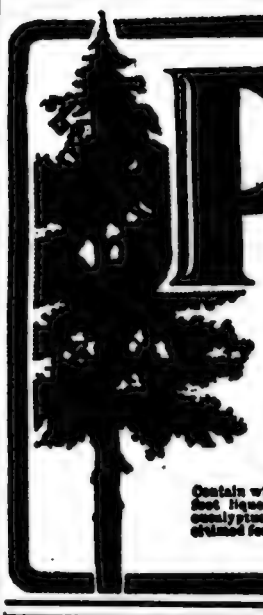
Complete in every particular. Wonderful range and amazingly good reception. Exclusive Oak Cabinet and Cabinet Loud Speaker. All components of highest quality. Carriage Paid **£12:15**

Or 45 Bi-weekly or 25 Monthly

CATALOGUE POST FREE. Full Particulars and specifications of both Sets; also newest types of Portable Sets, and other varieties of high-class Receiving Apparatus.

J. G. GRAVES Ltd. SHEFFIELD

Many interesting offers appear in this issue. Readers need never hesitate to respond, for they are covered by the "John Bull" Guarantee which appears on page 27.



PEPS

BRAND PASTILLES

For **Coughs, Sore Throat Colds, Flu, Bronchitis Catarrh, Hoarseness, &c.**

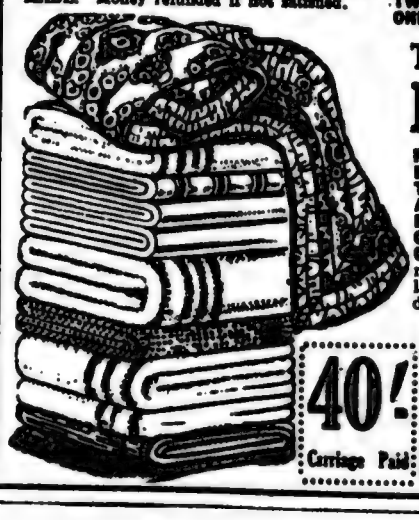
Contain white pine capsicum cubebs colts-foot liquorice tolu aniseed peppermint eucalyptus. No proprietary right is claimed for the method of manufacture or the formula. The 1/3 box of Peps contains 30 pastilles and the 3/- size, 100. Of chemists everywhere. Always have a few silver-jacketed Peps on you.

BALES GIVEN AWAY

TO EVERY PURCHASER OF OUR 40/- BALE

We are the only firm offering two complete bales which contain FULL DOUBLE SIZE bedding, of same quality, and genuine BRITISH MAKE. We therefore advise readers to beware of similar offers of undersized shoddy Foreign goods which are only a cheap imitation of the Bedding in our 40/- Bale and in the Bale we give FREE to every purchaser. We Guarantee every article of bedding to be entirely BRITISH MADE. Money refunded if not satisfied.

ONE Art DOWN QUILT (in good quality Sateen cover and Panels).
PAIR of WHITE WOOLLY BLANKETS, English made, whipped and bordered.
PAIR of FINE TWILL SHEETS, real Lancashire woven, soft and durable.
PAIR of PILLOW CASES, pure White Longcloth, hemmed and buttoned.
Pair of long NOTTINGHAM LACE CURTAINS, or TWO Pairs of lovely CASEMENT CURTAINS.
ONE BEDROOM RUG, coloured floral design.



This BALE FREE

PAIR OF WHITE WOOLLY BLANKETS, PAIR FINE TWILL SHEETS, ONE ALHAMBRA QUILT, PAIR PURE WHITE PILLOW CASES or ONE BOLSTER CASE. Guaranteed British made, quality exactly as in large Bale, and for full-size double beds.

40/- Carriage Paid

EXTRA GIFT of this CHARMING CLOCK, *suitable for any room, if fitted with ordinary Treasury Note lamp illustrated*

This Bale can be purchased by easy instalments. Send for particulars.

L. & C. MOSS (Dept. D) Stevenson Square, MANCHESTER.

A New principle of Water Tap construction - and what it means to YOU!

The L.V. Washerless Tap releases the long-suffering householder from the irritations of leaky taps—taps that are constantly in need of new washers—for its unique design eliminates washers as it banishes leakage. A flexible cone replaces the usual washers, and this cone has proved practically indestructible in use. The "Washerless" Tap is an essential part of the equipment of the modern home . . . of your home. The coupon below will bring full particulars of this remarkable new invention.

Why not fill in and post to us NOW?

Obtainable from your local Ironmonger or Plumber, or if any difficulty send us name of the nearest.

To:
THE LONDON VALVE CO., LTD.,
WHITEHALL RD., GREAT BRIDGE,
STAFFS.

Please send me Illustrated Folder "J.B." giving full particulars of the L.V. *Washerless Tap.*

Name.....

Address.....

6/- WITH ORDER

A TRULY marvellous Bargain Opportunity. A beautifully tailored Coat in fine quality facecloth with Nutria Coney Collar & Cuffs, for only 45/-

'MARVEL' This English Tailor-made Winter Coat is produced in good quality Faced Cloth. Cut in the newest fashionable style, it has a sumptuous Fur Collar (which may be worn in 3 positions) of pulled Nutria Coney, and deep 'flowerpot' shaped cuffs to match. The garment is slightly shaped at the waist, and is lined with good quality artificial silk brocade. A smart slide and strap hold the collar in place when worn in the upright position.

Shades: New Autumn Brown, Rifle Green, Navy and Black.

Sizes: S.S.W., S.W., W. and O.S. Lengths: 28, 40, 42, 44 and 46ins. Price 45/-

Larger sizes & longer lengths slightly extra.

TERMS. Our Bargain Price is for deferred payments. Send 5/- now and complete purchase in 6 monthly payments of 6/6 if satisfied. Full approval.

WHEN ORDERING be sure to state the correct Size, Length and Colour required, and give your Bust measurement.

FASHION ALBUM POST FREE.

WRITE for the Graves Range of Fashionable Styles in Coats, Two and Three Piece Suits, Costumes, Frocks &c. Patterns and Prices. State Patterns required.

FASHIONABLE FURS ON EASY TERMS

We offer unrivalled value in all the fashionable Furs—Fox, Skunk, Opossum, Baum Marten, Squirrel, Natural Mink, etc.—and every lady should write for our beautifully Illustrated Catalogue, Post Free; also list of Fashionable Fur Trimmings at Keenest Bargain Prices.

J. G. GRAVES Ltd. SHEFFIELD

SCANDAL *behind the* BIG EXPLOSION

"Blown across the road and picked up insensible." Here is Mr. Bull's employee, sitting on some of the debris six months after the explosion

NUMEROUS traders who suffered in the great subterranean explosions that devastated a wide area in the West Central district of London are to-day facing ruin through the apathy of the General Post Office in dealing with their claims for compensation.

The public will recall how miles of busy streets were transformed in a flash to scenes of chaos and confusion.

The devastated area was aptly nicknamed "No Man's Land," and was, in fact, cut off from general use for months.

Although nearly twelve months have elapsed since the disaster, the majority of the claims are still in abeyance, and all kinds of vexatious "red tape" formalities are being imposed upon the wretched sufferers, as a few typical instances will show.

Near the junction of Denmark Street and High Street, Bloomsbury, is the establishment of a Mr. H. Bull, where musical scores are provided for artistes, and where the general business of a popular song publishing firm was conducted.

When the explosion occurred, a lady member of the staff was blown across the road and picked up insensible.

Trenches and barricades obscured the premises for months, customers could not get near the shop, and the business consequently fell off 90 per cent.

Mr. Bull's claim for something like £350 has been the subject of argument for the last six months.

When our investigator called to see Mr. Bull, he found him playing cards in his shop. "All we have to do now," he said sadly.

His staff has gradually been reduced, and he is now faced with the dismal prospect of being forced to close down altogether.

Another case taken at random is that of Messrs. Taylor and Company, of Arthur Street.

In dire straits

In the first six months of this year the average receipts were down £300, and so black is the outlook to-day that Mr. Taylor's son, who has been in the business with his father for years, has now had to seek outside employment in order to make ends meet.

Then there is Mr. J. M. Scholles, who keeps a confectioner's shop in High Street.

Months ago he was in a state of bankruptcy because his shop was cut off from customers, and though he has somehow contrived to struggle on, his claim for compensation is still outstanding, and he is now in very dire straits indeed.

In all, something like two hundred shops and offices were rendered inaccessible to the public.

And, as the catastrophe occurred just three days before Christmas Eve, the unlucky shopkeepers were robbed of the fruits of the most profitable trading season of the year.

From the outset the tragedy has been followed by a series of inordinate delays.

The work of reconstruction was commenced, but so snail-like was the progress in some parts that grass began to grow on the desolate mounds, and the luckless shopkeepers would ironically remark that their burdens would be increased by having to buy lawn-mowers.

Take it or leave it

The main cause of the great upheaval was attributed to the ignition of gas by workmen in the employ of the General Post Office.

The Gas Light and Coke Company and the General Post Office eventually held a joint enquiry with a view to placing the actual responsibility.

Meanwhile, some traders were so badly hit through loss of business that writs were being issued against them for arrears of rent and other debts.

It was not until six months after the explosions occurred that the General Post Office and the Gas Light and Coke Company arrived at a decision.

"Whilst disclaiming any legal liability on their respective parts," they agreed to consider claims from sufferers.

As these claims, however, had to be submitted to the solicitor in the employ of the General Post Office, a further burden was placed upon the victims.

For, under the present-day law, the State cannot be sued, and the traders have no redress. They must either take what the Post Office officials offer or retire into oblivion.

Sluggard G.P.O.

Out of two hundred claimants in the stricken area only 10 per cent. have had their claims met, and they are mostly only for small sums.

The remainder must wait indefinitely until the "red tape" machinery of the General Post Office, in its own sluggish way, gives them redress.

THE VERY LATEST IN COMPANY WANGLING

LAST week I dealt with hire-purchase agreements. This week I propose to deal with a subject of greater importance because the losses which arise are larger.

I have been gradually accumulating evidence, but I should like to secure a little more if possible; so I should be glad if all readers who have lost money in the following circumstances would communicate with me, giving me the names and addresses of the firms with which they have had dealings.

Two very successful methods are being followed at the present moment for securing money from the unwary:

One is by offering to float a company and provide a portion of the capital, and the other by negotiating the purchase of businesses and finding the necessary capital for that transaction.

By advertisement

I will describe the method in each case:

"A" inserts an advertisement offering to finance a business which it is desired to turn into a company. The client pays an inclusive fee, a memorandum and articles of association are prepared, and the company is duly registered.

When the question of providing the quota of capital arises "A" defaults, and thus the unfortunate victim is left with a company, but no capital.

"B" undertakes to inspect and value a business which is for sale, and to finance the transaction.

The client pays the suggested fee for the investigation and valuation of the premises, but when the question of financing the business arises "B" always defaults.

First of all, there is a "slight delay"; then the client is informed that the "prospective investor" has "submitted the proposition to his solicitors"; and the final letter informs the client that the prospective investor has "declined to proceed on the advice of his solicitors."

As a preliminary to the negotiations, the client is required to effect a policy of insurance as collateral security for the investment.

"B" undertakes to act as the client's agent "in all matters connected with the transaction," and in one or two cases which are before me has specifically undertaken to take out the policy on behalf of his client.

He does not do so, however, and when the unfortunate client finds that he has paid a fee of eight guineas for the inspection of a property which he has not the capital to purchase, "B" repudiates the contract on the grounds that the policy of insurance has not been taken out.

Weekly Informations from SIR WYNDHAM CHILDS

The client is unable to prove that "B" undertook to take out the policy on his behalf, as the undertaking was only verbal; and "B" is thus able to shelter himself behind the signed contract which contains an undertaking on the part of the client to effect the policy of insurance.

In the meantime, if you are contemplating, or are in the process of acquiring a business, or floating a company on these overtures, write to me at once before you part with a penny of your money.

• • •

RASCAL INCOGNITO

MANY shopkeepers and housewives have lately been visited by a smartly-dressed canvasser, who has introduced himself as a representative of Messrs. James Wakeham and Co., Ltd., of Church Street, Kensington, proprietors of the *Kensington News*.

The object of his call, he says, is to introduce several advertising novelties and side-lines that his firm is now handling.

When in the district covered by the *Kensington News*, this canvasser, whose official cards do not disclose his name, speaks enthusiastically of the paper as an advertising medium.

Blurred signature

Having interested a shopkeeper or housewife, he presses for a "trial order," and usually succeeds in obtaining an advance, ranging from 5s. to 10s., for which he tenders a written receipt.

From the moment of paying the desired advance nothing more is heard of the eloquent canvasser, who is an arrant impostor, and has not the slightest authority to use the name of Messrs. James Wakeham or the authority of their paper.

His receipts are so badly written that the signature is always undecipherable, and although the individual amounts involved are small, this anonymous rascal has operated so persistently that his total proceeds must be considerable.

It would gratify me to see him safely lodged in jail.

ACTUAL RESULTS TELL THE TRUTH

Dr. CASSELL'S CLAIMS ARE ITS ACCOMPLISHMENTS

Indisputable, convincing, hope-inspiring FACTS put Cassell's Tablets far ahead of all other nerve tonics. We don't ask you to swallow exaggerated claims; we ask you to EXAMINE ACTUAL RESULTS—facts of accomplishment! Profit by the experience of these sufferers; don't try Cassell's last, try them FIRST. Now read down the ultimate results column.

Testifiers tell in their own words how QUICKLY and how SURELY Cassell's Tablets made them well.

A COURSE OF CASSELL'S BUCKS - YOU - UP

Cassell's Tablets are unexcelled for revitalizing the nervous system. Even in cases of extreme nerve exhaustion the table shows that remarkably quick and permanent results follow a few weeks' treatment. This is due to the unique system of nourishment obtained with Cassell's. Not only are the depleted nerve centres restored to health with special nutrients in the form of Hypophosphites. But the whole system is nursed back to robust health. Digestive Enzymes and Stomachics promote a keen appetite and strong digestion. While Blood Nutrients ensure a rich blood stream. The success of this simultaneous treatment of the whole system is so unique, that for a quarter of a century Cassell's Tablets have had no serious competitors as a sound, safe and dependable tonic within the reach of the average man's purse.

NERVE & DIGESTIVE AILMENTS.

Dr. Cassell's a proved treatment for

HEADACHES
NEURASTHENIA
NERVE FATIGUE
NEURALGIA
SLEEPLESSNESS
BREAKDOWN
NEURITIS
INDIGESTION
PALPITATION
FLATULENCE

WE GUARANTEE the purity, safety, and medicinal activity of Cassell's Tablets. They may be given to the youngest child or most delicate invalid without hesitation, and are a curative agent wherewith all disorders consequent on a devitalized condition of the nerve centres may be satisfactorily treated"—*on every Cassell's carton.*

Name	*First Results*	*Ultimate Results*
CASSELL'S TABLETS FOR NEURASTHENIA		
Mrs. A. B. ★	"After second bottle noticed improvement"	"Quite cured. Now in best of health"
Mrs. E. L. E. ★	"Soothed my nerves in half-an-hour"	"Now eat and sleep well and am putting on weight"
Mrs. M. F. K. ★	"Began to eat and enjoy food . . . sleep soundly"	". . . put new nerves in my body, and have cured me"
Mr. F. J. S. ★	"Began to improve and eat better"	"Now in the pink . . . rapid cure unbelievable"
Mrs. E. M. H. ★	"Effect of first box so marked continued taking them"	"Now full of energy. Never felt fitter in my life"
CASSELL'S TABLETS FOR INDIGESTION		
Mrs. C. R. ...	"My health began to improve almost from the first dose. I could eat, sleep, and appetite improved"	"Now really well and strong"
Mr. C. ★ ...	"After only one box I already felt a different man".	"I can now eat anything and enjoy it"
Mr. J. V. ★ ...	"Pain and wind ceased . . . I could eat, sleep well, etc.	"Now fast in the pink of condition"
Miss D. McN. ★	"First box cured"	"Quite cured"
Mr. J. J. R. ★	". . . derived great benefit from first box"	"Fourth large box completely cured . . . in the pink ever since"
CASSELL'S FOR ANÆMIA, INSOMNIA, ETC.		
Mrs. L. M. H. ★	*Weakness*—"Result was immediate."	"Steadily improved; now in perfect health"
Mrs. J. M. M.	*Anæmia*—"After a few days, lassitude disappeared."	"Now enjoy good health"
Miss G. P. ★...	*Frequent Headaches*—"First bottle brought relief"	"Now quite free from head pains"
Mrs. P. ★ ...	*Insomnia*—"Slept well, nerves steadier."	"A different being"
Mrs. S. ★ ...	*Neuritis*—"First few doses gave great relief"	"After the first box able to get up and start work"

★ *Tried other remedies or was unsuccessfully treated.*

CASSELL'S TABLETS

Who will Lead the Tories? *asks* A. G. GARDINER

THE conclave of the Conservative Party this week is the most momentous event in the history of that organisation since the famous meeting at the Carlton Club which destroyed the Lloyd George Coalition in 1922. Now, as then, Mr. Baldwin is the central figure of the drama.

It was his action at the Carlton Club meeting which cut the Party adrift from Mr. Lloyd George and marked him out for leadership. Then he was on the offensive. To-day he is himself under challenge.

Thrice since he became leader he has led his Party to battle. Once he was victorious; twice he was beaten.

And the last defeat, that of the summer of this year, was the heaviest that his Party has sustained for a quarter of a century.

Was his generalship responsible for the magnitude of that defeat? Could other leadership and other strategy have achieved a better result—if not victory, at least a less devastating defeat?

Who is the Moses?

Can the Party hope to revive under his command?

If not, who is the Moses who can turn the tide and lead the Conservatives back into the fat pastures of the Treasury benches?

These are the questions that have been agitating the Party and that will be implicit, if not openly formulated, in the discussions of this week.

It is notorious that ever since the last election there has been a powerful current of opinion directed to discrediting Mr. Baldwin as a means to achieving his fall.

This movement consists of two main factors. The one is concerned with Mr. Baldwin's personality; the other with Mr. Baldwin's political strategy.

Let us look at the personal hostility first. It proceeds mainly, indeed almost exclusively, from that powerful section of the Press which is controlled by Lord Rothermere and Lord Beaverbrook.

Conservative journals such as the *Daily Telegraph* and the *Morning Post* accept and support Mr. Baldwin's continued leadership with unquestioning confidence; but the popular Press to which I refer is openly and unceasingly hostile.

The attitude is no new feature, and has been nothing to do with the result of the last election. Indeed, that result was in no small measure due to the activities of the Rothermere and Beaverbrook Press before the election took place.

They were critical of Mr. Baldwin's leadership then, and have been antagonistic to him ever since he first came into prominence.

During the war and afterwards, Lord Rothermere and Lord Beaverbrook grew accustomed to Prime Ministers feeding out of their hands, striking bargains with them, and digging themselves into office by the spades of the popular Press.

Paid heavily

Mr. Baldwin broke with this sinister practice. He reverted to the older and better tradition that the seat of government is Parliament and not Fleet Street, and throughout his public career he has been scrupulously careful not to make deals with the Press lords.

For this he deserves the thanks of the public, regardless of Party; but he has paid a heavy penalty.

Between them, Lord Rothermere and Lord Beaverbrook have access, through one or other of their multitudinous newspapers, to at least three-quarters of the electorate, and their steady

The flower of Conservatism: "Mr. Baldwin is the central figure . . . Churchill is distrusted . . . 'Worthy' is negligible . . . Lord Birkenhead is out of business . . . 'Jix' is in the Lords . . . Neville Chamberlain . . . the best of the batch . . . but unlikely"

Conspiracy against BALDWIN

animus against Mr. Baldwin is one of the chief causes of the discontent with his leadership.

The other factor is more reputable. It arises from the fact that the most distinctive plank in the Conservative platform is Protection.

It is that policy, under the various names—Tariff Reform, Imperial Preference, Safeguarding, and so on—to which the Conservative Party has been most constant. It has never surrendered it, and it probably never will surrender it.

But the country will not have it, and whenever the issue has been placed fairly and squarely before it the answer has been an emphatic "No."

Mr. Baldwin is himself a Protectionist, and in 1923 he put the policy to the electorate and met with a most crushing negative. He took the lesson to heart, and has since refused to invite a similar disaster for his Party by a similar challenge.

But the fighting wing of Conservatism, under the inspiration of such determined warriors as Mr. Amery and Sir H. Page Croft, demands that the Party should hoist the flag of Protection in all weathers and defiant of all consequences, and fight under it until the victory is won.

They are probably right in their conviction that no other cause can give such stimulus to their Party.

The two currents of hostility to Mr. Baldwin's leadership have in some measure coalesced in Lord Beaverbrook's campaign for Imperial Free Trade. And in connection with that campaign the Rothermere Press has very handsomely nominated Lord Beaverbrook for the leadership of the Conservative Party.

I do not fancy that there will be a stampede of the Conservatives to endorse this proposal. If Mr Baldwin is in any danger, it is not Lord Beaverbrook who will succeed him.

Nobody else

Indeed, the strength of Mr. Baldwin's position against the formidable influences which are being mobilised against him is the difficulty of nominating a conceivable successor to him.

Lord Birkenhead has gone out of business, or rather has gone into business, and in any case the Conservative Party would not have him as leader.

Mr. Churchill is equally distrusted, and is moreover not a Protectionist.

Sir Austen Chamberlain's prestige has sunk to zero, and "Jix" has gone to the House of Lords.

Mr. Amery is a devoted Protectionist, but he has little weight in the House and less in the country.

There remain Mr. Neville Chamberlain and Sir L. Worthington-Evans. Mr. Chamberlain is the best of the batch, but he is extremely unlikely to head a revolt against Mr. Baldwin; and though the claims of Sir L. Worthington-Evans are being strongly canvassed, I shall take the liberty of regarding his succession to the leadership of a great historic Party as negligible.

In short, I do not think there is any serious likelihood of the Conservatives, either now or in the near future, dropping their pilot in favour of any visible competitor.

No doubt there will be plain speaking at this week's conference, and a very searching enquiry into the policy and organisation of the Party.

Such an enquiry is certainly called for, and it is better that it should be conducted by the responsible representatives of the Party than left to the sniping attacks of anonymous journalism.

Not for the guillotine

But I do not think that Mr. Baldwin will be despatched to the guillotine.

And as one who does not share his politics, but who does respect his character, I hope he will not.

English public life in these days is not so rich in the high and magnanimous qualities that Mr. Baldwin so abundantly displays as to be able to afford the heavy loss which his eclipse would involve.

Homely Wisdom by CANON R. J. CAMPBELL, D.D.

DOING Our Bit

REMEMBRANCE DAY brought back to many of us the sound of the slogan that was heard on every hand during the war. We were all exhorted to do our bit, as it was called, both those at the front and those at home; and most of us tried our best to obey for the sake of the common cause.

There was a general feeling that every able-bodied person should contribute something to the country's welfare in that time of unexampled stress and strain.

But in the eleven years which have elapsed since the Armistice was signed the same spirit has not been so generally manifest. There is a generation growing up that does not know what the previous one suffered.

We are still called upon to do our bit to make the world a safer and happier place, but how many of us are doing it?

Lady Cynthia Mosley produced a sensation in the House of Commons the other day by the high moral note which she struck in the best maiden speech yet made since the General Election.

She confessed that all her life she had been receiving something for nothing—wealth, ease, opportunity—and was determined that it should be so no longer; in future she would do something, however small, to lighten the common burden instead of adding to it.

A celebrated scientist, speaking on the wireless recently, said in substance that every decent-minded man or woman today was possessed by the same desire, the desire to do something to make the future for mankind better.

He added what I am not so sure about, that to do this is a sufficient reward in itself and that we need no more.

He is wrong. If the men who give their lives for a great idea have no part therein beyond that of being paving-stones on the road along which their more fortunate successors march to happiness, then this world is a bad world.

But I don't believe it; the greatest of the world's teachers has taught us something better. He said: "One soweth, and another reapeth. And he that reapeth receiveth wages, and gathereth fruit unto life eternal; that both he that soweth and he that reapeth

"Something for nothing"

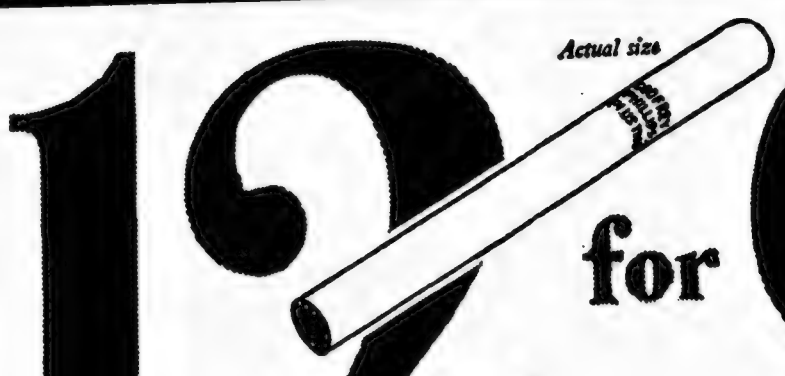
may rejoice together."

This is a noble way of saying what our hearts affirm ought to be true, and it is an expectation that Rudyard Kipling has put into simple English verse:

"When Earth's last picture is painted and the tubes are twisted and dried,
When the oldest colours have faded, and the youngest critic has died,
We shall rest, and—faith, we shall need it—lie down for an æon or two,
Till the Master of All Good Workmen shall put us to work anew.

"And only the Master shall praise us, and only the Master shall blame;
And no one shall work for money, and no one shall work for fame,
But each for the joy of the working, and each, in his separate star,
Shall draw the Thing as he sees It for the God of Things as They are!"

12 for 6D



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SHADY *Private Detectives*

A WARNING *from* E. ROFFE THOMPSON

"They merit Lord Byng's attention"

"Many of these bogus agencies are known to the police"

If action follows, Chief-Constable J. Ashley and Asst.-Comm. Norman Kendall of the C.I.D. are the men for the work

THE reader of detective fiction is speedily made acquainted with two facts—one is that the official police as represented by Scotland Yard are bone-headed half-wits; the other is that the private and unofficial detective is a deductive genius who can prove murder from a scatter of cigar-ash and establish indisputable proof of guilt from a smudged finger-print or half a trousers-button.

In reality, the boot is very much on the other foot. It is the hardworking, patient officers of Scotland Yard who can—and do—prove the guilt of suspected criminals by reasoning and enquiry that often starts from the most trivial clue, while the private detective is only on the rarest occasions anything more than a simulacrum of Sherlock Holmes.

The plague of doubtful private detective agencies has, in fact, become such a menace that it is now rumoured that the police are contemplating cleaning up those of the bogus variety.

I hope the rumour is true. The sooner such a clean-up takes place the sweeter will the country be—particularly London, where these dubious agencies flourish by the score.

Mere blackmailers

There are, of course, private detective agencies that are above suspicion, conducted by ex-Scotland Yard men, and others of good character and standing, who know their jobs and perform them thoroughly and honourably; but there is a disturbing number of so-called "private detectives" who are but blackmailers in disguise.

It is not difficult to see how easy it is for the unscrupulous private detective to turn blackmailer.

Temptation and opportunity are simply flung in his way by those who employ him. All his time is spent, not in investigating crimes and tracking down criminals—as the fiction-writers would have us believe—but in probing and prying into the private lives of people who are quite unaware of his activities.

It is obvious that he must often stumble across information that can be turned to good account.

Mr. Edwin T. Woodhall, late of New Scotland Yard, recently told a striking story of the wiles of some of these rascals.

"Some time ago," he said, "I was asked by a solicitor to see a certain captain in a well-known regiment. This man had lost certain papers.

"In point of fact, they had been stolen from his bureau in his flat by a well-dressed caller, who, on ascertaining from his valet that the captain was not at home, had asked to be allowed to leave a note for him.

"The valet showed him into a room and left him while he wrote. A few minutes later the caller rang, said he had changed his mind, and that he would see the captain at his club.

"When the captain did return, he happened to look into his bureau, and found that a number of most private letters had disappeared.

"His valet told him about the caller, and the captain, anxious to get back his property, foolishly wrote to one of the advertising private detective agencies and put the affair into their hands.

"In due course he heard that the letters had been recovered and the agency would be pleased to hand them over to him on payment of their account—*five hundred guineas*.

Fearful price

"Then, for the first time, the captain used his common-sense and went to his solicitors.

"After a lot of trouble he got his letters back, but he had to pay very highly for them; and there is no doubt that should anything of the kind happen again he will do what others in trouble should invariably do—go to a reputable solicitor and leave advertising private detective agencies alone." These "agencies" could not exist if it were not for sordidness and vice—and the stupidity of their victims.

But their menace is just as great as, or even greater than, the night clubs, and they merit Lord Byng's attention in just the same vigorous degree.

I know a lady who, wishing to obtain a divorce, employed one of these agencies to collect the necessary evidence.

After several months the "evidence" arrived. It was written in bad handwriting on several sheets of none too clean paper.

Its value was rather less than nothing. It was not only false, but palpably false, for from beginning to end it was simply an effort of the "detective's" imagination.

But that did not save the lady in question from having to pay a bill of 140 guineas. And had she demurred, the agency would have had no compunction in suing her for the money.

Some of these agencies are well known to the police as being nothing more than the disguised headquarters of a gang of crooks; others are known to be collecting depots for letters stolen by servants from their mistresses, letters which will later be used to extort blackmail.

All kinds of sordid spying and shadowing come within their scope.

They are used extensively by money-lenders to find out all about the people who apply for loans, and they are not at all loath to employ their time in finding out all about jewel-merchants and other business men at the behest of crooks out for robbery.

"Palm oil"

There is one such agency which, for a long time has specialised in providing evidence for people who want to obtain damages from insurance companies and others over accidents.

It does not sound so bad until you realise that once the damages are obtained a pretty bill of costs is presented to the victim of the accident.

There are the expenses of the witnesses who go into the box to swear to the details of the accident they did not witness, the fees of some shady solicitor, all manner of "palm oil"—and, of course, the fees of the agency.

The victim, glad to find someone to fight his case for him, never thinks of this till it is too late, but if he gets a £5 note as his share of the damages he is a lucky man.

And he never has any redress. Every detail is carefully worked out, and it would be impossible for anyone to prove that he had been swindled.

Divorce is always a happy hunting-ground of these pests. There are quite a number of agencies in London which will provide the necessary "unknown woman" to facilitate proceedings, and they always have communication with shady solicitors ready to take advantage of their services.

And it is not in the least necessary for any misconduct to take place Often the man in question never sees the woman provided for the purpose of "evidence."

Register them

Perjury has been brought to a fine art by these people, and so long as they get their extortionate fees they can usually see to it that there are no awkward questions.

The mere fact that people are in trouble often makes them the ready prey of these sharks.

Some blackmailer's victim, some man who has got himself in a mess, or some wife who wants to free herself from an unfaithful husband, snatches at their advertisements as a drowning man grasps a straw.

They sound so helpful, so friendly, so *secret*. Along their readers go, see the principal, and, in a nicely calculated atmosphere of sympathy and friendliness, pour out all their troubles.

When it is too late they wake up to realise that they have given their secrets to a scoundrel who proceeds to "bleed" them unmercifully.

Many of these bogus agencies are well known to the police, and the sooner they are rounded up the better.

Meanwhile, it is the plain duty of the Home Secretary to see that all private detective agencies are registered, so that proper control can be held over their activities.

The man-eating tiger that has recently arrived at the Zoo is not more dangerous than are the worst of these agencies, and they have been allowed far too long a run of freedom.

The time has come to cage them.

The Human Machine

There are Others!

THE real art of Life is self-control. A man who is unable to control himself is not only unfit, but unable to control anything or anybody else.

And the whole art of self-control is the art of thought-control, for every single act we do must be preceded by the thought of that act.

To practise the habit of good thought and sane thinking is to ensure sane and balanced action; if we think loosely, spasmodically and wrongly, we shall not be long before we are acting evilly—if not to others at least to ourselves.

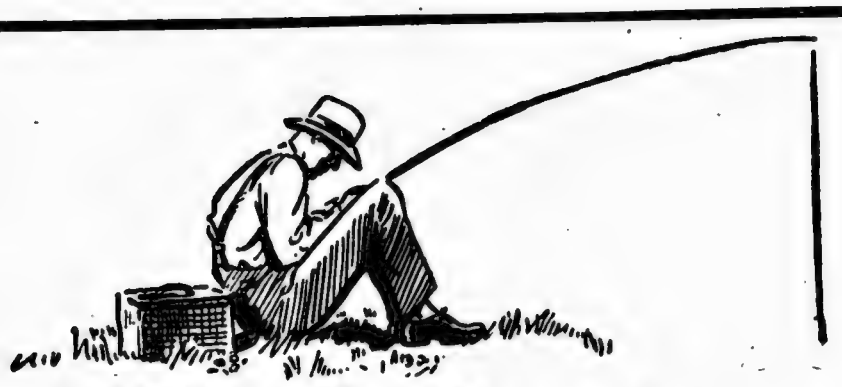
What is the essence of right thinking? Surely it is to "see life steadily and see it whole," to see life as it really is and not as we either wish it to be or fear it may be.

Dr. Bernard Hollander, world-famous as a mental expert, gave some advice the other day that sums up what the normal man's attitude to life should be if he wishes to be happy and successful.

"People would do well," he said, "if they practised more contentment; if they did not drift with circumstances, did not trust entirely to external sources of pleasures, but manufactured their joy from their own resources; if they practised the art of minimising difficulties, and did not look at obstacles with a magnifying-glass.

"They would do better if they cultivated the art of living with themselves as they are, and with the world as it is; if they replaced worry thoughts with thoughts of faith and trust; if they widened their field of vision and broadened their sphere of interests; if they took up new lines of study—and if they thought more of what they could do for others."

We all tend to live too much to ourselves. We should get a truer perspective of both ourselves and the world if we occasionally remembered that there are others.



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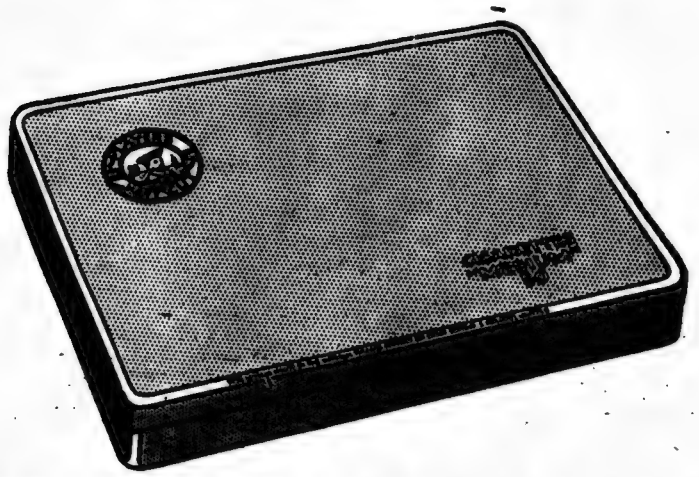

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Without Fear or Favour

Throw Out the Life-line!

Square that Vicious Circle!

IN deciding to introduce at an early date legislation for the setting up of a Mines National Wages Board, the Government has earned the gratitude of the nation.

By thus holding out to the most stricken of all classes of British labour the first hope for years of an ultimate return to fair wages and decent conditions, it has chosen a course well calculated to prevent the breaking of a most ominous cloud.

A false step, and the year 1930 might easily have been inaugurated by an upheaval no less ruinous and embittered than that which was ended only three years ago. We congratulate Mr. MacDonald and Mr. Graham, and we would remind the mine-owners that national claims must override their own sectional desires.

At the same time, we are not under any illusion that the problem of the mines has been solved. The new Board will deal, for a first step, with hours of employment.

It will be some time before the new Board is able seriously to tackle the fundamental question of wages. Certainly it ought to be able easily to prevent any move by the reactionary element among the owners to obtain wage rates reduction by way of compensation for the shorter working day. But that is as far as it will be able to go for a time.

Wages will meanwhile remain at a level which is as bad for the nation at large as it is for the collier and his family. If the collier's wife can't spend, the shopkeeper can't buy, and the manufacturer can't expand.

It is not only the miners. Almost the whole of the working-classes are within the vicious circle of low wages and the consequent attenuation of market demand.

THE mentality of too many employers is still that of the nineteenth century. They won't pay good wages even when they can afford to. The lower their outlay in wages the higher their profits is as far as their arithmetic takes them.

They sit on their cash-boxes whistling for orders which they won't get until the workers in other industries have wages sufficient to make the orders possible. And the employers of these workers are just sitting on their cash-boxes and whistling too.

Apart from the mines, there is trouble in a dozen of the big industries over low wages. Engineering, shipbuilding, cotton and wool are only a few which happen to be in the limelight at the moment. There is hardly a staple industry in which the workers are adequately paid for their work. Distributors and manufacturers suffer in consequence.

One highly articulate school of thought would have us believe that the whole blame for trade depression lies in the decline of exports.

This is a fallacy. Broadly speaking, the basis of a healthy foreign trade is a sound home market. In safeguarding our production costs by cultivating the home market, we are in the best position to compete abroad.

And the quickest way to a sound home market is to increase the spending power of the masses of the people.

* * *

Two of a Kind

AN old proverb says, "If you keep away from the crows you won't be shot at." It comes to mind when we hear reports that the League of Nations is anxious for Great Britain to be committed to a second Locarno Pact.

The first Locarno Treaty involved this country in a guarantee that in the event of war between France and Germany we should take up arms against the aggressor.

This new proposal is that we should plunge still further into the undergrowth of European politics by pledging ourselves to similar intervention as between France and Italy. Each of these nations would be warned that the first shot fired would be fired against Britain.

A fine gesture, and a just step—if only we could be sure of knowing for certain who did start the war if and when it came. All the experts and the historians together have not yet decided who really started the last one.

What with Gallic subtlety on the one hand, and, on the other, Mussolini—a gentleman with a highly developed masculine faculty of never being in the wrong—we should have a difficult task to decide who fired the rick this next time.

So let us take what other steps we may to see that the Franco-Italian war doesn't happen; and to ensure that, if it does, we are looking the other way.

The Sale of Souls

THE sale of commissions in the British Army was abolished long ago. The sale of advowsons—that is to say, the sale of clerical jobs—goes on profitably in the Church of England to-day.

Advowsons are advertised for sale like so many "desirable residencies."

"What usually tempts a person to sell," says Sir Thomas Inskip, "is not the impression that he is conferring a benefit on the parish, but that he is going to get £500 or £1,000 in cash."

Nearly all Churchmen, no doubt all the laity, dislike and even reprobate this relic of an older commercialism.

They do not go far enough. They discuss, but seldom abolish, any of the anomalies which are the points of scornful attack by those who scream for disestablishment.

Grievances go so deep that those who love the Church of England are in despair.

Many country parishes are fitted out with autocratic vicars and rectors who have entirely lost touch with their people. The clergy no longer stand where they stood as fathers and shepherds.

Time was when they were sought in every phase of life. To-day few think of them when the little and big crises come.

IN the cities the clergy quarrel over observances. Splits, bans and schisms mean more than bodies and souls.

One sees everywhere painful contrasts in the working lives of the clergy. Here a devoted curate in the slums can scarcely keep body and soul together; there a vicar enjoys a fat sinecure.

There seems to be a deadly fear of consulting the people about the choice of their clergy. There have been strikes and lock-outs, even peltings with garbage. It is the day of the lesser martyrs.

All this should cease. The mission of a great and venerable Church is a benign and tolerant helpfulness in an era of heavy spiritual stress.

Wanted— More GAMBL

Enterprise Bottled in Bank Va

"Live dangerously," says Mussolini. He's the world's greatest political adventurer

A pioneer of British motor export, Sir William Morris has reason to smile. In the centre Lord Inchcape: "He was not afraid to take risks." Bearded Sir Walter Runciman gambled his life against the sea

Every day is a gamble in the life of the herring-fisher—storm-pressed

BRITAIN wants more gamblers—gamblers of the right sort in industry.

Not the men whose bright brains turn towards slick company promotion and watered shares, but the men with real enterprise and the spirit of adventure.

Not the men of wild speculations either, but the men who know their hands and play them well.

And, as much as these men, are wanted bankers with vision, who will back with good money the pioneers of new business.

The old spirit which made the Empire is not dead, but the backers are hard to find, and when found are so tied up with red tape that nothing great emerges.

Rich and comfortable

When the Conservative Party went down under the avalanche of Labour votes at the last General Election, its slogan, "Safety First," remained behind as the watchword of a defeated cause.

Unfortunately for England and the British Empire, "Safety First" was not buried with it. It was left where Mr. Baldwin found it—embedded in the hearts, minds and pockets of Conservatives—Conservatives both of politics and of outlook; largely the rich, the comfortable and the powerful.

Directly any country stops speculation it begins to die.

The United States of America is to-day the richest and the most progressive country in the world. It is also the country where the standard of living is the highest. Why? Solely and simply because the Americans are born gamblers.

It has been said, generally with a sneer, that America owes its wealth to the war. That statement is a lie. Probably the war hastened the rate at which the country was progressing, but the seeds of wealth had been sown years before the war.

Before the war, in America an Englishman had a small business by which he earned a decent living. He employed nobody.

One day he secured a contract which was far and away too big for him. It was a million-dollar-a-year deal, and he had less than £300 with which to finance it.

He went straight to the banker and put his cards on the table. The banker examined the proposition and questioned him closely. At the end he got up, slapped the Englishman on the shoulder, wrung his hand, and said:

"Son, I congratulate you. A durned smart piece of work. Go right ahead and call on me for all you want."

He did. At one time he was overdrawn at his bank $40,000 without one pennyworth of security except the contract and his integrity.

Every month the Englishman took his books down to the bank in the evening, the banker put them in order, and the accounts were settled. The banker charged 8 per cent. for the accommodation.

The result was a business which eventually employed forty persons at good salaries.

That transaction is typical of scores of thousands that are going on throughout America. In them is the secret of America's much-envied prosperity. Hundreds of bankers gamble on thousands of young men.

There were few brilliant young men chained by poverty to office-stools. "Away with the safe things," the bankers said. "To live is to live dangerously. Let us help these men. We believe in them, and we'll back them for all we are worth."

Not afraid

Once there was far more of that spirit in Britain.

Lord Inchcape, now one of the richest men in Britain, and head of the huge Peninsular and Oriental Steam Navigation Company, started life as a poor boy in Scotland.

He was not afraid to take risks, and when as a young man of twenty-two he got a chance to go out to India, he took it. He went out as a junior, in a merchant firm, but he realised there were possibilities of fortune, and he had big ambitions.

Once there he was not afraid to take business risks which might have frightened some men, with the result that he made a big success.

Courtaulds, the largest artificial silk firm in the world, is another proof of the success of such a spirit.

When artificial silk was first discovered it was laughed to scorn by the real silk manufacturers. They refused to have anything to do with it.

But the leaders of Courtaulds, then a small family concern, realised the truth. They saw that this new fabric had immense possibilities, and they backed their opinion by turning over a large part of their works to artificial silk at a time when other similar firms openly considered that they were risking ruin by so doing.

The result has been the creation of one of the richest firms in the world, employing many thousands of men and women.

One of the biggest revolutions in shipbuilding this generation has seen was brought about by a young man who was not afraid of speculation.

He is now Sir Joseph Isherwood, inventor of the Isherwood system of longitudinal construction for ships, which has been adopted by every shipbuilding yard of importance throughout the world.

When he discovered his system he had an excellent job as shipwright-surveyor to Lloyd's Register of Shipping. He threw up his job and devoted himself to perfecting his system and getting it adopted.

Mr. Gordon Selfridge has built up his huge business by being ready to speculate.

He had been a member of Marshall Fields and Co., the famous Chicago firm, but had retired from business six years when he got the idea of starting a department store on American lines here in London.

He was told that conditions were different here, and that such a business could not succeed.

That is one of the curses of Britain. Sometimes we wait years until the bright idea has been thoroughly tested elsewhere; even then we often say, "It's fine, but it won't do in Britain."

Mr. Selfridge defied the pessimist, and came over here ready to put his money in a great speculation—the success of which the whole world knows.

We should never have had wireless telegraphy encircling the world if men had not been ready to speculate on an idea and back Marconi's genius with the requisite finance.

In the same way, it was only the financial daring and the willing-

ness to risk a fort
John Pender wh
the vast cable o
Eastern Telegrap
is now merged
with the Imperia

It is true to sa
has played its p
of all the great b
of this century, a

In an old war 'plane Sir John Alcock and Sir Arthur W. Brown first flew the Atlantic. Airships follow their glorious trail

Soldier, war correspondent, politician, freak-cat expert, Winston Churchill has always thrown the dice with Fate. An early youthful effort in soccer hat

...d—

...AMBLERS

... in Bank Vaults

...erring-fisher—storm-pressed on the bar

ness to risk a fortune of the late Sir John Pender which made possible the vast cable organisation of the Eastern Telegraph Company, which is now merged with Marconi and with the Imperial Cable services.

It is true to say that speculation has played its part in the creation of all the great business enterprises of this century, as it played its part

...war corre-
...politician,
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Mr. H. Gordon Selfridge—

—adventured his whole fortune on an idea. This great store building is a testament to his enterprise

Sir Abe Bailey, rugged and grey-haired, took the chances of the great Rand gold rush. He was once a heavyweight amateur boxing champion. Disraeli pulled off his life gamble—the Suez Canal

in laying the foundations of the British Empire.

To-day business speculation of this nature is going out of fashion.

It is more difficult for a British young man with brains, ambition and ideas to get financial backing now than it has been almost ever before.

The change has been brought about largely by the policy of the big banks.

In Victorian days, when British industrial expansion was at its height, there were hundreds of banks run by men of character and acumen, who knew their customers.

Blight sets in

Did a man need financial help to put through a business deal, he went to his banker and put his cards on the table. And the banker, knowing that his customer was not a rogue, advanced the money.

The deal went through, trade and wealth increased. The losses were trifling.

At the height of England's greatness began the amalgamation of the banks. Here one marks the beginning of the decline of this country's greatness, for the whole system of finance was changed.

To-day, there are no bankers—only bank managers and officials who have no power. Managers are merely agents for "the banks"—a soulless, inanimate corporation, which yet is feeding itself fat on the lifeblood of the country.

Do you or I want financial help, we fill up an application-form which goes through to head office for consideration.

"What security do you offer?"—that is the paramount question.

"My personal integrity," you may answer—and they smile.

"Securities to the value of one-quarter of the amount required," you may be able to add; but it is not good enough.

It boils down pretty well to this: that if you want money the banks require cover—that is, even more security than the value of the advance.

Not only is it practically impossible for a young man with a growing business but without securities to offer to obtain money from the banks to enable him to expand, but even big, established businesses are unable to accept contracts for the same reason.

Recently one of the largest British electrical manufacturing companies was offered an important Continental contract, which would have meant the employment of many hundreds of men here.

Work flies away

The Continental municipality placing the contract needed credit, however. It was prepared to pay for the work in instalments.

The British company went to its bankers and asked for money to finance the work, the loan to be repaid as the work was paid for.

The bank refused. The company already had a large credit, and the bank refused to advance any more, although there was practically no danger of the Continental customer defaulting.

In consequence, the contract, worth many thousands of pounds, had to be refused. It went to a Swedish firm, whose bankers were not so timorous.

The same thing has happened again and again.

American industrialists have taken the lion's share of Russian orders during the last few years because American bankers were willing to finance what was admittedly speculative business while British banks were not.

America has reaped a rich harvest in consequence, for there has been not one default in payment for any of the contracts placed by Russia.

The same is true to a somewhat lesser extent of American penetration of markets in the East and in South America.

American industry has been able to advance because it has always had the backing of American finance.

There are to-day thousands of young men with the ability to create employment in this country. They need money to finance their schemes. They cannot get it, and thus their schemes never materialise.

Why palaces?

What vast potentialities lie in youth! What is impossible to the young?

Is it not obvious that, as in America and in "the good old days" here, more gambling would solve the problem? More gambling in youth.

We must return to the spirit of the past; we must leave fear to the craven, and give our young men the chance to go out and win their spurs.

They tell you, these conservatives of mind and purse, that there are still opportunities for young men. They forget to add "with money." There are very few of that type in England to-day.

One looks round with bitterness, seeing great new buildings that banks have erected and are constantly erecting—expensive places, full of marble, mahogany and money.

How much employment might have been created by one-tenth of the cost of some of these buildings, had it been advanced to the right men!

Starting with nothing

And these men are all about us. The average Englishman is every bit as good a man as the average American.

At thirty-five many Americans have made fortunes, after starting with nothing but their own natural youth, zest and enterprise.

Why can they not do it in England?

Simply and solely because of the banks. Because "Safety First" has become the very breath of their being; because they are intent on collecting money for themselves, and not to create trade and employment.

Because, in their effort to gain the whole world, they have lost their soul—their spirit of enterprise.

We want more gamblers. "Safety First" is the expression of a spirit doomed to failure. The race is to the swift and the strong—not to the swift alone.

The swiftness that lies in the brains of our young men needs the strength that money gives ere our youth can win the race.

Who will provide it?

There are men in this country who own millions. Why don't they try an experiment with, say £100,000?

If six millionaires—

Let half a dozen millionaires put up a fund of £600,000 to be lent in sums of not less than £5,000 to young men of integrity who have practical business propositions, free of all security.

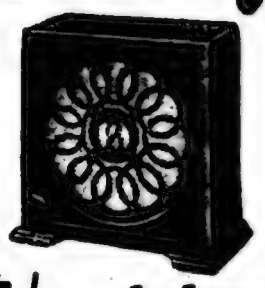
In this way 120 new businesses would be created. Let these youngsters be given their chance, and at the end of five years, let them be judged on results alone.

If the money is wholly lost—well, what is £600,000 to those millionaires?

But it won't be lost.

Ask America!

Yours NOW!



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The Set that gets over 40 Stations at good loud speaker volume. Only finest components used. Anyone can build it in 2 hours. Full instructions given—easy to follow. Brown Dual-wave Coils included in Kit.

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Real Life Stories—by Famous Authors

"TAWNEY SEEMED BOYISHLY HAPPY, AS IF HE HAD CHEATED DEATH OF A VICTIM. BUT—"

MICHAEL ARABIAN'S
True Story

NOT by AIR

"'Would you like me to speak to your wife over the 'phone?'
"'No, please.' Tawney leapt forward . . ."

Illustrated by Norman Williams

THIS story was related to me by a City employer and is well worth re-telling. As far as possible, I shall follow my friend's own words. The most masterful of all employers is, when all is said and done, at the mercy of his staff, and he knows it.

There is one gift without which no great captain of industry could have achieved success: the flair for choosing the right men to act as his lieutenants, coupled with the faculty of assuring their wholehearted and devoted collaboration.

Within limits, naturally. In a business undertaking the tentacles of which extend from Glasgow to Gravesend and from Afghanistan to Chile strict discipline is an absolute necessity.

Much as I would sympathise with an office-lad's inclination to play football in working hours, my friend assured me, I'd see that he got short shrift when caught indulging in it.

A typist tempted to linger over lunch with her pet boy beyond the prescribed hour would find me as hard-hearted as any jailer, whatever my private feelings might be.

But should one of my staff show marked signs of reluctance when entrusted with an important job, I would not consider it a waste of time to try and get the hang of the fellow's point of view; and there have been occasions when I had to let him off some particular task.

I have never had to regret this policy of mine, and it is not likely that I shall do so after what happened last year in Tawney's case.

An urgent cable from our Teheran agent warned us that a German competitor had appeared on the spot, and that a large impending contract, for which we had been angling for some time, was on the point of being snatched away.

I decided to despatch one of our keenest salesmen to take the matter in hand personally, and sent for Tawney. He could be spared at the moment, and what he did not know about Near Eastern markets was not worth knowing.

No sooner had he appeared than I tossed over the cable for him to read.

"By Jove," he muttered, "serious, isn't it? The price we quoted is very near the bone. Hardly room for another cut."

"Tawney," I said, "that fish must be landed at any sacrifice. In a case like this prestige counts more than profits. The loss of the order might mean the permanent loss of the customer, or even of the market."

"I agree, sir."

"I want you to go over and tackle it yourself. Can you start in the morning?"

"Certainly. My passport's in my safe, I'll send it over to the Persian Consulate at once to have it visèd."

"Good. Miss Price has telephoned to Croydon. They'll have an aeroplane ready for you at daybreak."

Tawney, who had got to the door, came to an abrupt stop; his back stiffened perceptibly, and when he slewed his head round his chubby cheeks had lost their lustre.

"Do you mean me to go by air?" he stammered.

"You've read the cable; the case is urgent. You must reach the spot within two days, or three at the outside. It would take you nearer ten by any other route."

"Yes," the answer came in a faint whisper. He had turned his face to the door, as if wanting to hide it from my scrutiny. He did not utter another word, nor, however, did he leave the room.

"What's amiss?" I asked.

He took his time before he spoke. "I'm wondering," he mumbled, halted and resumed, "I'm wondering if Gates wouldn't care to go instead. He's got all the details."

"Nonsense," I said, somewhat sharply, "you know he's off to Lyons to-morrow afternoon."

(Continued on page 24.)

"NO THANKS, I'LL SMOKE A KENSITAS INSTEAD

and avoid that future shadow"

That's what you'll hear in all fashionable circles. Thousands of lovely women refuse to eat between meals. They fear this habit, which causes excess flesh and destroys the trim, slender figures they prize — the slenderness of health and fashion.

So they reject the temptation of the between-meal bite and **smoke a Kensitas instead.** They know its charming flavour will delightfully banish the desire to eat between meals.

No harsh dieting methods — no rigid reducing schemes — just say "No thanks, I'll **smoke a Kensitas instead."** — That's the way to avoid that future shadow.

MANUFACTURED BY THE
KENSITAS
PRIVATE PROCESS

10 for 6d - 20 for 1/-

The answer's a YOUNGER!

TO give you that extra touch of fitness and well being, what is there to equal a glass of William Younger's Scotch Ale—that glorious cold-weather brew of pure malt and hops for which Edinburgh has been famous since the days of Robbie Burns.

William Younger's Scotch Ale

Brewed in Edinburgh

The beer with a bite in it.

The Valve that sets the pace

Mullard

THE·MASTER·VALVE

Advts. M.V 24

"NOT BY AIR"—*Continued from page 22*

"I could go in his place."

My first impulse was to refuse point-blank. There could be no other reason for his suggestion than jealousy. But this was so contrary to my conception of his character that I checked my impatience.

"The Lyons contract will show a substantial profit, as you know," I began.

"Good God, sir," Tawney cut in, wheeling right round and facing me fully; "you don't imagine I'm coveting the commission. The contract is Gates', and shall go to his account as a matter of course."

It is the rule of the house that salesmen are rewarded on results.

"What is it then, Tawney? There's something at the back of your mind. Out with it. You've never found me deaf to any reasonable objection."

AGAIN he hesitated, and then he said, in a guilty, apologetic whisper:

"My wife wouldn't like me to go by air."

I leant back in my chair and had a good laugh. It was partly a laugh of relief, for I had a real affection for Tawney and was glad that it was no petty, mercenary motive that made him hang fire.

"My dear fellow," I said, "isn't your honeymoon over yet? How long have you been married?"

"Three months," he answered, but without a smile.

"Yes, of course." I had been a guest at their wedding. "Judging by appearances, I should have sworn your wife was one of our very up-to-date girls," I went on, chaffingly. "I don't believe she'll object if she knows how urgent this job is." He shook his head. "Would you like me to speak to her over the 'phone?"

"No, please." Tawney leapt forward as if he meant to stop me from carrying out my jocular threat.

I felt that he was not telling the truth—at least not the whole truth. He must have guessed my suspicion, for he avoided my eyes and shuffled his feet.

"Tawney," I said, in a friendly tone, "you know I always travel by air when I have the choice."

"Yes, sir," he mumbled.

"The way things are moving, your wife's unreasonable prejudice might be a great handicap in your career. . . . You can return by boat or train if that would please her better."

Tawney swallowed hard.

"My wife's nothing to do with it," he blurted at last. "I told you a lie. The fact is—I'd rather not fly."

THIS admission was so unexpected that I stared at him incredulously. There he stood before me—tall and proportionately broad, with a small, level head and candid, blue eyes—a giant of a man in his late twenties.

Yet on closer inspection he gave the impression of fat rather than brawn, and was at that instant a pathetic sight, as if he were about to burst into tears.

"You must have some good reason," I said, soothingly. "Doctor's warning or something of the kind."

"I don't want to deceive you again, sir," he said. "Four months ago I might have given my heart as an excuse, but I can't to-day."

His tone was that of a man about to relieve his soul of a long-suffered, stifling burden. I had only to hold my peace to hear his confession.

"I was a kid when I lost both my father and mother," he plunged into it at once. "They went off suddenly within twelve months of each other. Dropped dead before my eyes.

"The shock of the second tragedy coming so soon after the first one sent me into an hysteric fit. I was laid up for days, suffering from palpitation and a choking sensation. I expected to die at any moment, but recovered.

"Yet a word dropped by the doctor to the nurse had stuck in my mind. 'Cardiac' was the word. I looked it up in the dictionary.

"It was perfectly clear that my parents had left me a weak heart as an inheritance; my end would come prematurely and as suddenly as theirs.

"This fear, which amounted to a certainty, became my constant companion—a shameful, secret companion—and made me take precautions, such as avoiding violent games and so forth.

"EVEN in later years I deliberately put aside the idea of consulting a physician. What was the good of hearing a death sentence confirmed in so many words? Or perhaps it was my reluctance to have a slender hope destroyed—the hope that I might be mistaken.

"But when Violet came along it became my duty to make quite sure before I married, and the incredible happened. The specialist laughed away my fears. Heart sound as a bell, an occasional flutter due to indigestion and lack of exercise.

"Not content with that, I applied for a life policy. The insurance doctor's verdict was the same."

"But," I said, with renewed perplexity, "if your heart's all right——"

"Don't you see, sir," he said, piteously, "until four months ago, from the age of ten up, I had lived under the shadow of death. If I ran upstairs and had to pause for breath the thought that it might be my last one would make me break out into a sweat.

"At last the shadow's lifted. These last four months have been the only really happy ones of my life. And"—he faltered, but finished, with a smile—"life is sweet."

"Look here," I expostulated, "you're talking as if I were sending you before a firing-squad."

"There was an aerodrome near where I lived during the war," he said. "I saw too many machines crash."

"Flying's much safer nowadays. As safe as travelling by 'bus. And accidents might happen anywhere."

"That's what I say to myself; but one can't go against one's feelings, can one, sir? . . . I've got into the habit of not taking unnecessary risks."

This absurd idea prompted me to present him with an ultimatum. But, suppose he complied with it, would he be in the proper frame of mind at the end of the dreaded journey? In case of his refusal I should have lost a most valuable assistant. I agreed to his swopping places with Gates.

Five days later, on his return from Lyons, Tawney burst into my room, a little out of breath. He had obviously climbed up the two flights of stairs.

"Is the lift out of order?" I enquired.

"Oh, no, sir," he explained laughingly, "but I take all the exercise I can these days to keep the fat down." He was beaming. His mission had been a complete success, the commission accruing to Gates exceeded all expectations.

"There won't be much coming to you, Tawney," I bantered. "I've got a cable from Teheran this morning."

"I know," he smiled back. "Gates sent me a cable, too. What does it matter so long as the order's booked? He seems to have enjoyed the going and is coming back by air."

I thought it rather fine of him to refer to the matter. It denoted moral courage at least.

He moved to the door.

"I shall have to come to an understanding with Gates," he said, whimsically. "The customers to be reached by air shall be his."

"H'm, yes," I chaffed back, "and in case of accident I shall feel a murderer."

HE laughed brightly in response. He seemed boyishly happy, as if he had cheated death of a victim.

But as he bent forward to reach the door-handle his face contracted. His hand jerked up to his heart, his knees wobbled, and the big, hulking body toppled over and lay full length on the floor, inert.

With a bound I was at his side, but there was nothing for me to do. *He was dead.*

How Romance lay hidden in a shillingsworth of postage stamps

The WAY OUT

Next week's real life story

by E. CHARLES VIVIAN

May we fill your stocking?

"John Bull's" Wonderful Christmas Gift Offer

JOHN BULL'S Christmas Gift! What wonderful things this yearly announcement conjures up for our readers! And this year we take pride in saying that our gift is on a more lavish and generous scale than ever before—a great *three-fold* gift which has already taken our readers by storm.

This year JOHN BULL offers every reader free:

(1) A magnificent Gillette "Mayfair" De Luxe Razor Set, gold-plated model, in handsome presentation case;

(2) A 2s. 6d. "Everpointed" Pencil heavily *silver-plated*, and

(3) A Shilling Christmas Gift Voucher which will be accepted as One Shilling in part payment of the famous JOHN BULL 5s. lever-filler Pen. A written five-year guarantee is sent with every pen.

Pen and Pencil are packed in a dazzling golden box.

It is a wonderful proposition, isn't it? But you won't realise that really until the gifts are in your possession.

Those who wish to participate in this our record Christmas Offer should turn to page 10, cut out the Gift Voucher as directed, and post their applications at once.

Gibbs Shaving Soaps

Let Gibbs Shaving Soap *decorate* your bathroom

GIBBS SHAVING STICK.....1/3
Refills.....10d.
GIBBS SHAVING BOWLS (Ebony finish) 2/6
WOODEN BOWLS 1/6 & 2/6
Refills.....1/-
GIBBS SHAVING CREAM 1/- & 1/6

SEND FOR TRIAL SAMPLES
of Gibbs Shaving Soap and Cream enclosing 3d. in stamps to D. & W. GIBBS LTD. (Dept. V109), LONDON E.1.

G.S. 38D

Beauty—with a purpose. The New ebony-finish Containers for Gibbs Cold Cream Shaving Soap—Bowl and Stick. Jet black containers—glisteningly lovely—non-corrosive. Let them decorate your bathroom. They preserve to the last inch, all the fragrance and freshness of Gibbs which make the shave so delightful—there *is no* waste.

Gibbs gives such coolly refreshing shaves. The rich creamy, always-moist lather conquers the stiffest beard. The cold cream penetrates the pores—healing, soothing, comforting. Your skin feels soft, supple, rejuvenated.

Ask for Gibbs, the British soap, in these new containers to-day. Or Gibbs Shaving Cream with the new ebony-finish cap.

Gibbs Shaving Soaps

Use
Reckitt's Bath Cubes
in your bath

Keep alert at the wheel

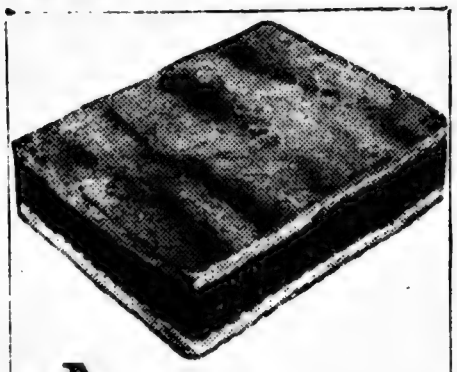
WRIGLEY'S overcomes that drowsy feeling so often experienced by motorists. The very act of chewing keeps you fresh and alert; also the healthful cleansing action of Wrigley's freshens the mouth and steadies the nerves.

Dentists and medical men recommend the regular use of Wrigley's after every meal—because it aids digestion and keeps the teeth in good condition.

Use Wrigley's—the sweet of refinement and good health. In two flavours—P.K., a true peppermint flavour—Spearmint, a pure mint leaf flavour.

WRIGLEY'S

E.J. 10



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1. Grease tin and then line with flaky paste.
2. Fill with good thick layer of ROBERTSON'S MINCEMEAT ('Golden Shred' Brand), cover with remaining paste.
3. Mark into squares and prick with fork.
4. — Now brush over lightly with water.
5. — Bake in moderately hot oven twenty-five to thirty minutes.
6. Cut into squares and dredge well with caster sugar.

Serve fruit cakes hot or re-heat as required.

Robertson's
Mincemeat
GOLDEN SHRED BRAND.

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true

. . . the only thing you can tell at once about a dentifrice is whether you like its taste. It takes days to show you whether it really keeps your teeth clean and years to show you it preserves them. Calvert's answers each test in turn. You will know at once that you like it and you have 50 years of proof that Calvert's keeps teeth clean, sound and strong. Calvert's is a British product—well made and efficient.

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Tooth Powder
SOLD EVERYWHERE IN 6d., 1/- & 1/6 TINS

Three Samples FREE. Dainty Samples of Calvert's Tooth Powder, Toilet Soap and Shampoo Soap free in return for 3d. in stamps (to cover post and packing).
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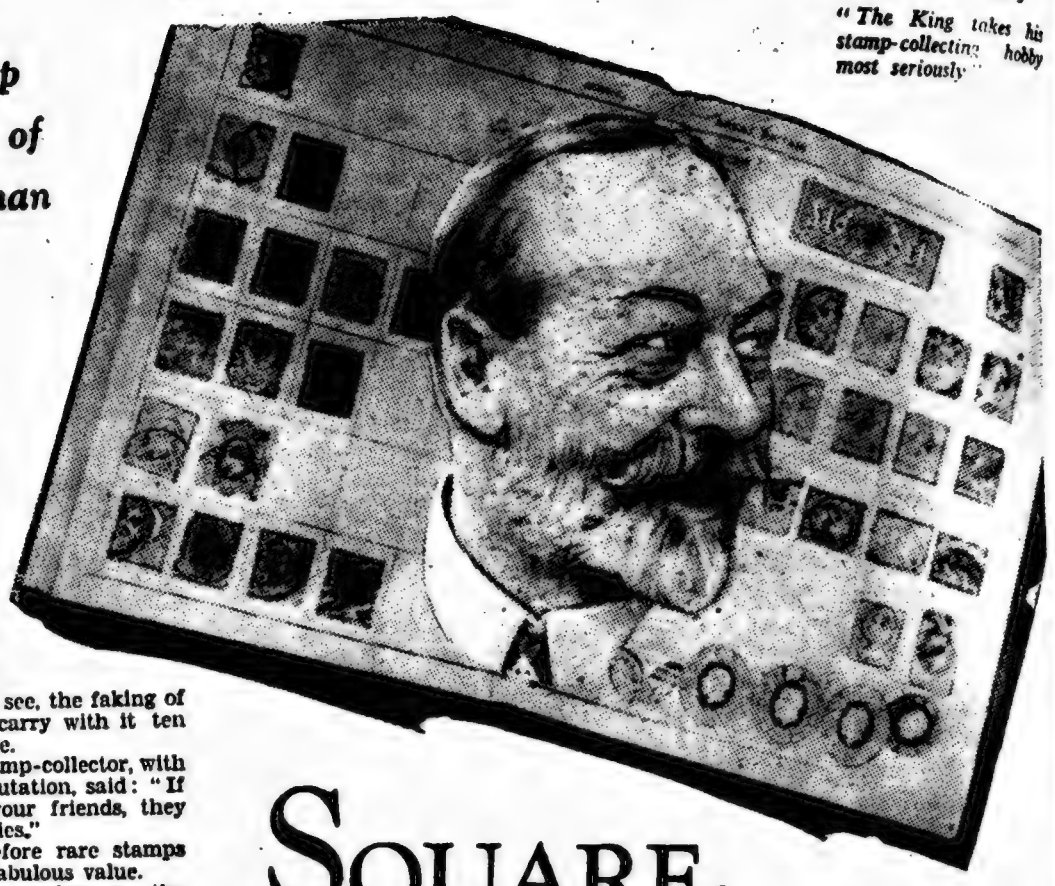


"The King takes his stamp-collecting hobby most seriously."

SQUARE-INCH *Forgers*

FORGING rare stamps is to-day "Jim the Penman's" new treasure-hunt, and an amazingly paying one to the expert. In the long run, it is a safer business than forging bank-notes, and then, you see, the faking of a stamp does not carry with it ten years' penal servitude.

An enthusiastic stamp-collector, with an international reputation, said: "If you make stamps your friends, they will rarely tell you lies."

That was long before rare stamps took on an almost fabulous value.

It is no longer true, because the rogue has come into the business.

Since the first stamp was printed, nearly seventy years ago, 170,000 different varieties have been issued to the world. A couple of rare stamps side by side on an envelope were sold recently for a sum running into five figures.

These were the 1d. orange-red and 2d. blue Mauritius, 1847 issue. Less than thirty copies are known to exist.

The demand for stamps, from the rarest to the commonest, has increased enormously during recent years. The international brotherhood of philatelists, or stamp-collectors, has grown to vast proportions.

Its ranks include our own King, at least one foreign ruler, peers, notabilities, millionaires, commoners, and many thousands of poor men.

The King's keenness

King George's albums contain the world's finest collection. His Majesty takes his hobby most seriously. There isn't an issue of stamps about which he does not know.

Catalogues of all important stamp sales reach Buckingham Palace; journals about stamp-collecting number him among their subscribers.

If he meets a fellow-collector he plunges straight away into stamp lore—highly technical and bewildering to the uninitiated.

After the famous collectors come the small fry in shoals of thousands—the schoolboys with their treasured albums, their endless chafferings and exchanges, their thrilling purchases from a real, live dealer in stamps.

So the forger and the faker have come into the field. They concentrate on the big prizes, and there is no end to their ingenuity.

Consider for a moment the activities of the faker who poses as a "repairer." His commercial overtures to the unwary are sweet and low. He seems to them a philanthropist in his anxiety to repair torn stamps at a small fee.

The collector succumbs to his advertisements. With a little gentle persuasion he is made to part with some of his damaged specimens.

In this condition they are worth, of course, only a fraction of their listed value. The collector is glad to sell them at a trifle above the current rates.

By buying these stamps at a small cost and patching them up, the repairer sells them again as perfect specimens and reaps an enormous profit.

How is this done? Repairs consist of thickening the back, mending the tears, inserting missing pieces and painting in the missing portions on the new paper, adding margins and corners, and reperforating.

All these various repairs can be done to-day with such incredible skill that often only laboratory tests can reveal them. Most of them are done by adding paper in the form of pulp, and subjecting the stamp to great pressure.

Then there is the faker who operates in quite a different way from the forger and the repairer.

A really clever faker who possesses several damaged specimens of a rare stamp will cut them and piece them together to form a single perfect result.

The joins are made with extraordinary skill by rubbing down the overlapping portions so as to form a taper-joint as in joinery.

Another trick is to cut out the centres of certain stamps and replace them upside down so as to imitate errors in printing.

Penny wise—

Penny stamps are passed off as £1 stamps by removing the words "One penny" and inserting a higher value, either by cutting a used, high-value stamp or by plain forgery.

The forger in philately enjoys rather a chequered career, although in the last few years some amazingly clever forgeries have been produced, which have defied all but the most subtle tests.

At least one well-known collector has been bitten, but how deeply can only be guessed. Thorough-going collectors of every kind are sensitive about their powers of detection.

This much is known—some dangerous forgeries of certain Early French and Saxony stamps have recently been produced and "fed" to the market in small numbers.

Forgeries of the very celebrated rarities naturally stand a poor chance of escaping the microscopes of the enthusiasts. But one never knows; they have faked "old masters."

A surprising class of forgery, however, which is much more dangerous because least suspected, is that of common stamps and sets so cheap that they scarcely seem worth the trouble and expense of forging.

Huge quantities of these forgeries are produced every year on the Continent, and planted on unsuspecting dealers all over the world. That is where the schoolboy and the humbler collector suffer.

An easier and more usual form of forgery is in overprints and surcharges, such as the rare overprinted Baghdad and Bushire stamps. Some of these are so accurately done with the exact shades of ink that they can only be detected by means of a special mechanical apparatus.

But the true expert is clearly ahead of the forger in his methods. There are few fakes that can trick the master-eyes.

Examining a suspicious stamp, the expert holds it to the light and searches for opaque patches, or shiny marks along the edges, where margins might have been added.

He next puts the stamp in benzine. In nine cases out of ten, if it has been repaired, the mended portions show up lighter in colour than the remainder, and are more opaque.

From this process the expert passes to the very latest scientific apparatus of the philatelist, the quartz-lamp.

Powerful ultra-violet rays, directed on to the stamp through a special filter, at once detect the repairs. If pen marks have been removed, the ink traces are detected.

Out-and-out forgeries are shown under the quartz-lamp by placing the doubtful stamp beside the genuine one.

£11,000 a pair

The microscope and special instruments capable of measuring within a quarter of a millimetre do the rest. The testing apparatus is costly, but the sums of money at stake are often enormous.

No one, for instance, can compute the value of the collection owned by Mr. Hind, of Utica. He paid £11,000 for a pair of historic Mauritius stamps.

There are other famous collections containing valuable air stamps and "flown" covers carried in the historic flights of Hawker, Sir John Alcock and the Marquis de Pinedo.

If you make stamps your friends, they will sometimes make you a "paper" millionaire.

1,000 GUESTS WANTED!

Who's coming to JOHN BULL'S Christmas Party? There'll be hampers—turkeys—fowls—Christmas cakes—festive fare for 2,000 guests.

The last 1,020 invitations to this feast are to be distributed after this week's *Bullets* contest closes. Invite yourself and your family by filling up one of the coupons on page 30.

PRIZES awarded in time for CHRISTMAS

£337 for XMAS LIMERICKS

A crusty old fellow from Bow
Cursed the carols, the waits, and the snow;
But his countenance cleared
When the Crustless appeared

1st. PRIZE £50
2nd. PRIZE £20
3rd. PRIZE £10
4th. PRIZE £5
5th. PRIZE £2
500 PARCELS (each value 10/-) of DIPLOMA PURE FOODS

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop) or label from 'Diploma' Milk or 'Coronet' Milk. Send as many attempts as you like, but to each must be attached a label. The Managing Director's Decision is final and legally binding. Address to

Competition: (7),
WILTS UNITED DAIRIES LTD.,
TROWBRIDGE.

Closing Date: Entries must reach us not later than Tuesday, December 10, 1929.

Result: A complete list of winners will be forwarded by post to every competitor.

£50 WINNER.

From Derry came Bridget O'Flynn
To be a West End mannequin.
Her style and her brogue
Became quite the vogue
Thus she 'Medistely' rakes in the tin.

£50 WINNER.

Last Fifth of November at Y——
A visitor, praising the Guy,
Was told, with a glare,
"That statue's the Mayor
"My mistake—and the town's!" was reply.

DIPLOMA
The ENGLISH CRUSTLESS CHEESE

'Diploma' is English cheese, guaranteed produce of English pastures, the best and most delicious Cheddar and Cheshire you can buy.

Cheddar or Cheshire
Box of 6, 8, or 12 portions, 1/4½

D109

"JOHN BULL'S" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

"I know the name as well as I know my own. Something to do with cows and clover. Such a good chocolate too . . . . Most delightful. Like Devonshire cream . . . . . Nestlé's of course! What a silly I am."

Do you know Nestlé's "Almond Queen" Chocolate?—crisp crunchable almonds in Milk Chocolate. Packed conveniently in 6d. cartons.

per ½ lb BLOCK 1/-

I've found the right—the *real* smoke!

After lunch—Round the fireside—At the cinema or football match—Manikins give me more happiness and *satisfaction* than anything else I've ever struck.

*Manikins are real tobacco for real men—Smooth, Mild and Fragrant. There's enjoyment in every puff and every puff's a pleasure—and the price is pleasant also—*10*d. buys* 5, *and your Tobacconist, as he hands you out a packet, will know that you're a judge of the good things of life.*

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

Save boot bills -wear Segs STUDS 1d PER CARD.

Sisters of the GREAT TREK

ROMANCE of the "ARMY'S" WOMEN LEADERS

"The way of the 'Army,'" in the Kentish hop fields

"The name of Mapp is well known"

"Quiet, gracious capable and strong, Catherine Higgins ..."

THE world has witnessed with sorrow the jangle of discord in the old song of the Salvation Army—whispers of the "banishment" of this woman officer and the supersession of that, though happily these are found to be without foundation.

A great many of the women, Sisters of the Army, are British born and trained. The public knows little or nothing about them or their work. They hate advertisement. They are not at home to interviewers.

Imagine out of seven children having five born on trek, as it were, in different countries! Think of having to mother them all and carry on with their regular work!

They are the sacred *vivandières* of a great religious army which "occupies" eighty-two countries.

Often they take up the spiritual swords their husbands have laid down.

The battle graves

First and foremost is the General's wife, known as Mrs. General Higgins. She was born in Cardiff. Her father was a builder. She married General Higgins in 1887, and is the mother of seven children.

Some of her best work was done in the United States, where her husband for many years was Chief Secretary to the Army, and in Great Britain when the General was British Commissioner.

She is a genius in organisation. The present success of the Home League—the Army equivalent of the Mothers' Union—is greatly due to her administrative and "field" work.

No woman officer in the Army has travelled so extensively. She has been to the Far East, South America, the United States and most European countries.

Her chief service in recent years has been the organisation of the Pilgrimages of Remembrance to enable relatives and friends to visit the battlefield graves of the war dead.

She set up hostels, equal in comfort to a good hotel, in Ostend, Ypres, Arras, Amiens and Boulogne, and provided accommodation at the cheapest possible price.

A corps of Salvation Army officers who know the battlefields conduct the visitors, thousands of whom have written their heartfelt gratitude.

Quiet, gracious, capable and strong, Catherine Higgins is one of the outstanding woman personalities in the Army to-day.

Mrs. Commissioner Lamb, J.P., as Captain Minnie Clinton, had a great reputation for moving large gatherings.

Her burning zeal and inspired eloquence brought into the ranks of the Army regiments of broken humanity in the crude. She has refashioned the lives of countless men and women.

She started in a Southend children's home, in which the orphan and the neglected child were decently reared, educated and given their proper chance in life.

Recently, the Royal Empire Society presented her husband with a cheque to commemorate his twenty-six years' work in Empire-building, and Southend followed suit by presenting her with another cheque in recognition of her local social services.

The two cheques together amounted to £1,250, which must represent a fortune in the highest ranks of the Army, where the most exalted does not receive four figures. Both cheques were paid into the funds of the orphanage.

Mrs. Lamb has travelled all over the Empire, is a member of the Rochford Board of Guardians, and was among the first women J.P.s to be appointed to the Bench.

A fleeting glimpse of a middle-aged woman, with a strong face and keen eyes, walking down a Headquarters' corridor, is revealed by a sympathetic officer as Lieut.-Colonel Colbourne.

Mother of the slums

Who is she? She is one of the younger leaders of Army women. Her work lies in the slums. She directs sixty slum posts and the operations of a great army of Slum Sisters.

Edith Colbourne's name in the distressed areas will never be forgotten. She has organised numbers of soup-kitchens, breakfasts and dinners for starving children, social service for mothers and work for unemployed men.

Seventeen thousand parcels of Christmas cheer will go out to the poor this year. Thirty-five thousand children's dinners and teas will be provided, and some fifteen thousand other dinners will be carried to the homes of the poor.

There is Lt.-Col. Margaret Fitzgerald, Irish born with an Irish brogue, vivacious, blue-eyed, with a mass of brown hair.

She is the only woman in the British Territory responsible for a division. The division is at Bristol. She was previously head of the Army in Ireland, which embraced some thirty-four corps.

Making soldiers

And there is Colonel Edith Russell who runs the woman officer training-section of the great £320,000 William Booth Memorial College at Denmark Hill. She used to be a teacher. Now she turns out 250 young women officers a year for posts throughout the world.

Aristocratic Mildred Duff, a member of the ancient family of that name, tall, with white hair, is responsible for many of the Army's periodicals and literature. She is a Commissioner and was one of the pioneers of Salvation Army work in Sweden.

Mrs. Commissioner Mapp, Col. Mrs Thomas, Col. Mrs. Trounce, Col. Miriam Castle are all personalities and powers in their own departments.

The name of Mapp is well known Commissioner Mapp is Chief of the Staff, second to the General. Mrs. Commissioner Mapp was a pioneer officer in India.

Husband and wife, the ideal combination in any section of the world's work, are prominent in partnership labours in the Salvation Army.

Great sacrifices

Sometimes the husband dies, but the wife carries on. She continues her career, often reaching the higher ranks. Good examples of this are Colonel Mrs. Trounce and Colonel Mrs. Thomas.

The former has charge of Salvation Army work in Southern India, and the latter has risen to be Assistant Field Secretary at National Headquarters, one of the most responsible posts in the Army.

Nothing matters among these remarkable women except service to the cause. Great sacrifices are made willingly. Private considerations count for nought.

The work of the Army is the inspiration of their lives.

Let's Play

FIREMAN'S SQUIRT!

We begin this game by putting a paper cap on daddy's head and a folded newspaper in his hand.

We then get a couple of syphons of soda and place them in readiness; also some tea-cups which we place on a tray.

When all is ready, one of us will light the paper cap on daddy's head and the newspaper in daddy's hand.

Then, with a shout of "Fire!" drop the tea-tray, grab the syphons and put the fire out.

How daddy *will* laugh when he sees our happy little faces!

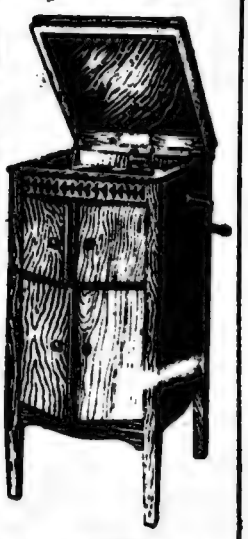
Yes, and how you will laugh, too, when you have read the JOHN BULL'S Christmas Holiday Annual.

Get this jolly budget of fun to-day. Sixty-four pages for 6d.

DRAGES GRAMOPHONES

A "Goldenphone" model for only

5/- DOWN



CHELFONT CONSOLE

High grade mahogany finish. 2 Record cupboards. Powerful British silent running motor. 12-in. turntable. Speed indicator and stop. Height 2 ft. 9 in. Width 2 ft. 2 in. Depth 1 ft. 8 in. 'Chimes' sound box. Price—

£10:10:0

FOR 10/- DOWN

Delivered carriage paid to approved accounts on payment of 10/- and 10/- monthly payments.

'LAVETTE' CABINET Beautiful oak finished upright Cabinet. Record cupboard. Powerful silent running British made motor. 10 in. turntable, will take 12 in. records. Dial speed indicator and stop. Ball bearing tone arm. 'Grandtone' sound box. Height 2 ft. 11 in. Width 1 ft. 4 in. Price **£4:18:6**

Delivered carriage paid to approved accounts on first payment of 5/-. Monthly payments 5/- afterwards.

COUPON Please send me free and post free the Drage Gramophone Catalogue and full particulars of your "No Deposit" system for approved accounts.

NAME.....

ADDRESS.....

J.B.23.11.....

Cut out and post in unsealed ½d. stamped envelope to Drages Limited, 230, High Holborn, London, W.C.1

So many troubles begin with a Cough!

A grateful user writes—

"I have used your preparation ever since it has been on the market with most excellent results in the case of all sorts of colds. I was recommended to take it originally by a well-known Doctor in Manchester Square."

A.J. 29.10.26

Original open to inspection.

A free book—

Everyone should have a copy of the "Yadil Book of Home Treatment." It is full of valuable hints on maintaining health and may save you much illness and pain. It will be sent gratis and post free—write to-day.

A Doctor's advice is *invariably* "Do not neglect a cough." It is a very obvious symptom of something wrong, perhaps only a slight cold on the chest, but it may however lead to serious trouble if neglected. Colds, coughs, influenza are definitely dangerous unless checked very quickly. Get Yadil to-day and prove its remedial powers for yourself. This absolutely safe antiseptic preparation contains the essential oil of garlic and will kill infecting germs throughout your entire system thus quickly restoring health.

The use of Yadil steadily increases, because the public themselves have proved that Yadil does all that is claimed for it, in such widely varying conditions as: Rheumatism, Lung Troubles, Nasal Catarrh, Indigestion, Constipation.

YADIL

The Antiseptic which is Certified by Public Analysts and Pathologists as Safe for Internal and External use

Obtainable from all chemists including Boots, Taylors, Timothy Whites, etc., at the following prices:—

LIQUID 1/3 YADILETS 1/3

OINTMENT 1/3 per tin.

There are larger sizes of all the above, and there are also the very soothing Antiseptic Yadil Pastilles at 1/- per tin, and fragrant Antiseptic Yadil Soap at 1/- per tablet

YADIL PRODUCTS (1925) LTD.

47 Sicilian House, Sicilian Ave., London, W.C.1

Y.M.5b.

Women are enthusiastic about the vogue of BURMA JEWELLERY

No. A brooch for your hat—in a delicate design straight from Paris, in sparkling Burma scientific diamonds. Price 10/- each. Post free.

When Burma Gems first came to London four years ago people could scarcely believe their eyes. It seemed incredible that such marvellous matching of precious stones, and such exquisite settings and workmanship, could be produced at so low a price.

Burma Gems made an instantaneous and amazing success amongst leaders of society, stage favourites and women renowned for beauty and distinction.

Tens of thousands of designs have been sold during the past four years without a penny being spent on advertising. Personal recommendation alone created a perfect furore for Burma Gems.

No. A ring in the fascinating cluster design—rectangular centre stone—Burma scientific emerald, sapphire or ruby. Price 10/- only. Post free.

It is only recently that we have been able to increase our output sufficiently to enable us to advertise Burma Gems and thus satisfy clients who cannot shop personally. There are fine necklets and rings, ear-rings, brooches and bracelets. Jewelled ornaments of exquisite design for the hat, fashionable shoulder brooches, glowing rubies, sparkling diamonds. Pearls of marvellous lustre and sheen—emeralds and sapphires, clusters of colour, designed and set with alluring wondrous skill.

No. Round cluster earrings, on a slender, twig-shaped drop—Burma scientific sapphire, emerald or ruby centre. Price 10/- per pair. Post free.

Look at the wonderful examples of Burma Gems illustrated here. No mere drawing can of course reproduce the vivid sparkle of these faithful copies of precious stones. No advertisement can do full justice to their fine settings, the work of skilled men who have spent a lifetime in the jewellery business. You must see Burma Gems, then you too will be wildly enthusiastic about them.

Call at one of our branches, or write to-day for the illustrated catalogue. You will find in it the latest fashions in fine jewellery, and there are hundreds of beautiful designs—all fully guaranteed — costing no more than

10/-

post free

BURMA GEM COMPANY LTD.

Dept. M.1, 121A REGENT STREET, W.1

OTHER LONDON ADDRESSES:—

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SEND THIS COUPON AND OBTAIN ILLUSTRATED CATALOGUE

unsealed envelope, postage ½d.

To THE BURMA GEM CO., LTD., 121A Regent Street, W.1

Please send post free, your illustrated catalogue No. M.1

*Name*_____

*Address*_____

Eczema

On hands and fingers ended by Kruschen

"For over six years I had a terrible rash (it was a sort of running Eczema) on both my hands and fingers. It started with only a small patch on one hand, and gradually was most painful and the irritation terrible by night. I had injections in the arms but they did no good. Then I visited three other doctors and tried Ray treatment. At last the doctors ordered me to London to see a Specialist, but still my hands were just as bad, and it seemed that they would always be in bandages. At last I thought I would try Kruschen Salts, and within six weeks the rash had gone and my hands were quite healed. Of course my skin was marked, but after three months was perfectly clear of any marks at all. I took your Kruschen Salts (half-teaspoonful) in a cup of tea regularly every morning and continue to do so."
1st November, 1929. Mrs. M. S., Eastbourne.

Eczema is typical of a dozen other complaints—some minor, some very serious—which all result from impurities in the blood.

The six salts in Kruschen keep the organs of elimination working properly so that all poison-breeding waste products are regularly expelled from the system. When you are internally clean, your blood becomes invigorated and refreshed. And there's an end to eczema! Let Kruschen do this for you.

Tasteless in Tea.

KRUSCHEN SALTS

Good Health for a Farthing a Day

Every Chemist sells Kruschen in 6d., 1/-, and 1/9 bottles. A 1/9 bottle lasts three months—a farthing a day for health and happiness. Get a bottle to-day.

Do you suffer from CONSTIPATION?

"A common complaint," says Cheeriboy, "but how serious few but those of the medical profession realise. Why, this trouble is considered the bedrock of many really serious ailments and should be checked, not with 'habit-forming' medicines, but with Page Woodcock's Pills, which have been famous for 80 years."
Page Woodcock's Pills gently cleanse the system of impurities and are a well-known specific for use in all cases of Indigestion, Liver, Stomach and Kidney Troubles, Biliousness, Anæmia and General Disorders.

Sold by all Chemists, 1/3 & 3/- per box.

Page Woodcock's Pills

BACK *to the* BEDSIDE!

"Human sympathy and understanding . . . are the best bedside tonics . . ."

Sir Donald MacAlister, President of the Medical Council, should know "doctors are in danger of losing public confidence"

Less Drugs: More Doctoring

MEDICINE has gone mad. That is a true description of the state of affairs at present in the medical profession, and it is about time to call a halt.

Particularly since the war, we have been introduced to this new cure, that specific, and the other "remarkable discovery," until neither the doctor nor the patient really knows if he is standing on his head or his heels.

Who and what is to blame for this?

Doctors in the first place, and so-called "science" in the second place.

It is time that doctors remembered that medicine is not only a science, but an art. They have departed from this basic fact. They have forgotten that men and women are not animals.

Dope experiments

In their eagerness to accept everything the manufacturing chemists have put out as "epoch-making," they have lost sight of the first duty of a doctor—to treat patients and not diseases.

Manufacturing chemists have taken the medical profession under their wing, and the profession has adapted itself to that comfortable position.

These firms employ young, enthusiastic biologists and doctors to carry out experiments on animals with new drugs and new combinations of drugs.

They give diseases to animals and cure them with the dopes. Then, having thus "proved" the cure, they give it a branded name and advertise it.

Doctors are deluged with samples and persuasive literature, and so the new preparation is tried out for the first time on human beings by general practitioners who know nothing about it except what they have been told by the makers.

Hundreds of such preparations from manufacturing laboratories disappear from the market each year. That is significant.

Significant, too, is the other fact that hundreds of new preparations take their places, and are spoon-fed to a public which has been taught—and rightly taught—to put its faith in the doctor.

Dangerous—deadly

Some of these preparations have proved highly dangerous. Doctors know that cases of optic atrophy and fatal jaundice have been brought about by certain "salvarsan" imitations issued by foreign manufacturing chemists, and they know of the deaths which followed the use of a so-called "perfect anæsthetic."

Yet more serious than the diseases and deaths caused by such dopes, and quite apart from their high cost, is that this system has led doctors into the habit of treating diseases by standard remedies.

They know all about the books of reference (pocket size) presented to them by manufacturers. They know how easy it has been made for the doctor to turn up a symptom and find ready to hand the disease and the cure.

Far too many doctors have come to rely on these books and the medicines therein advocated

Bill Brown and George Smith are entirely different from a true medical point of view. And the medicine that cures an experimental guinea-pig or a rabbit of artificially induced asthma is not always specific for Bill's asthma or George's bronchitis.

It may relieve Bill, but it may just as likely kill George.

"Back to the Bedside" is the slogan for to-day. It means the old-fashioned medical practice of studying the patient, of considering him as an individual and of treating him with sympathy and care.

Qualified quacks

To-day we are verging on a state of so-called "specialisation" which is killing medicine. Anybody can take a room in Harley Street and set up as a specialist, and all kinds of nobodies have done so.

Along with them go the specialised treatments: the mechanical and electric treatments; sun-ray lamps, Finsen light, electro-thermal apparatus, and the various types of baths, mud treatments, and so on.

Mostly these are given by operators working under medical supervision either as cures for ailments or as general tonics.

They are the resort of the qualified quack whose patients are rich and suffering from boredom.

Where the old-fashioned doctor would have ordered a poultice or work, and plenty of it, the new mechanical specialist charges a fat fee for a "treatment" which has neither sense nor time-honoured use to recommend it.

Then the specialised "medical" treatments, like gland extracts, vitamins, dietetics and vaccines, are plainly a menace to the well-being of the nation.

Animal glandular substances are used wholesale, and yet there is no clinical evidence to support the craze for them. Thyroid extract is the one exception.

All this gland prescribing is degrading to orthodox medicine.

There are instances on record where the monkey gland insertions have aged, not rejuvenated, the patients.

Down the drain

Vitamins have been worked to death by the medical profession. Everyone realises at once that growing green grass is a better food than hay, and vitamins themselves are no more elusive than the theories that have been built round them.

Vaccines have been tried wholesale, and largely they have been found wanting. Scores of ordinary practitioners have taken the risk of administering these dangerous sera without knowing their usages or effects.

So it goes on in surgery. There is the fellow whose life work it is to go about removing the last 6 ft. of intestine because he says it is of no use, and there is the expert who declares pyorrhœa to be the root of all disease.

How many mouthfuls of good teeth have disappeared down a drain in the cause of future health when a simple tonic would have acted just as efficiently?

We could go on condemning this wholesale unorthodox, unproven inefficient "modern" medicine. The truth is that the medical profession is in danger of losing the confidence and the respect of the public.

Help and sympathy

What doctors need badly to remember is that diagnosis is the bedrock of practical medicine, and that critical observation of the individual case is imperative.

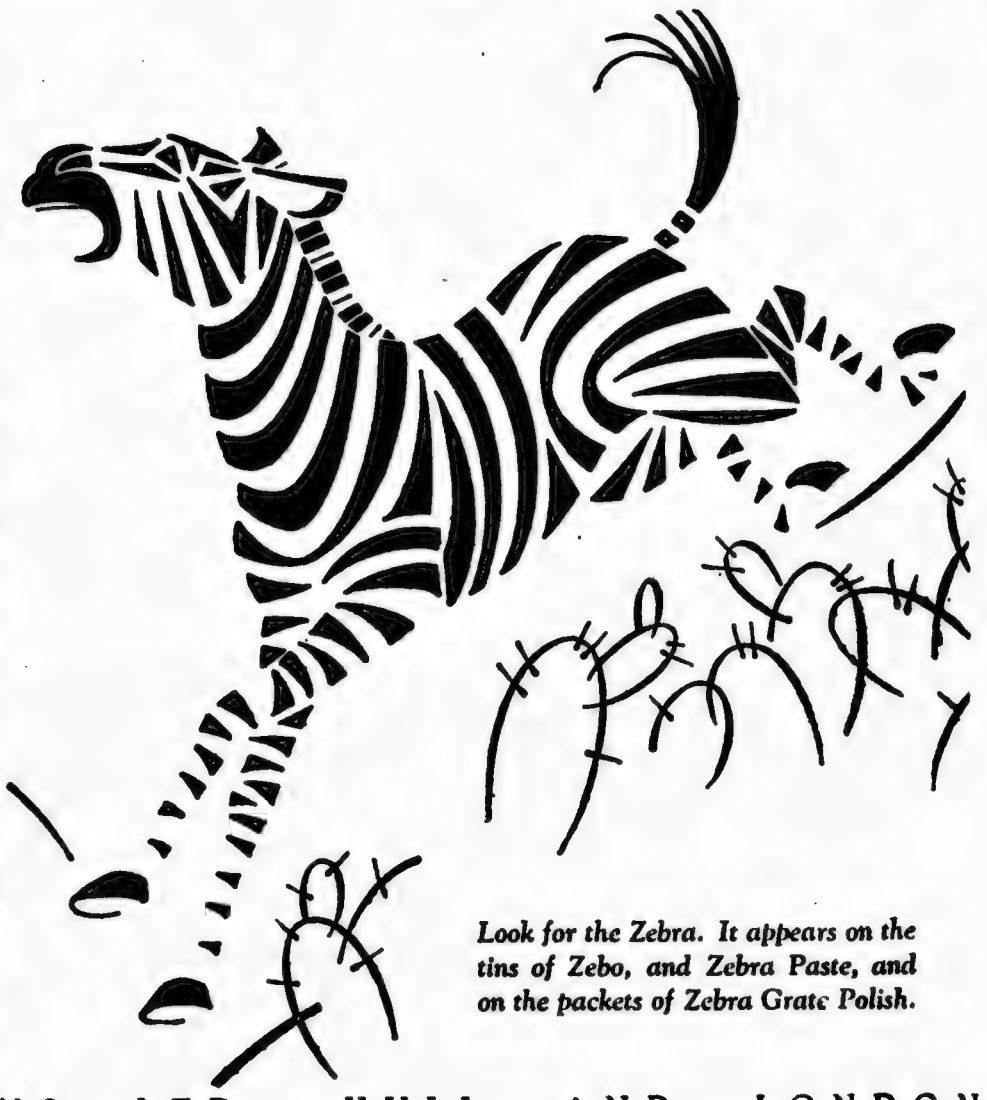
They must again help patients to get better instead of putting the responsibility on a bottle.

And finally, when the doctor adds that human sympathy and understanding that characterise the true bedside physician, then he will have given the patient a tonic which no manufacturer can supply, and he will be practising medicine in the fashion which brought to the profession esteem and honour.

Away from the laboratory. Back to the bedside.

No spurs needed!

There is a keenness about Zebo—something that creates a desire to get on with the work quickly. That is because it is so easy to use, so clean in its sprinkler-top tin, and so very satisfactory in results. Grates, stoves, kitchen ranges, kettles, scrapers, all receive a rich, black polish when Zebo is used. Buy Zebo in the handy tin, ready mixed for immediate use.



Look for the Zebra. It appears on the tins of Zebo, and Zebra Paste, and on the packets of Zebra Grate Polish.

Zebo

LIQUID GRATE POLISH

RECKITT AND SONS LTD., HULL AND LONDON

MAKES THE MOST OF ANY RADIO RECEIVER

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Bob Martin's Tasteless Condition Powders cure **and prevent** all ailments due to poor blood condition such as *Listlessness, Excessive Scratching, Loss of Appetite, Eczema and Shedding Coat invariably.* Made (since 1892) by **BOB MARTIN, LTD., SOUTHPORT, Lancs.**

Our portrait is of Mr. J. Kimber, of 45, South Street, Brentwood, Essex, who writes:

"For 20 years I suffered with a Fist la and could get no lasting recovery from Hospital treatment or other advice until I decided to try Clarke's Blood Mixture. Two large bottles were sufficient for a complete recovery and for over 3 years I have been free from the agonies I had suffered. I have recommended it to several people, always with good results, amongst them one young lady who suffered with abscesses but now is perfectly well through taking Clarke's Blood Mixture."

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THE BLOOD, SKIN, GLANDS, JOINTS, Rheumatism, Gout, Lumbago, Eczema, Sores, Abscesses, Ulcers.

It removes the cause of the complaint from the blood and has remarkable healing properties

Clarke's Blood Mixture

3/- per bottle. Six times the quantity 12/-

Avoid cheaper substitutes said to be 'just as good'

Love-Blinded WAITRESS Betrayed

A RUSSIAN who was a regular customer at a London restaurant where I was employed as a waitress began to pay marked attention to me.

He said he had a business in Battersea, but owing to his nationality he was a very lonely man. Good-looking and melancholy, he so worked upon my sympathies that eventually he won my heart.

It was not until we had been engaged for a year that he told me he was a married man living apart from his wife. He was hoping for a divorce which would set him free to marry me.

Reassured by this promise, I recovered from the stunning blow of his disclosure, and when he said money was needed to extend his provision business I began to lend him my savings.

Arguing that my money was as well invested there as elsewhere, I lent him in all £400. I trusted him so absolutely that I never even asked a receipt for it. Later we anticipated our wedding by spending a holiday together as man and wife.

When a baby was expected, I got my first glimpse of the man's character. He so worked upon my fear of scandal that I swallowed the drugs he procured. When I was forced to enter a maternity ward the infant did not live.

Thenceforward, my lover's visits became less frequent, and when at length I was able to resume work they had ceased altogether.

Screwing up my courage, I went to his shop. I was barely across the threshold when a woman demanded to know my business.

She declared herself the man's legal wife, and mother of his three children, while both together stoutly denied having been separated, or having any knowledge of who I was or what I meant by talking of borrowing money.

I knew then that I had been the victim of a well-organised conspiracy to obtain money by fraud. How can I force them to give up their ill-gotten gains? I still have my bankbook to show each date on which the various sums were withdrawn.

"HUMANIST" says: Try to think if you have not some further evidence to corroborate the amounts in your bankbook.

On the facts as stated you could bring an action against the man for false pretences and so demand your money in a civil court.

DOUBLE LIFE

with wife's friend

I AM a married man, with a wife and one child, a boy of nine.

Two years ago our son announced that the young lady who used to be his teacher was coming to live near us, as she was married.

This aroused the interest of both myself and my wife, and we became very friendly. In my own case it went further, for I was absolutely fascinated from the first.

At first I kept a firm hand on my passions, but later my resistance wore down.

I was earning well at the time, but as affairs of this sort have a way of emptying a man's pockets, before long I was terribly in debt.

The climax came at a rowdy party we all attended. The girl resented my cooling attentions. I snubbed her. We quarrelled and have never spoken since.

This hurts my wife, who has no idea how far things had gone between us. She regarded any attentions I paid the girl as merely harmless flirtations.

She was, of course, concerned at the news that I was in debt, but accepted the explanation that this was caused by betting and did her best to help me to pull up.

My wife cannot understand why I have "suddenly turned against her friend." On the other hand, I fear if I speak to the girl it will inevitably lead to the old relationship being resumed, if nothing worse.

"HUMANIST" says: You are self-confessed as a fool, unable to speak to a pretty girl without kicking over the traces. Pull yourself together and be a man worthy of the wife who trusts you.

If you won't, then I hope the husband of the "other woman" will find you out and treat you to the horse-whipping you thoroughly deserve.

ALONE

with a corpse

FOR many years I kept a boarding-house, but recently I began to lose my boarders, and a few months ago the last one left and I was faced with ruin.

I am an elderly widow and, desperate, I answered an advertisement offering rent, coal and gas in return for board, lodging and attendance for an elderly widower.

I saw the man and we came to terms. I sold half my furniture, took a smaller house for which he signed as tenant. I then allowed him to occupy the two best rooms.

It seemed a queer arrangement, but it worked so well at first that it seemed to be a real anchorage.

Then, without warning, trouble began. The man began to force his company upon me in a highly objectionable manner.

At last I could stand it no longer and set about looking for yet another house.

When this man heard of my intention he took to his bed and refused to get up.

I brought his doctor along, and he coolly told me that his patient had been a terrible drunkard, and now, especially at the turn of the moon, was subject to fits of what amounted to madness.

This I proved during the most terrible night I have ever spent. I was left to struggle with him alone. The doctor telegraphed for the man's son and daughter to come at once.

It was two days before they arrived, and by that time the man was dead. I attended to him decently and waited.

The man's children came at last. They treated me with scant courtesy, gave a cursory glance at their father's body, and then went off until the hour of the funeral, leaving me alone in the house with the corpse.

But for my belongings, which I dared not trust to such people, I would have gone too.

As it is, I am left in an awful fix. My money is gone, and all I have is the furniture in the dead man's rooms.

I cannot possibly pay the rent of this place, yet instead of thanking me for what I have done for their father, his children merely walked away after the funeral, leaving me to it.

"HUMANIST" says: Now you must leave them to it, before they complicate matters by assuming you are the tenant.

As you were already looking for a smaller place, continue the search. You must store your furniture meanwhile; but the more effort you make now the sooner you will forget your unpleasant experience.

HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s. and 10s. 6d.

FOOTBALL FORECASTS

JOCK RUTHERFORD'S CHOICE

Matches played on November 23

ENGLISH LEAGUE.—Division I.

BIRMINGHAM v. Everton.
Blackburn R. v. ARSENAL.
GRIMSBY T. v. Sunderland.
HUDDERSFIELD v. Derby County.
Leicester C. v. Bolton W.
Liverpool v. Leeds United.
MANCHESTER U. v. Burnley.
MIDDLESBROUGH v. Aston Villa.
NEWCASTLE v. Portsmouth.
Sheffield United v. MANCHESTER C.
West Ham v. Sheffield Wed.

Division II.

Barnsley v. Charlton Athletic.
BLACKPOOL v. Hull City.
BRADFORD v. Reading.
BURY v. Stoke City.
CHELSEA v. Wolverhampton.
MILLWALL v. Cardiff City.
Notts F. v. BRADFORD CITY.
OLDHAM A. v. Swansea Town.
SOUTHAMPTON v. Preston North End.
TOTTENHAM H. v. Bristol City.
W. BROMWICH A. v. Notts County.

Division III. (South).

BRENTFORD v. Exeter City.
BRIGHTON AND HOVE A. v. Luton.
Bristol Rovers v. Southend.
Clapton Orient v. Northampton.
COVENTRY v. Gillingham.
Merthyr Town v. Queen's Pk. Rangers.
NEWPORT COUNTY v. Norwich City.
PLYMOUTH ARGYLE v. Walsall.
SWINDON v. Bournemouth.
Torquay v. FULHAM
Watford v. Crystal Palace.

Division III. (North).

BARROW v. Doncaster Rovers.
Carlisle United v. TRANMERE R.
CREWE A. v. Rochdale.
NELSON v. Halifax Town.
New Brighton v. DARLINGTON.
PORT VALE v. Hartlepools United.
SOUTHPORT v. Rotherham United.
STOCKPORT v. Accrington.
WIGAN BOROUGH v. Lincoln City.
WREXHAM v. Chesterfield.
York City v. South Shields.

SCOTTISH LEAGUE.—Division I.

AIRDRIEONIANS v. Morton.
Clyde v. RANGERS.
COWDENBEATH v. Dundee.
Dundee United v. ABERDEEN.
HAMILTON ACAD. v. Ayr United.
Hibernians v. St. Mirren.
KILMARNOCK v. Falkirk.
Partick Thistle v. Motherwell.
Queen's Park v. HEARTS.
St. Johnstone v. CELTIC.

Division II.

ARMADALE v. Dumbarton.
BO'NESS v. Montrose.
Brechin City v. ARBROATH.
CLYDEBANK v. Forfar.
East Fife v. Leith Athletic.
EAST STIRLING v. Dunfermline.
KING'S PARK v. Raith Rovers.
Queen of the South v. ALBION R.
St. Bernards v. THIRD LANARK.
STENHOUSEMUIR v. Alloa.

Capital letters indicate team forecast to win. No distinction is made when a draw is expected.

MY SPECIAL SELECTIONS

SIX HOME WINNERS.—Birmingham; Blackpool; Oldham A.; Plymouth A.; Port Vale; Brentford.
FOUR AWAY WINNERS.—Aberdeen; Rangers; Celtic; Darlington.
FOUR DRAWS.—Leicester City v. Bolton W.; Barnsley v. Charlton A.; Merthyr v. Queen's Park R.; Liverpool v. Leeds U.

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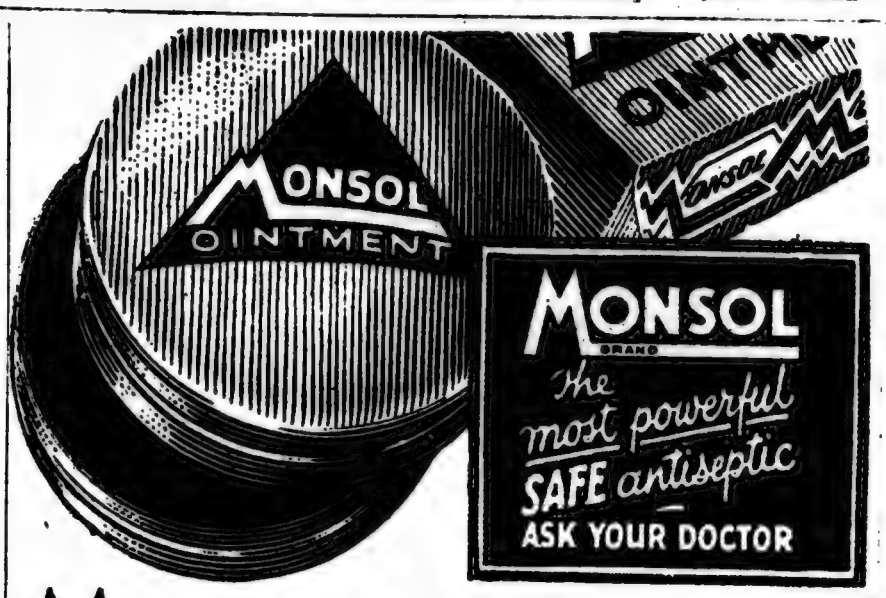
Lightning Cough Cure

MOTHER, don't listen to her cough again tonight. Buy a bottle of the lightning cure today. For twenty years Veno's has been the most popular remedy for Coughs, Colds, Whooping Cough, Bronchitis, Asthma, and all chest and lung complaints—1/3 and 3/- a bottle from any chemist.



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"Competitions from Cover to Cover."

24 pages of EXPERT ADVICE. Writers of scores of FIRST PRIZES in "Bullets," etc., have been engaged to contribute exclusively to "The Guardian." Pictures and Crosswords are dealt with from a new standpoint—definite selections (not mere lists of alternatives) are given by winner of hundreds of prizes in such contests—from £2,800 downwards—exclusive to "The Guardian."

"The Guardian" motto is:

"Only the best is good enough."

THE DEMAND IS ENORMOUS — ORDER FROM YOUR NEWSAGENT.

INDIGESTION SOON GETS SERIOUS

Indigestion should never be neglected, for it means more than temporary discomfort. Excess stomach acid causes over ninety per cent. of digestive troubles, and unless this acid is dealt with the stomach lining will be damaged and ulcers may form. 'Bisurated' Magnesia is a remedy that is widely used by doctors, nurses and hospitals because it instantly neutralises excess stomach acid and exerts a soothing and healing influence over the stomach lining. If you have indigestion even slightly, you should remove this acid menace without delay. Chemists everywhere sell 'Bisurated' Magnesia at 1s. 3d. a package in powder or tablets, and either form, by counteracting the excess acid, brings prompt relief and keeps serious stomach trouble at bay.

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You get a better smoke at less cost if you insist on the crispest, purest, and easiest-to roll cigarette paper.

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To mark my **FORTIETH TRADING YEAR,** I shall give a Birthday Album of Records and Needles to every reader who orders a Gramophone, which I send on **14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID.** Delivery by Return. Write for my **FREE ART CATALOGUE,** and see the wonderful offers of all kinds of instruments.

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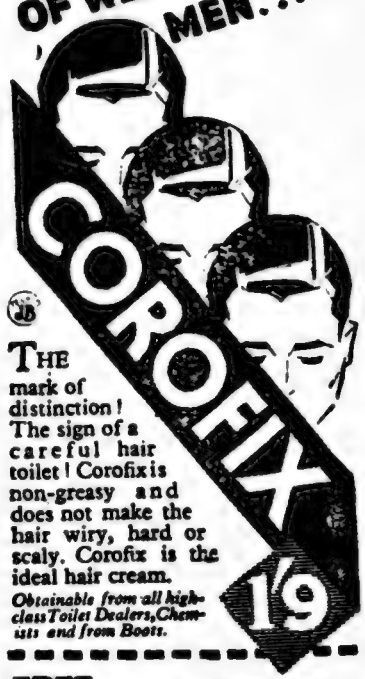
THE WORLD'S LARGEST CYCLE DEALER, DEP. 34 COVENTRY.

ON THE HEADS OF WELL GROOMED MEN.....



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Send for the CHALLENGER CREDIT COUPON for fairest odds combined with ABSOLUTE SECURITY.

My Quick Way to End the COAL TROUBLE

Our Letter Parliament

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited, as also are letters on any topic about which you feel strongly. 10s. will be paid for each letter published. Mark envelopes "Letter Parliament." Letters must reach us first post on Tuesday, November 26.

The New Invention I Most Need

GIVE the miners an effective voice in the direction of the industry. Establish joint advisory committees on all matters relating to safety, production, efficiency and the well-being of the workers.

Institute a profit-sharing scheme, a feature of which should be the periodical communication to the men by accountants (appointed by the men themselves) of the average cost per ton of the production of coal by the collieries of their district.

Let there be a standard wage, a standard return on capital, and any balance to be divided between Capital and Labour.—*W. M. Malcolm, Liverpool.*

Nationalise

Nationalise mines and minerals; collieries to be divided into groups, each group with a central low-temperature carbonisation and by-products plant and selling agency.

Seven hours instead of eight. The abolition of piece-work in favour of a living day-wage.

Pensions for miners at sixty—real pensions, not pittances—and no boy under eighteen to work underground.

I could go on, but I won't. I'm too prejudiced. I happen to be a miner, and I'm writing with my pay-ticket in front of me—34s. 11d. for five days.—*Earthworm, Wigan.*

Weaklings

Close the collieries that show a loss. If it were not for them there would be no coal problem. Those that can pay their way should get the orders.

They would work full time at high pressure, resulting in lower costs per ton, and consequently higher profits.

Use part of the extra gains of those still working to compensate owners and miners of closed pits.

There would thus be more encouragement for installing up-to-date improvements, higher wages could be paid, and the long-suffering public might have cheaper coal.—*B. B., Bucks*

Abolish Middlemen

As the middleman is the direct cause of the tragedy of the coal question, I would settle that question by removing him, once and for all. Even more than royalties, he is the industry's menace.

I would set up a board, composed of practical men, and sell direct to other nations, as well as to the humble bag-a-week consumer. The millions thus saved could go into the miner's pay-envelope—and the owners would be no worse off.—*Coal Jock, Scotland.*

Bring it by Water

Coal ought to be brought to the towns by coastal steamers, sailing barges, and also through the canals.

The cost of the upkeep of the canals is less than that of the railways. Motor barges, with day-and-night service, could bring coal to London quickly.

Railway transit is notoriously slow. Perhaps the Canal Commission will see to this.

There is too much freightage added to the pithead price. If coal were cheaper, and we bought more, the industry would recover.—*S. Miles, N.W.*

Diehards v. Fanatics

Diehards rule the mine-owners, fanatics the miners, and compromise seems out of the question.

With necessary modifications, the late Coal Commission's excellent recommendations should be put into force.

Scientific investigations into the conversion of coal into a more powerful, smokeless, hygienic fuel should be encouraged, and, if necessary, subsidies should be granted for the installation of such plant.—*C. H., Small Heath.*

A Try-Out

Guarantee existing pithead prices for four months.

Fix maximum rail-transport charge at, say, existing average rate from Rhondda to Cardiff. Railways to see there is no unnecessary transport.

Reduce working day by a quarter of an hour each month until a seven-hour day is reached. Absorb 6 per cent. of unemployed genuine miners each week. Demand present output plus increase proportional to absorption.

Complete financial disclosure at every step from pithead to consumer.

Any loss to mines or railways directly due to above to be made good by the State, such to be regarded as definite "debenture" holdings.—*H. W. B., Cornwall.*

A Miracle

The nation should assume immediate control of an industry which is apparently run by inefficients for the benefit of private land-owners.

But with this innovation—all subsidies should be charged as a loan against royalties, at 1 per cent. above bank rate. Should a miracle happen, the mines would recover and the loans be repaid; otherwise Government "investments" would finally exceed the capital value of royalties and would make the nation the virtual owners of the mines.—*Land Tax, Manchester.*

Decent Inducement

Cheap coal is as necessary to the industrial life of Britain as good roads.

It is now left entirely to the owners to tackle their own coal districts—review the old, wasteful system, with its accompanying high loss of life, and apply the Ford philosophy—high wages in exchange for output.

The mining industry is an ideal one where this could be demonstrated, and when the good will of the miner is bought by concrete evidence in the shape of the pay-envelope, the owners would get tons of coal where now they get hundredweights.—*F. Fraser, London, N.*

More Chemists

Less foremen and more chemists should be employed, the latter to supervise the extraction of oil from the rich seams of coal our country possesses.

When it is realised that one ton of Durham or Welsh first-grade coal will produce from ten to twelve gallons of crude oil, and the residue 13 cwt. of smokeless fuel, one can understand the profits which would accrue.

It is significant that the colliery in Durham which employs a full-time chemist has paid a dividend when scores of other collieries have closed down.—*Natco, Sunderland.*

O for a Geddes!

I would group the mines as Sir E. Geddes grouped the railways, which would automatically reduce expensive but useless directorships, save unnecessary freightage, and generally minimise overhead charges.

From this would emerge a Central Sales Board, eliminating cut-throat competition.

I would offer adequate wages and hours to the miners, with representatives on the board of management, and issue an appeal to them as co-workers to endeavour to put the industry on a firm footing.—*R. G., Lancs.*

The "Freeze-out"

I would make it illegal for the large merchants to threaten to boycott colliery-owners who supplied merchants willing to sell at a reasonable profit.

I am a lorry-owner, and fetch coal from a colliery about fourteen miles away, which I sell at a profit at quite 14s. per ton less than others charge for the same coal.

I am not allowed to take it into the town, for large merchants would withdraw their custom from the pit that supplied me. Railway rates do not account for the difference; they are under 4s. per ton.—*J. O., Leicester.*

• • •

Small Brights

There will be no lasting solution till Henry Ford's motto is followed—Bigger output, bigger wages.—*T. T., Wallsend.*

I would pull out from its pigeon hole the Sankey Commission Report and make it law.—*G. A. H., Pensford.*

I have hewed hundreds of tons of coal at 1s. 6d. per ton all on; the owners say they are losing up to 1s. per ton; so search the middleman.—*J. R., Pudsey.*

Introduce a C.O.D. (through railway company) between colliery and public.—*W. H. P., Leeds.*

The miners are national servants. Let the nation, through the Government, pay them adequately for their work. Make mining a national concern.—*B. J., Atherstone.*

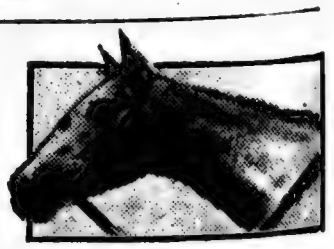
The only way to secure prosperity in the coal industry is to reorganise and fit modern coal-cutting machinery.—*A Miner, Woodville.*

If there were more sympathy and unity between master and man there would be no coal trouble at all.—*T. M., Rotherham.*

Give the miner a voice in the working of affairs and the problem is solved.—*R. J., Mon.*

Race with "Silver Ring"

A Book CERTAINTY



"I shall stand by Baytown"

MOST flat-race punters build castles in the air, but, once the Manchester November Handicap is Turf history and jumping rules the roost, they pause. Their money is literally in the air.

There is no need, as so many do, to "retire" until another Lincoln comes along. Follow the favourites throughout December.

Next week I will give a selection of half a dozen jumpers to follow, and if one of my selections for the final big flutter on the Flat comes off there will be money in the bank to play with.

Donoghue hopes to repeat last year's victory on Saracen, but "Steve's" luck has been out this season.

Ox and Ass may have a cut, and, if so, will go very close. He looked a picture at Windsor and was heavily backed, but had to be pulled up when forced on to the rails.

I give Ox and Ass a decided chance, but expect him, and everything else, to play second fiddle to Baytown.

Baytown was backed to win several small fortunes in the Cesarewitch. One man stood to win £30,000. The firm going put paid to the horse's prospects.

Prior to the long-distance race, Baytown trounced Sir Joshua by six lengths over a mile and a half.

Sir Joshua won the Derby Cup for us at 7 to 1. His recent performances speak for themselves, and make Baytown almost a "book" certainty. I shall stand by Baytown, with Ox and Ass the danger.

My final flutters at Lingfield are Pard, Lenoria and Triptych.

"JOHN BULL'S" CODE

The code for this week is as follows. It covers the racing from Thursday, November 21, to Wednesday, November 27, and will then be revised.

Q N T U A S 3 2 E F W D P Y C
R Z L H I 9 K O J M V G X B 5

In place of the Code letters printed in the *Sporting Life* read the one above or below, as the case may be. 9IQI5JZ would read SARACEN.

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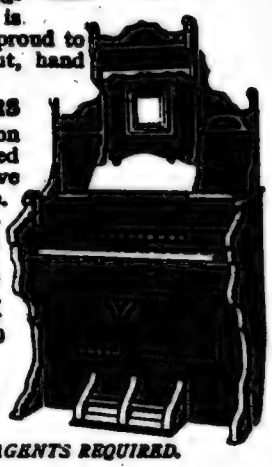
The action is replete with every modern refinement. Iron frame, check action, full compass, full trichord, bushed keys, etc. The Tone is pure, and of rich expressive resonance, the Touch sensitive, precise and delicate. The "Stella" Organ is the ideal instrument for Home, Hall, or School, etc. The case is of dark walnut, tastefully carved. Fitted with bevelled mirror, music receptacle, swing fall board etc. Three sets of reeds, Eleven stops (including couplers. Two knee swells. The impressive tone is as near Pipe Organ sound as is possible to make a reed instrument. Send Post Card for Catalogue No. 240



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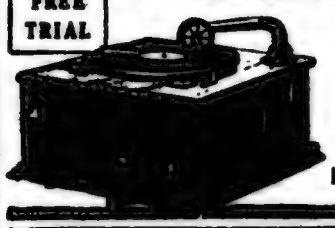


For the trifling deposit of 2/6 you can have your choice of the world's finest Hornless Gramophones, Table Grands, Jacobean Oak or Mahogany Console and Pedestal Models, External horn instruments or Lightweight Portables, and have **nothing more to pay for a month.** Sent Carriage Paid anywhere in Great Britain on Ten days Free Trial. Satisfaction guaranteed or money refunded. Low Cash prices from 27/6 or on our "Pay as you please" easy payment terms.

Write to-day for Free Illustrated list giving details of 16 different Models.

MEAD Ltd. (Dept. G250), Birmingham.

2/6 NOW

"BIG VALUE BLANFORD'S"
GREAT OFFER OF LADIES' WINTER COATS for 2/- DOWN

This is the finest Coat that can be offered at the price. It is a boast which we are prepared to prove to you. Send for it and you will wonder how it can be sold for 49/6. Extra heavy Wool Face-Cloth, guaranteed not to spot in the rain. Fashioned panels with slightly flared skirt. Lined throughout in best quality Silkateen. Extra large Mole or Beaver Coney Collar and extra deep gauntlet Fur Cuffs. Well man-tailored and made in our own workrooms, cut on West End style. Every Coat a perfect model in Navy, Black, Lido, Brown, Walnut, and Almond Green.

Don't write for patterns but send for Coat. You will be delighted. Money returned if not satisfied with bargain.

Give us your bust measure, length and colour required, and full postal address. O.R. and X.O.R., 48 in. and 50 in., 5/6 extra.

Send 2/- (no further payment required until you have had the Coat one month) and agree to pay 6/- per month. Special terms arranged for customers who already have an account with us. PRICE **49/6**

Hundreds of letters received from satisfied customers. Many write to say they had no idea they could get such good value for credit.

We can supply you with anything you want. Send for our illustrated catalogue.

John Blanford Dept. J. B. J.
1, 3 & 5 BATH ST., CITY RD., LONDON——E.C.1.

NO DEPOSIT

PAYMENTS SPREAD OVER THREE MONTHS

BEAUTIFUL VELVETEEN FROCK ONLY 19/11 POST FREE OR 12 EQUAL PAYMENTS OF 1/8

EXAMINE AND TRY ON AT HOME

Style 401

Beautiful Frock in good quality Printed Velveteen. Collar and Cuffs of Artificial Silk, inlaid lace. All round belt and slide, with the very latest skirt. Supplied in prevailing colours of Navy, Wine, Bottle Green, Almond Green, Saxe Blue, Light Brown, Dark Brown, Nigro Black. Sizes 38 to 44.

Please mention Style No. 401, size, and colour required when ordering.

HOW TO ORDER.

This frock can be purchased by 12 equal payments. Enclose the first payment with your order and the Frock will be sent by return. If not highly delighted, your remittance immediately returned.

SIMPSONS of BRIGHTON
Dept. 577,
94, Queen's Rd., BRIGHTON, SUSSEX.

SEND NO MONEY. You can test this wonderful NEW & IMPROVED **7 DAYS' FREE TRIAL.**

VITA-PHONIC SOUNDBOX

FREE at our Expense. The results obtained by this new design of the famous VITA-PHONIC Soundbox far exceeds the first pattern so successfully introduced by us a year ago. We are so confident that it will please you that we will send it to you on 7 days' free trial. The improvement in tone over ordinary soundboxes is immense, and the Vita-Phonic will make the smallest portable instrument sound like an expensive cabinet gramophone.

Fill in the coupon below and get the full benefit of the beautiful music on your records straightaway.

Call and hear one yourself.

Irish and Foreign Orders Cash Only.

Cut this Coupon here and post TO-DAY.

Please send me on 7 days' free trial your New VITA-PHONIC SOUNDBOX.

I promise to pay after 7 days 3/- and 5 weekly payments of 2/- (making 13/-), or 10/6 cash, or return in good condition. State if soundbox slips over or into tone arm. Cross out which does not apply.

NAME .....

ADDRESS .....

.....

Write plainly in pencil.
UNIVERSAL SALES CO. (Dept. 98),
Mitre House, 177, Regent Street, London, W.

To get the best results use
VITA-PHONIC
Loud or Medium **NEEDLES**
with your Vita-Phonic Soundbox. This combination will give you results far superior to any you have conceived possible before. One needle will play ten records; a shilling box plays 1,000. 1/- per box or 3 boxes 2/6 post free Cash only.

£550 AWARDED
In "John Bull" Crossword Competition No. 37.

No correct solution of Crossword No. 37 was received. The following 13 competitors, from whom solutions containing one error only were received, will (subject to the conditions of the Competition) divide the £500.

C. Aird, 61, Dynes Road, South Croydon.
J. Bewley, 27, Lyndhurst Rd., Wallasey, Ches.
A. Briscoe, 42, Bendemeer Rd., Putney, S.W.15.
H. C. Cation, 162, Upper Bridge Rd., Chelmsford.
R. Elmslie, Tenton, Nr. Sittingbourne, Kent.
B. Furriman, Oxford Radio, Leafield, Oxford.
A. Glasgow, 31, Wilbraham Street, Salford City.
Mrs. H. Hayward, 48, York Road, Southend.
W. McEvoy, 11, Barony Street, Edinburgh.
Mrs. M. MacLean, Parkside, Errol, Perthshire.
Mrs. H. V. Myers, 4, Back Lane, Farsley, Nr. Leeds.
C. Schofield, 78, Spring Lane, Lees, Oldham.
T. Wood, 31A, Chorley Road, Swinton, Manchester.

Solutions containing two errors only were received from 110 competitors who will share the additional £50 and each has been notified.

List of these winners can be seen at the "John Bull" offices, or will be sent to any applicant enclosing halfpenny stamped addressed envelope.

Another £500 X Word appears on page 36.

TRY YOUR SKILL NOW!

COLDS ABOUT!

There are more Colds about! But you will not suffer if you use "Nostroline." Soothing, pleasant "Nostroline" stops infection at once. Get "Nostroline" immediately you feel a Cold coming on. It clears the air tubes, stops nasal discharge, relieves congestion. 1/3 all chemists.

YOUR NOSE NEEDS "NOSTROLINE"

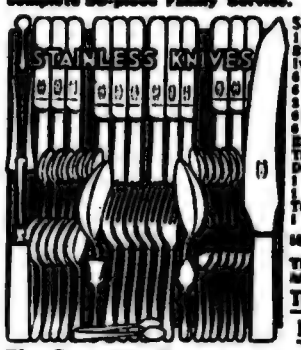
32 RILEY "HOME" BILLIARD TABLES

are being given away **FREE**

write for Particulars to
E. J. RILEY, LTD.,
ANSON WORKS, ACCRINGTON,
or Dept. 6, 147, Aldersgate St., London, E.C.1.

STAINLESS CUTLERY 4/-

Stainless Sheffield Steel Knives, Shear Steel Carvers, Colombian Silver Spoons & Forks, comprising a complete 50-piece Family Service. **WITH ORDER**



Service contains: 1 pr Double Shear Steel Carvers, Ivorette handles, 6 Table Knives, 6 Dessert Knives, 2 Table Spoons, 6 Dessert Spoons, 6 Tea Spoons, 6 Egg Spoons, 6 Table Forks, 6 Dessert Forks, 1 Sugar Spoon, 1 pair Sugar Tongs, 1 Jam Spn., 1 Salt Spoon.

50 PIECES 48/-

TERMS: 4/- now, and 4/- monthly.

THE WORLD'S BEST VALUE.

The Graves 50 Piece Service is produced in our own Sheffield Factory, and every piece is of warranted excellence. The Stainless Knives have a keen edge and securely fitted with ivory-grained balanced handles. The Spoons and Forks resist acid stains and wear white and silver-like all through.

CATALOGUE POST FREE. Sheffield Cutlery and Plate at the Keenest Prices and on Easy Terms.

J. G. GRAVES Ltd. SHEFFIELD.

PLUVEX ROOF FELT

Best for all small buildings: dens, sent. way to log. No tarring, no trouble. Unbreakable for quality. In rolls of 12 sq. yds. at 6/6. Heavy grade 9/-. Every roll guaranteed. Used under tiles on concrete prevents rot.

LASTS LONGEST! of inexpensive coverings

ZAM-BUK

Used To-Night Will Cure That CHAPPED SKIN

DON'T TAKE RISKS WITH YOUR GOOD RECORDS

Use only a reliable brand of needle.

SONGSTER GRAMOPHONE NEEDLES

Obtainable from all dealers.

Made in Sheffield—the home of good steel—by

J. STEAD & CO., LTD., SHEFFIELD.

WRITE NOW! IT'S FREE!

5/6

Hand-some Nickelled Watch accurately timed. Dust proof case. Complete with stamps. Lady's or Gent's size 5/6

See the amazing money saving offers in Watches and Jewellery in H. Samuel's 100-page **FREE BOOK!** Send postcard to the Factory now! Handsome Free Prizes. Any Article C.O.D.

H. SAMUEL Ltd. (Dept. 199), Market St., Manchester.

Write to-day!

INSTANT RELIEF FROM COUGHS.

Home-made honey syrup is one of the few "old-time" remedies still used and recommended for instantly relieving and speedily banishing coughs, colds, catarrh, bronchitis and sore throat. To make this remedy at home demands much time and attention, but honey syrup made from the original recipe is obtainable in the form of 'Pineate' brand Honey Syrup, a carefully-blended compound of Honey, Oil of Pine, Squills, Ipecac, Menthol and Balsam of Tolu. From the first half-teaspoonful, 'Pineate' Honey Syrup destroys germ infection, soothes and heals throat rawness, cuts and loosens phlegm, and thus speedily banishes the most stubborn cough. Chemists everywhere can supply 'Pineate' brand Honey Syrup at 1s. 6d. a bottle, and, whatever your bronchial trouble, this remedy will give you instant relief.

THE
GRAVES
'ENTERPRISE'
BARGAIN BALE
Of warranted excellence and unquestionable merit. Stands supreme as the
WORLD'S FINEST VALUE
The Bale contains:—
3 super quality White Woollen Blankets of remarkable durability and excellence. Blue borders and Whipped edges. size 6ft x 8ft weight 8lbs pair.
White Fleecy Blankets of superb quality. Whipped edges. Size 6ft x 9ft. weight 8½lbs pair.
White Pillow Cases, size 20 x 30ins. Excellent finish
1 Bolster Case to match, 20 x 60ins. Splendid quality
2 heavy unbleached Bolton hemmed Twill sheets size 70 x 90ins weight 4lb
1 Fadeless Alhambra Quilt in Red, Sky or Navy, size 76 x 94ins. weight 3½lbs.
1 Bed Rug in handsome check design, soft, warm & finished with whipped edges size 60 x 80ins.
1 lovely Wadded Quilt, 66 x 84ins, weight 4lbs.
Price £4/10
7/6 NOW
TERMS: Send 7/6 now, and complete purchase in 11 monthly payments of 7/6. Fullest Approval. Money refunded if disappointed.
CATALOGUE POST FREE
J. G. GRAVES Ltd.
SHEFFIELD

Closing Date
Thurs. (noon)
November 28

Walk away with it

John Bull's £500 Must-be-won Cross-Word

GRASP this opportunity and enter at once for JOHN BULL'S £500 Must-be-Won Crossword. Think what an uplift £500 cash would be to you. Here is a big prize that you can walk away with for simple Crossword skill, and in addition to this splendid prize which may come to hand by using your head—there is

An extra £50 for runners-up.

"JOHN BULL" will pay £500 for a correct solution on one form of JOHN BULL Crossword No. 40 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), November 28.

SOLUTION of puzzle will be published in JOHN BULL on sale THURSDAY, December 5th. Winner will be given in JOHN BULL on sale THURSDAY, Dec. 12th. Result of JOHN BULL X-word No. 37 appears on page 35.

Clues Across.

6. Chatter.
9. State of being inactive.
11. Mournful.
13. Intervening time.
17. Terminus.
18. Sounded.
19. Different.
21. Wrath.
22. Light matter.
23. Plunder.
24. Homely conversation.
26. Feeling of weariness.
29. Top.
30. Vessel.
31. Pass between banks.
32. Warriors.

Clues Down.

1. Weary.
2. To ridicule.
3. Shooting follows.
4. Sword handle.
5. To carry.
7. Assistance.
8. Hangs loosely.
10. Elevate.
12. Conjunction.
14. Improve the mind.
15. The windy month.
16. Often accompanies poverty.
19. Owed.
20. Act of Parliament.
22. Devoted to holy service.
23. Brownish-purple.
25. A label.
27. Part of the finger.
28. Alone.

Chambers's 20th Century Dictionary and Nuttall's Dictionary (latest edition) were used in compiling this puzzle.

CUT HERE

"JOHN BULL" CROSSWORD No. 40

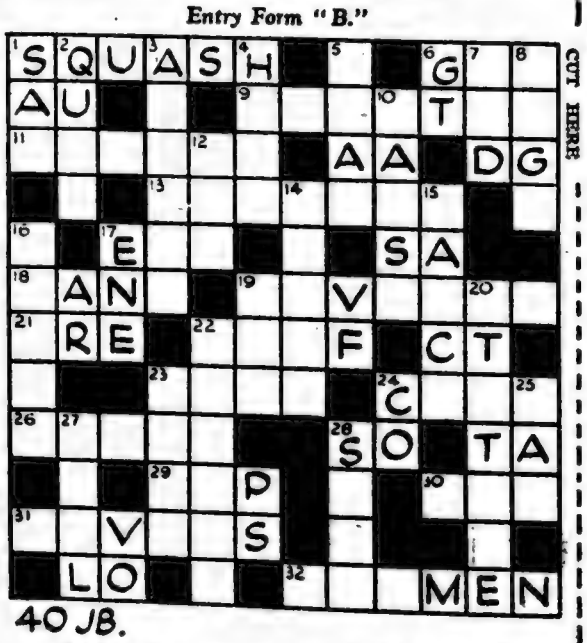
Entry Form "A."

40 JB.

Do not separate these forms.

Entry Form "B."

CUT HERE



CUT HERE

40 JB.

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated, and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

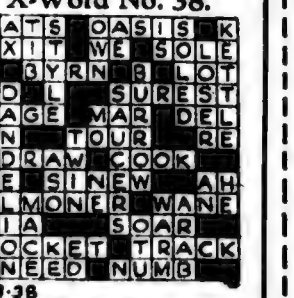
.....

Closing Date Thursday (noon) November 28.

CUT HERE

N.B.—Cut the above Form out complete.

Solution of "John Bull" X-Word No. 38.



JB·38

Result will be published next week.

The solution of "John Bull" X-word No. 38 is given herewith as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word as all entries are being carefully examined by our staff.

When you have completed this Crossword try a "Happy X-Word" in "The Passing Show," Friday, 2d. £100 First Prize, £25 for runners-up. THREE attempts for your 6d.

Read these Rules and Conditions Carefully

1. Fill in puzzle in next column in ORDINARY INK, not copying ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing 1½d. stamp and post to "John Bull," Crosswords (No. 40), 57, Long Acre, London, W.C.2 (Comp.), so as to reach us not later than noon on Thursday, November 28.

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed —/& Co./, and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any Coupon lost, delayed, not delivered or misdirected. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £500 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. **No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.**

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of JOHN BULL on sale **Thursday, December 12.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £500 prize-winner may have a scrutiny by demanding the same by or before first post, **Tuesday, December 17,** after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct, the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Requests for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2,** marked "Scrutiny" in top left-hand corner. Envelopes should be marked

All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this competition must not be enclosed with "Bullets" entries or other correspondence addressed to JOHN BULL.

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

Write to "John Bull" about it!

The EDITOR Replies

O. H. (Harrow).—"I am an expert drummer." If you call on us with your instrument, we'll ask you to beat it.

D. N. (Colchester).—"Fashion reports say that knees are going out." They're a long way out now.

G. M. (Chorlton-cum-Hardy).—"Do you believe in palmistry?" Yes, for naughty children.

R. S. T. (Pimlico).—"My wife won't stop nagging." She's probably annoyed that you won't answer her back.

C. G. (Lyme Regis).—"Is it possible to make a profit out of farming?" Yes, unless you are a farmer.

C. M. (Warwick).—"Is an aristocracy worth preserving?" Well, the Egyptians thought it was.

L. T. R. (Maidstone).—"H. G. Wells is our deepest philosopher." But is there truth in the depth of those Wells?

K. W. (Stevenage).—"When I kissed her she smacked my face." And you smacked your lips.

W. M. (Scarborough).—"What shall I do with my mother-in-law?" Make her a grandmother!

M. R. (Gloucester).—"Marriage is a confession of faith." Sometimes: but sometimes of doubt.

W. K. H. (Chelsea).—"Bohemia has disappeared." Nonsense! It has merely got its hair cut.

T. E. (Teddington).—"When I get married I will not tell my wife what I earn." She will get it out of you.

L. W. (Smethwick).—"What sort of women are most appreciative of their husbands?" Widows.

H. F. (Ilford.)—"The next census is to be taken in 1931." Get your ages ready, girls.

E. W. (Wandsworth).—"All the world's a stage." But most of us only stage hands.

W. S. (Bodmin).—"Do you know anything which causes more poverty than horse-racing." Yes, betting!

N. V. (Goole).—"What is the difference between a bounty and a tariff?" A bounty is a gift to the producer; a tariff is a gift to the middleman.

B. L. (Eastbourne).—"The beach charges are excessive." Well, even when William landed at Hastings the Saxons charged him a good deal.

S. C. (Bristol).—"The Bristol sailors had as much to do as anybody with the true discovery of America." But why take it up against them now?

F. Y. (Norbury).—"The rights of the individual are being snuffed out." That's the fault of the individual, who isn't up to snuff.

G. H. (Benfleet).—"What is the purpose of women?" To be the helpmate, the playmate, or the checkmate of man.

R. S. (Southend).—"Who killed Cock Robin?" The police have several clues, and a member of the Communist Party has been detained.

Y. Z. (Berwick).—"The man who never says a hasty word to his wife is not necessarily good-natured." No, he very probably stammers.

T. G. (Derby).—"You can go motoring in winter as well as summer." Yes, there is no off season for pedestrians.

F. J. (Hendon).—"Did you think my article was dry?" Well, it caught alight quite easily.

A. N. (Goole).—"I haven't written to you for twelve months." So long as that? Happy days soon pass.

L. N. (Rugby).—"Jazz melodies are not popular long." That's their only real claim to popularity.

P. N. (Chalfont).—"My poems are to be published after my death." Long life to you!

F. G. (Wisbech).—"Why do lobsters turn red when they are boiled?" Wouldn't you?

E. H. (Cardiff).—"Any man who marries sacrifices 50 per cent. of his personal liberty." You optimist!

C. T. (Ashmore).—"My husband is always taking matches from the kitchen." We know the kind of cigarette-lighter he must have.

L. B. (Hackney).—"How can I get my canary to sing?" Lift up your finger and say "Tweet, tweet!"

R. K. (Brighton).—"What is the most outstanding contribution that chemistry has given to the world?" Blondes.

F. H. (Harrow).—"Women's sentiments are expressed in their clothes." Then they're less sentimental than they used to be.

Miss Y. (Lee Green).—"Every woman has a perfect right to hold on to her youth." But she should not do it when he is driving.

Miss H. F. (Woking).—"I am going to marry a very rich old man, and although I am thirty-three, I have told him I am twenty-five." You're making a liberal discount for cash.

F. K. (Liverpool).—"Americans use fearfully bad English." Most of their Scotch is terrible, too.

F. P. (Harrow).—"No man should marry a woman older than himself." But how is the poor fellow to find out?

A. B. (Yeovil).—"I spent £5 on a railway journey." Did you pull the communication-cord?

D. P. (Exeter).—"I found the damp was getting into my house, and although I tried everything, I could not stop it." So you let it, we suppose.

H. L. (Grantham).—"One of Shakespeare's plays has been banned in America." Why shouldn't we try to popularise them in the same way over here?

F. M. (Edmonton).—"Some cars are now fitted with wireless sets." We have heard cars that are apparently equipped with loud squeakers.

W. H. (Southend).—"Few successful men are bachelors." Similarly, a rabbit doesn't run its best unless there is something behind it.

L. D. (Herne Hill).—"Most people believe in law and order." Providing they can lay down the law and give the order.

E. L. (Cambridge).—"Chickens in the road cause a lot of accidents." But not as many as the chickens beside the driver.

D. V. (Cardiff).—"Always eat cold tongue with sticks of celery." A much simpler method is to eat the stuff with a knife and fork.

F. T. (Greenock).—"A man is often ashamed to be seen out with an umbrella." Lest it might be recognised by its owner.

SPORT (Wakefield).—"Boxing referees should be educated men." Certainly. At any moment they may be called upon to count ten.

D. K. (Dundee).—"I think it only right that the British Embassy in Washington should be 'dry' and observe the Prohibition law." It's as dry as a desert in an oasis.

F. G. (Clacton).—"I now have an electric stove, electric iron, electric geyser, electric cooker and electric lights." You'll get a shock when the quarter's bill arrives.

F. K. (Mayfair).—"Women have special manicures for different occasions." For a visit to a bargain sale the preparation consists solely of sharpening.

J. C. (Islington).—"The average married woman has a good head on her shoulders." What hubby objects to, however, is that she should require so many good hats to cover it.

A. S. K. (Perth).—"Why is it that meek married men are always described as rabbits?" Well, when they are skinned it is to provide fur coats for others.

F. H. (Broughty Ferry).—"I've received many hard knocks in my time." Enter for the 1,000 *Bullets* Hampers, Turkeys, Fowls and Cakes this week. Then listen for a hard knock on December 24.

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

F. N. (Mitcham).—"Life is like a cocktail." We certainly all have a very shaky start.

S. H. (Liverpool).—"In a recent visit a student pelted Mr. Baldwin with tomatoes." Ah, well. Youth will have its fling.

D. T. (Machynlleth).—"Your staff must be a humorous lot." We certainly have our wits about us.

S. B. (Maida Vale).—"I have a good skip every day." Are you a book reviewer.

S. T. (Chester).—"In three months I have only taken one order." What do you travel in—airships?

H. F. (Grimsby).—"You may think I am silly." We did—without your permission.

M. E. (Broadstairs).—"A man must give up a lot when he gets married." You mean *the* lot.

D. H. (Sunderland).—"Railway shares seem doubtful. What else do you advise?" Aeroplanes should rise.

H. C. (Bath).—"The enclosed poem is a child of my brain. What would you call it?" A splinter.

F. O. (Oxford).—"Who gets the most out of married life?" Commercial travellers.

(Many replies unavoidably held over)

SIDE-Slips

Examples of genuine unconscious humour from the current Press are welcomed. Obvious printers' errors not wanted. Actual cuttings must be sent, 2/6 is paid to the sender of each item published. Mark envelopes "Slip."

ELLESMERE PORT ADVERTISER:—"The usual weekly WHIST DRIVE was held on Tuesday evening. The MOURNERS were . . ."

DAILY NEWS:—"The new vehicle . . . has a special machine for ISSUING TICKETS AS WELL AS HEAT RADIATORS."

SMART NOVELS:—"She knelt by his side, . . . her WARM HEART ON HER LIPS."

EVENING DESPATCH:—"A STABLE had constantly patrolled the road."

ALDINE BOYS' LIBRARY:—"Through his half-closed LIPS he watched every move of the man."

STOCKPORT EXPRESS:—"Reception and at home in the schoolroom. Come early to DISAPPOINTMENT."

WALTON TIMES:—"A junior Red Cross ambulance class is open to all boys BETWEEN the ages of TEN AND UPWARDS."

NORTH-EASTERN DAILY GAZETTE:—"On all FUTURE occasions when the match HAS been played he HAS BEEN absent on International duties."

COUNTY MAIL:—"The monthly meeting was held IN the Memorial Hall. The meeting was an OPEN AIR one."

NEWS OF THE WORLD (story):—"The groom, working in the stable-yard, . . . NEITHER HEARD NOR SAW THE SHADOW that passed."

You will be amazed at its lifelike reproduction of the human voice, as well as with the vivid clearness of music as it comes through the Amplion "Swan Neck"—a handsome speaker produced in an attractive chocolate crystalline finish with a mottled red-brown Bakelite base to harmonise.

Height, 20 inches. Flare, 12 inches

A.R.9 .... 27/6

AMPLION MAKE EXCLUSIVE RADIO SETS TOO.

18 MODELS FROM 2F

Graham Amplion Ltd., 25/26, Savile Row, London, W.1. Works: Slough

The STORM FIEND'S Grim Joke!

"John Bull"—the ONLY Paper to pay Storm & Flood Benefits

THE Storm Fiend has been up to his grim pranks again. He has demolished houses, put vast tracks of land under water, and at his bidding rivers have burst their banks. He has invaded many "John Bull" homes, playing havoc with the furniture, carpets and precious belongings. Those who were registered with "John Bull" have received cheques to repair the damage—others have only vain regrets that they failed to sign the forms. Is *your* home covered? Have you registered for John Bull's Free Insurance? If not, sign now on the forms below.

Storm & Flood—up to £300

We give below the names of a few only of those who have received Storm and Flood Benefits recently.

ABERAVON.—Mrs. C. A. Hook, 12, Talbot Street.
ABERAVON.—Mrs. L. Austin, 19, Talbot Street.
ABERAVON.—Mr. J. Lowe, 1, Wellington Place, Water Street.
ABERAVON.—Mrs. P. Owen, 61 Green Park Street.
ABERAVON.—Mrs. N. Murray, 56, Green Park.
ABERAVON.—Mr. D. Hanbury, 36, Marsh Street.
ABERDARE.—Mr. T. N. Fox, 40, Tanybryn Street.
BLACKWOOD, MON.—Mr. E. Hopkins, Royal Stores, 4, Pentwyn Road.
BLAENAVON, MON.—Mr. S. Harris, 7, Upper Old Houses, Garn-yr-erw.
BLAINA, MON.—Mrs. J. Jenkins, Black Jubilee Cottages, Abertillery Road.
NR. BRIDGEND.—H. Greenman, 55, Coegnant Rd., Caerau.
CARDIFF.—Mrs. M. Clark, 26, Wood Street.
CWMAVON.—Mr. J. Evans, 20, London Row, Port Talbot.
CWMAVON.—Mr J. Jones, 4, Cross Row.
CWMAVON.—Mr. D. Williams, 12, Cross Row.
GATESHEAD.—Mrs. H. Pagett, 12, Lumsden Street.
GELLI, GLAM.—Mrs. H. D. Phillips, 34, Rees Street.
GELLI.—Mrs. E. Morris, 14, Union St., Ystrad, Rhondda.
GLYNCORRWG.—D. Lewis, 7, Commercial Street.
HULL.—Mrs. H. Webster, 4, Villa Terrace, Barnsley Street, Holderness Road.
IPSWICH, SUFFOLK.—Mrs. G. A. Nunn, 4, Barkers Square, Norwich Road.
LAUNCESTON.—Mr. R. Harris, Bathpool, Northill.

Killed by a Cat
£100 Benefit Paid

"John Bull" has also paid £100 to Mr. W. E. Miller, 43 Sheaf Gardens, Sheffield. His wife was driving the cat downstairs when she tripped and fell, sustaining fatal injuries.

LAUNCESTON.—Mrs. A. Reynolds, Bathpool Mill, Northill.
MAESTEG.—Mr. R. Reer, 292, Bridgend Road.
MIDLOTHIAN.—Mrs. C. Shillinglaw, 68, Jewel Cottages, Portobello.
NEWCASTLE-ON-TYNE.—Mrs. M. A. Bridley, 122, Dibley Street, Byker.
OKEHAMPTON, DEVON.—Mrs. F. Thompson, 16, West Street.
PENGAM.—Mrs. R. Griffiths, 21, Woodfield Terrace, Tir-y-Berth
NR. PONTYPRIDD.—F. W. Pollard, 34, Gyfeillon.
NR. PONTYPRIDD.—G. Thomas, 30, Gyfeillon Road, Trehafod
NR. PONTYPRIDD.—Mrs. N. Ravenshill, 33, Gyfeillon Rd., Trehafod.
NR. PONTYPRIDD.—Mrs. W. Edwards, 25, Gyfeillon Road, Trehafod.
PORT TALBOT.—Mr. D. Jones, 71, Green Park Street, Aberavon.
PORT TALBOT.—Mr. R. Davies, 23, London Row, Cwmavon.
PORT TALBOT.—J. Richards, 5, Wellington Place, Aberavon.
RHONDDA.—W. H. Prosser, 86, Dinas Road, Dinas.
RHONDDA.—Mrs. W. J. James 14, Union Street, Ystrad.
RHONDDA.—Wm. Jones, 36, Rees Street, Gelli, Ystrad.
ST. BLAZEY, CORNWALL.—Mr. A. Lockett, 37, Station Road.
TEIGNMOUTH, DEVON.—Miss P. Dodd, 5, Westcliff Cottage.
TREHAFOD, GLAM.—W. J. Hughes, 9, River Street.
TREHAFOD.—Mrs. M. A. Edwards 32, Gyfeillon Road.
TREHAFOD, GLAM.—Mrs. A. Dunford, 1, River Street.
TREHAFOD.—Mrs. E. Tilling, 27, Gyfeillon Rd., Nr. Pontypridd.
YSTRADGYNLAIS.—Mr. E. Thomas 28, Oddfellows Street.

"John Bull" provides Fire, Storm, Flood, Sickness, Accidents and Children's Benefits

CUT HERE

JOHN BULL
***Hand* this Coupon to your newsagent.**

To (name of Newsagent) .....
Address .....
.....
Please deliver or reserve JOHN BULL for me weekly until further notice.
Signature .....
Address .....
Date .....
PLEASE WRITE CLEARLY.
J.B., 23.11.29.

CUT HERE

Post this Coupon to
"John Bull," Registration Department, Long Acre, London, W.C.2.

I have sent an Order Form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.
Age .....
Address .....
.....
.....
Name and Address of Newsagent .....
.....
..... Date .....
Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY.
J.B., 23.11.29.

His Mother Betrayed Him

FOR five and a half years Fred was doing well in the Mercantile Marine. After being used to the free, wide spaces of the sky and sea, imagine what being shut up in an asylum meant to him.

"I felt I had lost my freedom"

"It broke my heart," he said simply, "the first five months I was in the asylum. I felt I had lost my freedom."

Fred came to grief with his brother, whilst staying for a few weeks at his home at the conclusion of his last trip. Their quarrel ended in a fight. Fred was removed by a police-officer, and eventually found himself in Bexley Mental Hospital.

He states that he was well treated and enjoyed good food.

"But I valued my freedom more than being fed, and after five months I escaped. I was as happy as a sandboy when I got free. I only had 2s. 3d., and I walked about 150 miles. My feet were raw and bleeding, but I was happy because I was free."

Being at the end of his resources, he made for his home. His mother informed the police, and Fred was sent back to Bexley.

Last April he escaped for the second time, but was again sent back to the asylum.

Finally, Mr. White, of the National Society for Lunacy Law Reform, helped Fred to obtain his discharge from the asylum.

Though practically penniless, Fred gave his home a wide berth. His father died twenty years ago, and his mother he felt he could not trust

"She put me away once," he said bitterly, "and betrayed me a second time. I cannot trust her after that."

He is anxious to get back to sea, but, because of his eighteen months' detention in the asylum, he finds it difficult to secure employment either on the sea or land

He is a lonely, friendless seaman doing his best to secure a job on board ship. He had been sleeping on the Embankment the night before he came to JOHN BULL.

He is hopeful of getting back to sea in a few weeks' time. In the meantime he needs a helping hand, and our readers who value their freedom will, we feel sure, extend this to him through "The Greatest of These ——" Fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to* THE HON. SECRETARY, 93, Long Acre, London, W.C.2. *Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

J. E. Leather (Northwich), 1s. 6d.; Mrs. F. E. McCrorie (Coventry), 6d.; Neptune (9th), 2s. 6d.; Anon. (Harrow), 1s.; C. Shelley, 1s.; B. Lewis (Shanklin), 1s.; Kenneth Roxby, 1s.; Thankful (Radcliffe-on-Trent), 2s. 6d.; Anon. (Conway), 1s. 6d.; R. B., £1; Anon., 2s. 6d.; Anon. (Bristol), 15s.; Grateful Heart, 2s.; Bill and Lott, 2s.; A. T. H. (Ulverston), 2s.; J. H. Nicholson, 1s.; Three Targets, 3s.; Mary Thompson (Ripon), 5s.; Anon. (Salisbury), 5s.; H. B. (Sheringham), 4s.; Anon., 10s.; Backed Double Life (Middleton), 1s.; C. M. (Durham), 1s.; J. Crutchfield, 7d.; Mr. J. Pitcher (Chorley), 5s.; S. A. C., 1s.; One in Sympathy from Bedford, 2s. 6d.; Saltash, 2s.; Anon. (Bollington), 2s.; C. V. Read (Sheffield), £1; Hugh McNaughton, 10s.; Grateful One, 1s.; Snape, 5s.; Sympathy, 1s.; Anon. (Bournemouth), 2s. 6d.; E. M. C. (Watford), 3s.; Live and Let Live (Sudbury), 2s. 6d.; Laurence Thompson (Bradford), 6d.; Nantwich, 2s.; Billie, 4½d.; A Reader and Feeler, 10s.; Mrs. Kate E. Powell, £5; M. G. W., £1 1s.; Geo. Kershaw (Darwen), 1s.; Thankful (Brentwood), 5s.; Charlie Wood, 10s.; A Mite, 6d.; Anon. (Reading), 1s. 3d.; Florrie, 1s.; Lucky (Oswestry), 2s.; A Well Wisher (Binkly), 1s.; E. Stail (Chalfont), 6d.; Mary, 5s.; Ducks (Tipton), 3s. 6d.; S. D. (Tunbridge Wells), 1s. 2d.

Parcels of clothing are gratefully acknowledged from: Mrs. Grimshaw; F. E. Edwards, Ashford (Kent); Sawyer; L. Y. (Edmonton); Anon.; Anon. (Leicester); Anon. (Tipton).

(More acknowledgments unavoidably held over.)

£33,600
WON BY READERS OF "EVERYBODY'S"
IN "JOHN BULL'S"
"BULLETS"
AND
CROSSWORDS
THIS YEAR!

Well over £33,000 has been won by readers of "EVERYBODY'S" this year alone in the Crossword and "Bullets" competitions run by "John Bull." Week after week throughout the year "EVERYBODY'S" readers carry off these big "John Bull" prizes. How do they do it? And why? The explanation is simple. Readers of "EVERYBODY'S" are kept thoroughly up-to-date every week in everything that matters to the competitor. "EVERYBODY'S"

COMPLETE COMPETITION SECTION

deals very fully and exhaustively with "Bullets," and gives competitors ideas to work on, and—what is just as important—ideas to avoid. There is EVERYTHING the competitor needs in "EVERYBODY'S" and nothing he does not need. The competition section of "EVERYBODY'S" is an educational course for all competitors—that is why "EVERYBODY'S" readers are in every prize-list.

Readers of "EVERYBODY'S" have won up to date as many as 29 "Bullets" firsts out of the 38 prizes awarded this year. In the last five weeks alone they have won a total of £17,500 in competition prizes.

Their record of success in all competitions is absolutely staggering.

"EVERYBODY'S" READERS HAVE WON £111,700

in prize money since the beginning of this year! No other paper can show such a record of success. As "Everybody's" has helped others so it can help, you too Go and buy your copy now. It is obtainable at every newsagent.

You will be surprised and delighted with the wonderful paper you get for twopence. In addition to its many pages of competition advice, and its complete solutions with all alternatives for Crosswords and Picture Puzzles, "EVERYBODY'S" gives you 35 pages of Short Stories, pictures, jests, gossip; pages for Women and Children, best Racing and Football Forecasts, etc., etc. It has, in fact, as its title suggests, something to interest everybody in the home. There is no other paper like it.

FREE In order to convince you of the amazing value in the paper, we are prepared to send you a copy of "EVERYBODY'S" free and post paid if you send a postcard to "EVERYBODY'S" (Dept. J.B.), 124, Fleet Street, London, E.C.4. Write at Once—or go out and buy a copy from your newsagent. It is only twopence. You can buy it everywhere.

Everybody's
THE POPULAR WEEKLY.
Everywhere. 36 PAGES 2d.

RECORD ONE-WEEK OFFER

Last 1000 Bullets' Xmas Prizes

FINAL XMAS DINNERS

Each Hamper contains: Plump Surrey Fowl, Pork Sausages, Christmas Pudding, Dundee Cake, Biscuits, Chocolates, Crackers, Mincemeat and Almonds. 50 Cigarettes and a bottle of Fine Old Port.

Buzzards, world-famed pastrycooks, make these splendid 12/6 Christmas Cakes. Five pounds of luscious ingredients, richly decorated with fondant icing.

NOW OR NEVER FOR YOUR CHRISTMAS DINNER!

THIS record one-week offer brings the final avalanche of *Bullets* Hampers, Turkeys, Surrey Fowls and Cakes. Now or never if you are to be amongst the season's last 1020 winners of *Bullets* Christmas fare! And remember—£300 and hundreds of other prizes must be won.

Just select one of the *Examples* given here and add any TWO, THREE or FOUR WORDS of apt and original comment.

Study the winning *Bullets* below—then enter your own efforts by Saturday, November 30th.

Hurry up if you want to join the huge JOHN BULL Christmas Party!

PENSION WINNERS, "BULLETS" No. 735.

FIRST PRIZE OF £5 A WEEK FOR LIFE OR £1,500 CASH.

Mr. Thomas Armer, 342b, Mill Street, Liverpool.
Example:—HUMANITY DEMANDS
Bullet:—PRIVACY—"LOOK INTO" SLUMS.

SECOND PRIZE OF £2 A WEEK FOR LIFE OR £1,000 CASH.

Mrs. M. G. Frewin, 12, Ashmore Road, Harrow Road, London, W.
Example:—NOT BIG ENOUGH
Bullet:—FLAT—VILLA—MANSION—CELL.
(Entered on "Target" Prize Coupon.)

THIRD PRIZE OF £50:

Miss K. Curtis, 27, Portia Street, Ashington.
Example:—Sound Education
Bullet:—"Classes" Studying Each Other.

FOURTH PRIZE OF £25:

Mr. A. W. GRUBB, c/o Dunside Farm, Crail.
Example:—Empire Family
Bullet:—"Take Strain" From Mother.

10 PRIZES OF £5 EACH:

A. D. BONE, 98, Penrhyn Avenue, Walthamstow, E.
Millions—Electrify Railway—Sixpence, Porter.

W. COULSON, Hall Farm, Exton, Oakham.
Beware, Young Man—And "Drink In Reason."

K. KIRK, 29, Dovecot Street, Stockton.
Fooled—"Pinned" Faith On "Windbag."

W. KIRSOP, 131, Western Road, Jarrow.
Cure For Unemployment—Leave No Pound Unturned.

Miss METCALFE, 186, High Street, Marske-by-Sea.
Monstrous—Suspect Cheered—Or Booed.

E. C. PURLING, c/o J. Latten, Ltd., Commercial Road, Lowestoft.
Perhaps One Day—"Chicks" Coming Before "Shells."

Mrs. B. WARNE, Bury Road, Shillington.
Winter's Coming, But—Ramsay Forgets That "Sword."

Miss D. M. WATSON, 52, Old Mill Lane, Barnsley.
Cure For Unemployment—Roads—And Trade "Avenues."

P. R. WELCH, 183, Marsh Lane, Birmingham.
A Second—"Two Minutes" Will Prevent.

A. WRIGHT, Highley House, Highley.
Beware, Young Man—Mother Country Isn't "Mamma."

10 PRIZES OF £2 10s. EACH.

E. A. CHAMBERS, 26, Laburnum Avenue, Wallsend-on-Tyne.
Looking For A Man—But "Looks Too Hard."

Mrs. F. W. COLLIS, 18, Mellons, St. Owen Street, Hereford.
Run In—Then Motor "Went Quietly."

G. FYFE, 30, Canal Street, Renfrew.
Cure For Unemployment—It "Worked," Last Election.

F. E. HUTLEY, 64, Gilpin Grove, Edmonton.
At Mars' Funeral—Secret Treaties Best "Confetti."

Miss J. JONES, Vale View, Tywyn, Deganwy.
Humanity Demands—Giving Miners Better "Time."

C. W. MARTIN, 110, Castle Road, Chatham.
Looking For A Man—Employer—To Play Golf.

W. STANSBURY, 96, Prospect Road, Longwood, Huddersfield.
Not Big Enough—Nations Who Consider Navies—

R. TAYLOR, Pendine, Penrhyn Bay.
Sound Education—"Foundation" in "Top Storey."

W. H. VIRTUE, 1, Cornhill, Shepton Mallet.
Record Harvest—Motors "Reap"—Hospitals "Bind."

G. WEST, 68, The Grove, Hammersmith, W.
Grand Finale—Earth Moored to Airship!

A list of 50 £1 winners will be published in "Bullets" Bulletin, a copy of which will be sent to all winners. A list of 100 10s. and 2,000 2/6 prize-winners can be seen at these offices.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

Advance details for "Bullets" No. 740.

First, £250. Second, £50. Third, £25. 20 Xmas-boxes of £6—100 Xmas-boxes of £5—500 Prizes of 2/6—8,000 "Target" Prizes.

Worrying The Government—The Consumer—Not Bad—More On The Dole—Doesn't Say Much—Woman Of Few Words—Aptly Named—On Dangerous Ground—Rejuvenated—Rush and Bustle—Mustn't Be Wasted—With Awe—Up The Chimney—Depends On Mother—Only A Few—Free Entertainment—The Other Woman—Kept Out—Hurry Up, Mr. Plumber—With A Microscope—Celebrating Christmas—Say What You Like, But—"What's Wrong, Darling?"—Blindfolded—Not What She Wanted—Good Guide—Genuinely—Never Lacking—Caused A Scene—Getting Thin—Honest Face—Good-bye, 1929.

(Closing Saturday, December 7.)

Examples for "Bullets" Competition No. 739.

FOR RAMSAY
CAUSE OF THE SLUMP
THE AVERAGE WOMAN
TRIUMPHANT
PENSIONS FOR ALL
DOMESTIC WARFARE
THE BIG FIVE
WISE PEDESTRIAN
SPIRIT OF GAIETY
EVERYBODY'S SORRY, BUT
FAR FROM CIVILISATION
GOING TOGETHER
RELUCTANTLY
BEFORE CHRISTMAS
A DELUGE
MAN I COULD MURDER
DESERTED
IN BUSINESS HOURS
NO FUN
"HERE'S LUCK!"
SHE KNOWS
TWO'S COMPANY, SO
THE WORKERS
A WEEK'S WORK
MUST BE FOUND
A KIND HEART
WISHING
WRITING HIS REMINISCENCES
GETTING MIXED
IN NO HURRY
AT THE LAST MOMENT
WHO WANTS PROHIBITION?

Example _____ Closing SATURDAY, Nov. 30.
Bullet _____
Example _____
Bullet _____
(739) P.O. No. _____
I agree to enter this competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing SATURDAY, Nov. 30.
Bullet _____
Example _____
Bullet _____
(739) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

Bullets must consist of Two, Three or Four Words.

Example _____ Closing SATURDAY, Nov. 30.
Bullet _____
Example _____
Bullet _____
(739) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing SATURDAY, Nov. 30.
Bullet _____
Example _____
Bullet _____
(739) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 739, "John Bull," Long Acre, London, W.C.2 (Comp.)

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief "Bullets" Prizes in Competition No. 739 have purchased their copies of "John Bull."

Any reader may obtain a free copy of "Bullets" Bulletin, our new help for competitors, by forwarding halfpenny stamped addressed envelope. Sixpenny P.O. crossed and made payable to JOHN BULL brings 12 issues post paid. Address: "Bulletin" Dept., JOHN BULL, Long Acre, W.C.2.

"Bullets" No. 741—First Prize, 1,500 Guineas—Second, £250—Third, £200—Fourth, £150—Fifth, £100.

ANOTHER RECORD — 100 CHRISTMAS PUDDINGS — NEXT WEEK ONLY

Platignum Fountpen Desk Set 5/- COMPLETE

THIS low-priced desk set should be on every desk or writing-table in every home and office. See one at your stationers to-day. Feel the perfect balance of the gracefully tapering, large capacity, lever-filling pen. Test its smooth writing, non-corrodible nib with points to suit all hands. Experience for yourself how easily and snugly it fits into the cup after use, and remains moist —ready to write again at a moment's notice. Although the pen may be swivelled to any angle, laid flat or kept vertical for indefinite periods, only sufficient ink for writing reaches the nib point.

You only want to see this set to realise what time and trouble it can save you. It looks and is worth many times more than the 5/- you pay for it. Get yours to-day.

EXTRA DESK PENS 2/6 EACH

These are fitted with fine, medium, broad, oblique or A.1 nibs, have barrels of black or triple mottle and a wide range of different coloured tapers. Choose the nib that suits you best and the colour you find most pleasing.

OTHER FAMOUS PLATIGNUM PRODUCTIONS:

Your stationer will show you the range of world-famous Platignum lever-self-filling pocket fountain pens. There are 15 models, in 13 colours and with 5 different nib points, at 1/3 and 2/6 each.

Also 2/6 Writing Set containing any 1/3 Platignum Pen and Platignum Propelling Pencil to match, in presentation case.

If unable toobtain, write to the makers.

MENTMORE MANFG. CO., LTD.,
(Dept. B.J.5)
PLATIGNUM HOUSE,
HACKNEY, LONDON, E.9

HERE is the greatest Gramophone Offer ever made. We give you the choice of two magnificent instruments — a high-class Portable model, or a magnificent Table Grand Model, each with 10 DOUBLE-SIDED RECORDS (20 Selections)

GRAVES GRAMOPHONES

The GRAVES PORTABLE MODEL covered with waterproof leather cloth. Nickel-plated corners, smooth running Motor, 10in Turntable, Speed Regulator, Magnificent Sound Box, Receptacle in lid for Records. Price complete (with 10 DOUBLE-SIDED RECORDS) **£3.10.0**

The GRAVES TABLE MODEL is of handsomely figured and polished Oak. Fitted with powerful Motor with reliable Worm Gear Drive. All components of the highest excellence. Newest improved type of reproducer. Price (with 10 DOUBLE-SIDED RECORDS) **£3.10.0**

TERMS Our Bargain Prices are for Deferred Payments. Send 5/- now, stating clearly whether you desire the Graves Portable Model, or the Graves Table Model, and complete purchase in 12 monthly payments of 5/-. Full Approval. Money refunded if disappointed.

WRITE FOR OUR NEW CATALOGUE Post Free

Complete range of the newest models of Horn, Hornless, Portable and Cabinet Machines, all offered at Bargain Prices and on Easy Payment Terms.

J. G. GRAVES Ltd. SHEFFIELD

Cultivate the habit of reading the advertisements in "John Bull" week by week. You will profit by it.

The guarantee appears in this issue on page 27.

✱ RHEUMATISM ✱

RELIEVED WHEN ALL ELSE HAD FAILED

Read this Wonderful Testimony to the Remarkable Efficacy of Urace Tablets.

Melton, Suffolk.

Dear Sir,

I have suffered for two years very badly with Rheumatism in my feet and hands. I have not been able to use them at all. I was in hospital three months without relief and the doctors seemed to do me no good whatever.

I have tried almost everything until I heard of Urace tablets and although I had little hope I determined to try them. This I did and I am pleased to say I am getting about on my feet as all the pains have left me and I hope in a few weeks' time I shall be able to do a little work.

Yours truly,
A. SMY.

The cause of Rheumatism and kindred complaints lies in the blood, and you cannot coax it out through the skin with plasters or belts. You cannot tease it out with oils or embrocations, or burn it out with impregnated wadding or wash it out with medicated waters—YOU MUST DISSOLVE AND DRIVE THE URIC ACID—which causes *Rheumatism*—OUT OF THE BLOOD. URACE does dissolve and drive Uric Acid from the system. It purifies the blood of all impurities, and makes relief certain. NO other remedy can do this. That is why URACE has succeeded when scores of so-called cure-alls, spas, appliances, belts, and treatments have failed

1/3, 3/- & 5/- Per Box From Boots, Timothy White Co., Taylor's & all Chemists and Stores, or direct from the URACE Laboratories, 82, St. Thomas St., London, S.E.1.

URACE TABLETS for Rheumatism, Neuralgia, Lumbago, Gout, Cramp, Influenza, Backache, Nerve Pains, Kidney Troubles, Sciatica, etc., etc.

"THE PROVIDENTIAL DISCOVERY THAT HAS NEVER FAILED."

"I shall pass through this world but once; any good thing, therefore, that I can do, or any kindness that I can show to any human being, let me do it now, let me not neglect it, or defer it, for I shall not pass this way again."—CARLYLE.

LUNG TROUBLE, BRONCHITIS, ASTHMA, CATARRH, WHOOPING COUGH, CHILDREN'S COUGH

"THE DISEASES THAT BAFFLE THE DOCTORS"
The Marvellous Specific 'Liq-u-fruta' for Chronic Asthma of even 20 Years' Standing; Terrible Racking Bronchitis; Lung Trouble when Sanatoria and Medical Treatment had failed:

Difficult Breathing	Laryngitis
Bronchial Catarrh	Racking Cough
Quinsy, Croup	Night Sweats
Nasal Catarrh	Choking Phlegm
Emphysema	Influenza

As supplied to the Household of H.M. the King at Windsor Castle.

OVER 1,000,000 PRAISE "LIQ-U-FRUTA"

It will remove Asthma or Bronchitis, it will strengthen your lungs and enable you to breathe more freely and efficiently. It will banish every germ of weakness or disease from your throat, nose and respiratory organs. Instant relief is experienced.

"ACTS LIKE MAGIC FOR PNEUMONIA"

Liverpool—October 9th, 1929.

I have used "Liqufruta" constantly for all my family for 14 years and there is none to beat it. When my boys (5 in number) get colds they fly to their chests, then I get a bottle and in a couple of days it kills the cough. I have even used it for pneumonia and it acts like magic. My husband swears by "Liqufruta." We cannot speak too highly of it. It is a wonderful remedy.

Mrs. E. F.

"1½ YEARS' SUFFERING ENDED"

Hull—October 8th, 1929.

I have had Pulmonary T.B. fully 1½ years and a severe cough all the time, but after taking bottles of Doctors' mixture, also various remedies, I heard of your cure and only commenced to take same about 2 months ago and can truthfully testify that "Liqufruta" has done me an immense amount of good, both checking my cough and easing the pains I got in my chest and side. I believe if I get the stronger "Liqufruta-Medica" it would do me more good still. I have already advised several sufferers to try your cure, all of whom speak of the good they have derived from it.

Mr. P. W. H.

The originals of these testimonials and thousands of others can be seen at the Liqufruta Laboratories.

The demand for "LIQUFRUTA" is so enormous that we can only tender our sincere regrets to the hundreds of thousands of sufferers who have been disappointed. The fact is, "LIQUFRUTA" has proved itself fifty times better than any other remedy.

A COUGH AND "LIQ-U-FRUTA" CANNOT EXIST TOGETHER.

"Liqufruta" is supplied by all Branches of Boots' Cash Chemists, Glasgow Apothecaries, Cockburn and Co., Taylor's Drug Stores, Timothy White and Co., Ltd., and all Chemists and Stores, 1/3, 3/- and 5/-, or direct from Liqufruta Laboratories, 38a, Camberwell Grove, London, S.E.5, for remittance in stamps or postal orders. 6d. extra for postage on 3/- size and 9d. on 5/- size. For abroad sufficient to cover postage must be added. For 2d. in stamps the book "Worth its Weight in Gold," published at 1/- will be sent Post Free.

Liqufruta

CURES EVERYTHING WITH A COUGH IN IT.

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